

ABSTRACT

The major difficulty of an online home stay business is the insufficient information provided to home stay owner. In most cases, the home stay owner utilizes this information as the way to expand the business, proving a trend of business. In addition to limited information, it can be found that the government, the home stay owner and the tourists may have difficulty communicating with each other. This, as a consequence, shows that the business is extremely influenced by information. The Blog, as a selective choice, has been implemented to enhance and promote the business. It is a cognitive channel for the home stay owner, the government and tourists to communicate, share or even exchange experiences. This thesis proposes a new framework that integrates the Blog with an educational resource, the Digital Library. The Digital Library certainly supplements and provides valuable resources and knowledge which is occasionally acquired by the owners as accessible references. And, this conveys a new way of providing home stay information while creating a new community. The system was trailed by the home stay owners and the result indicates that they satisfy the system.