

Statistical Report 1995



ห้องสมุดการท่องเที่ยว

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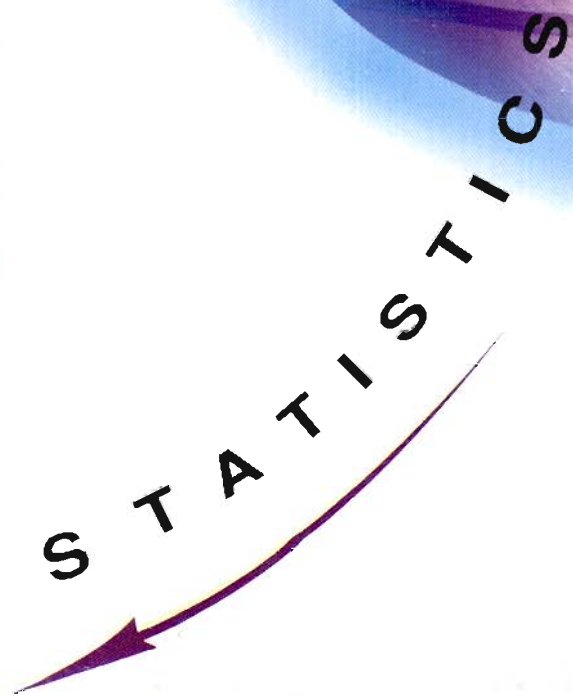
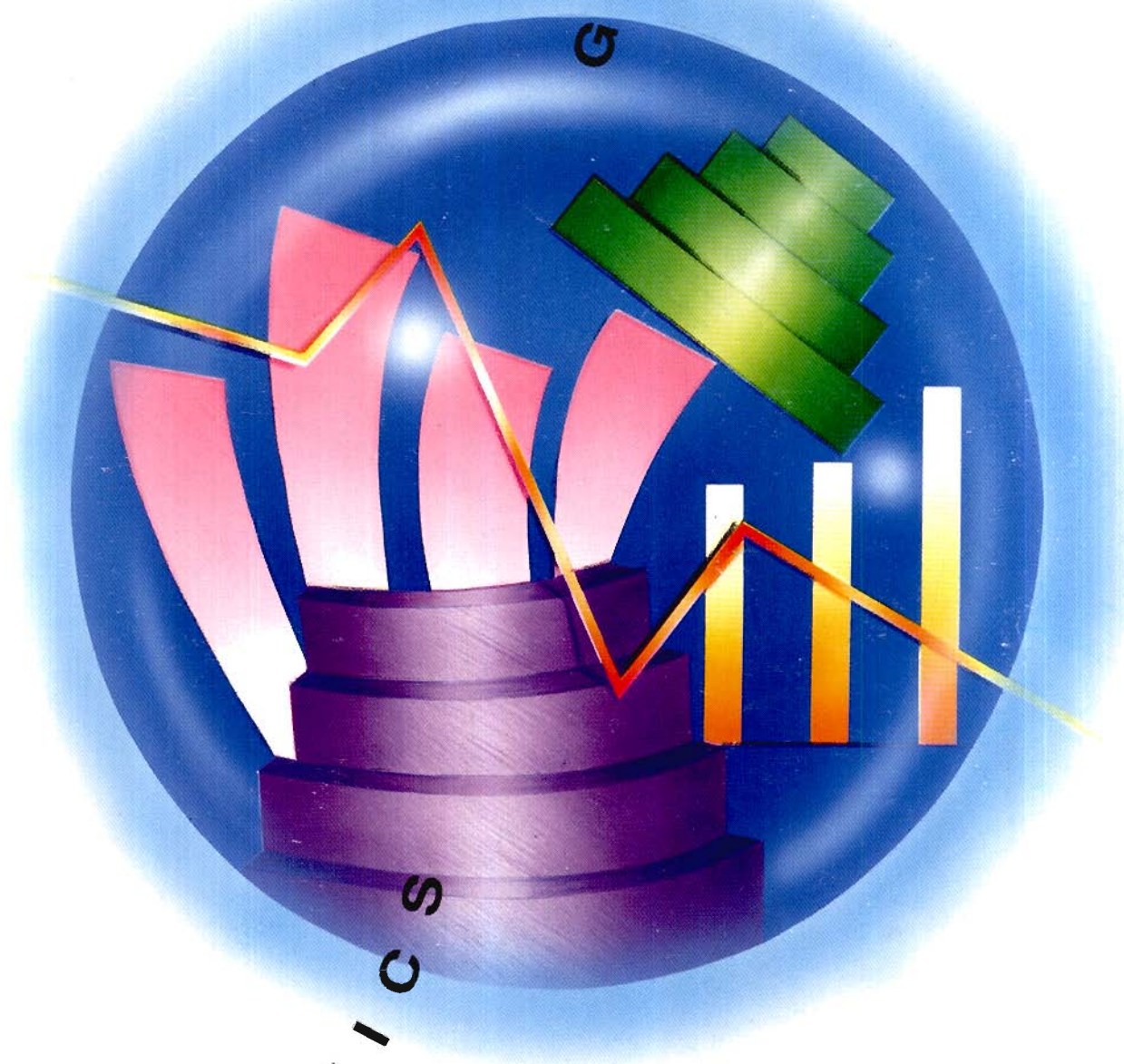
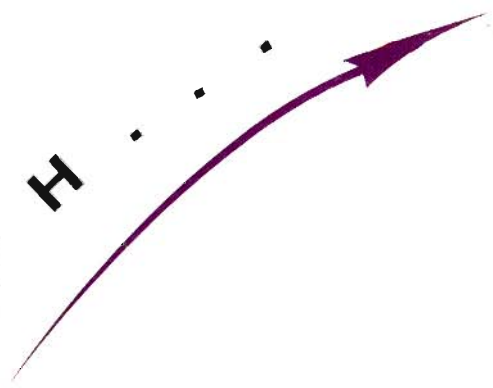
TOURISM AUTHORITY OF THAILAND

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รายงานสถิติประจำปี 2538
การท่องเที่ยวแห่งประเทศไทย

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ACKNOWLEDGEMENT

The Thailand Tourism Statistical Report 1995 is published by the Tourism Authority of Thailand (TAT) to publicize statistical data which may be advantageous for the planning of the nation's public relations and development of the tourism industry. The figures are categorized into the following : Number of International Tourist Arrivals, Tourist Expenditure, Average Length of Stay, Number of Thai Outgoing Travellers, Air Traffic Statistics, Number of Rooms of Accommodation, and Revenue from Tourism. It has been anticipated that the figures will prove beneficial to tourism-related operators as well as to the interested general public. Our statistical information has also been accumulated to be a source of data for the government and the private sector in making future plans for the further development of tourism.

We would like to extend here with our deepest gratitude towards the Office of Immigration Bureau, the Royal Thai Police Department, the Thai Airways International Public Company Limited, the Airports Authority of Thailand, the Bank of Thailand, The Office of Narcotics Control Board, and the Thai Tourism Society for their kind contributions of useful information for this report.

On behalf of the Tourism Authority of Thailand, I sincerely hope that the Thailand Tourism Statistical Report 1995 will be a beneficial reference.



SEREE WANGPAICHITR

Governor

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HIGHLIGHTS

NUMBER OF TOURIST ARRIVALS - AVERAGE LENGTH OF STAY REVENUE FROM TOURISM 1960 - 1995

Year	Number of Tourist Arrivals	Change (%)	Average Length of Stay (Days)	Revenue From Tourism (Million Baht)	Revenue From Tourism (Million US.\$)
1960	81,340	+32.11	3.00	196	10
1961	107,754	+32.47	3.00	250	13
1962	130,809	+21.40	3.00	310	16
1963	195,076	+49.13	5.70	394	20
1964	211,924	+8.64	4.50	430	22
1965	225,025	+6.18	4.80	506	24
1966	282,117	+25.37	5.00	754	36
1967	335,845	+19.04	4.60	952	46
1968	377,262	+12.33	4.20	1,220	59
1969	469,784	+24.52	4.80	1,770	85
1970	628,671	+33.82	4.80	2,175	105
1971	638,738	+1.60	4.80	2,214	106
1972	820,758	+28.50	4.90	2,718	131
1973	1,037,737	+26.44	4.70	3,457	169
1974	1,107,392	+6.71	4.80	3,852	193
1975	1,180,075	+6.56	5.00	4,538	227
1976	1,098,442	-6.92	5.00	3,990	200
1977	1,220,672	+11.13	4.51	4,607	230
1978	1,453,839	+19.10	4.84	8,894	435
1979	1,591,455	+9.47	5.09	11,232	549
1980	1,858,801	+16.80	4.90	17,765	867
1981	2,015,615	+8.44	4.96	21,455	983
1982	2,218,429	+10.06	4.76	23,879	1,038
1983	2,191,003	-1.24	4.91	25,050	1,089
1984	2,346,709	+7.11	5.47	27,317	1,156
1985	2,438,270	+3.90	5.58	31,768	1,171
1986	2,818,092	+15.58	5.93	37,321	1,421
1987	3,482,958	+23.59	6.06	50,024	1,946
1988	4,230,737	+21.47	7.36	78,859	3,121
1989	4,809,508	+13.68	7.63	96,386	3,753
1990	5,298,860	+10.17	7.06	110,572	4,326
1991	5,086,899	-4.00	7.09	100,004	3,923
1992	5,136,443	+0.97	7.06	123,135	4,829
1993	5,760,533	+12.15	6.94	127,802	5,013
1994	6,166,496	+7.05	6.98	145,211	5,762
1995	6,951,566	+12.73	7.43	190,765	7,664

D E F I N I T I O N S

1. **Visitor** : Any person going to or leaving a city or province, which is not his usual place of residence, for any reason, and with or without staying overnight in that city or province.

2. **Tourist** : Any person visiting Thailand for any reason other than to exercise remunerated activity within the country. The person must stay at least night but not longer than 90 days and the purpose of his/her journey can be classified under one of the followings : leisure (recreation, holiday, health, study, religion and sport) business ; family ; mission ; meeting. It refers' also to all arrivals by sea with overnight stay accommodation establishments ashore and exclude cruise passengers who overnight on board. Direct transit passengers who do not pass through immigration are not included.

3. **Excursionist** : Visitor who dose not stay overnight in the country.

4. **Tourist Consumption Expenditures** : All payments for goods and services made by international tourists during their stay in Thailand, excluding payments for international passenger transportation.

5. **Out-going Thai Travellers** : Any Thai nationals or Thailand residents whose place of residence is in Thailand, leaving the kingdom temporarily to visit any foreign country, for any reason. Thai nationals living abroad are also included.

5.1 Thailand Residents refer to all foreigners who have residence in Thailand.

5.2 Overseas Thai refer to all Thai nationals residing in foreign countries.

6. **Tourism Expenditures** : All payments by Thai travellers during their visits abroad excluding payments for international passenger transportation.

7. **Tourism Revenues** : Receipts of Thailand in the from of direct or indirect currency payments made by tourists from abroad to cover their cost of good and services excluding expenses of international passenger transportation cost.

8. **Domestic Tourism** : Movement of travellers both Thais and foreigners from one province to another with objectives that are not related to their work or study. They must not be permanent residents or regular workers or students in the destination province.

9. **Accommodation Establishments** : Places in which rooms are provided for tourists, classified by regional (Central, Eastern, Northern, Southern, Northeastern.)

SOURCE OF INFORMATION

1. **Tourist statistics** are collected from embarkation/disembarkation cards of the Immigration Bureau, Police Department. Only data of foreign tourists whose criteria correspond to the definitions are used.

1.1 **Number of Tourists** classified by both nationality and country of residence, is collected from embarkation/disembarkation cards.

1.2 **Length of Stay** is collected from embarkation/disembarkation cards. The figures are calculated by the total number of tourists by nationality.

1.3 **Tourist Profiles** are calculated by random sampling based on one-twentieth of the total number (5% of total E/D cards.)

2. **Air Traffic** secondary data supplied by the Airports Authority of Thailand (AAT) and the Department of Aviation.

3. **Out-going Traveller Statistics** are collected from index of departure travellers of the Immigration Bureau. However, the number of out-going Thai national's travelling to work abroad are collected from The Ministry of Labour and Social Welfare.

4. **Tourist Consumption Expenditures**

4.1 **Average expenditure per person per day** : International tourist expenditure survey is conducted every year by using sampling survey method, at major frontier checkpoints : Bangkok, Phuket, Songkhla and Narathiwat, Face to face interviews were employed to the sample size of 8,000 tourists.

4.2 **Revenue from tourism** : The calculation is made by multiplying the total number of tourists by average length of stay and by average expenditure per person per day.

5. **Accommodation Establishment and Domestic Tourist Data** : Number of rooms and domestic tourist are collected by sampling survey in the provinces.

S U M M A R Y

International Tourist Arrivals **Section 1**

A. By Country of Nationality

1. Number of Tourists

In 1995 there were a total of 6,951,566 international tourist arrivals to Thailand, a 12.73% increase over 1994. There were 4,162,799 arrivals from East Asia, a 17.76% increase; 1,686,864 arrivals from Europe, a 5.35% increase ; 423,102 arrivals from The Americas, an 3.34% increase ; 281,484 arrivals from South Asia, a 10.56% increase, 240,675 arrivals from Oceania, a 5.16% increase ; 102,981 arrivals, from Middle East, a 17.81% increase. 53,661 arrivals, from Africa, an 7.58% increase.

2. Mode of Transport

Tourist arrivals by air numbered 5,670,416, a 11.36% increase, by land 1,122,447, a 18.80% increase, and by sea 158,703, a 22.47% increase.

3. Month of Arrival

The peak period was December, totalling 706,564 arrivals followed by February with 618,686 arrivals. May was the lowest month with only 491,701 arrivals.

4. Average Length of Stay

The average length of stay of international tourists' to Thailand in 1995 was 7.43 days. European had the longest stay with an average of 12.16 days. Followed by Middle East tourists with 10.53 days. South Asia tourists came with 10.22 days. Tourist from The Americas stayed an average of 8.54 days while the short 5.05 days belonged to the group from East Asia.

B. By Country of Residence

1. Number of tourists

In 1995 there were a total of 6,951,566 international tourist arrivals to Thailand, a 12.73% increase over the previous year. There were classified by region as follows : 4,358,346 arrivals from East Asia, a 18.94% increase but the biggest market share at 62.70% ; 1,564,838 arrivals from Europe, an 3.67% increase and the market share of 22.51%, 357,674 arrivals from The Americas, an 4.27% decrease ; 270,478 arrivals from South Asia, a 14.03% increase; 224,067 arrivals from Oceania, a 2.32% decrease ; 123,711 arrivals from the Middle East, a 21.02% increase and 52,452 arrivals from Africa, an 4.43% increase.

2. Major Markets

Malaysia	1,077,005	+19.83
Japan	814,706	+17.78
Taiwan	492,189	+9.82
Korea	456,228	+23.85

S U M M A R Y

Singapore	430,824	+11.37
China	375,564	+45.88
Germany	365,812	+3.56
Hong Kong	346,254	+11.51
U.S.A.	285,486	-2.35
U.K.	274,366	+6.26

3. Tourist Profile

- First-time tourists made up 50.12% of the total while the other 49.88% were repeat tourists.
- 56.41 % tourists came to Thailand independently and 43.59% came by group tour.
- 88.73% came for holiday purpose
- 27.16% of the total tourists were in the age brackets of 25-34 years old.
- 19.72% of tourists were commercial personnel and businessmen while 16.44% were laborers and service workers.
- 96.27% stayed in hotel.

A i r T r a f f i c Section 2

1. Tourist Arrivals at the International Airports

Thailand has 5 international airports. In 1995 tourists entered the kingdom through the following airports :

Bangkok International Airport	4,916,420	+10.77
Phuket International Airport	581,255	+12.32
Chiang Mai International Airport	85,044	+47.45
Hat Yai International Airport	80,449	+6.97
U-Tapao International Airport	7,248	+121.85

2. Air Traffic Records at the International Airports

In 1995, the number of passengers at the Bangkok International Airport were 9,733,120. The transit passengers amounted 2,199,224 and the total of 4,916,420 were international tourist arrivals.

Non Scheduled Flights (Charter Flights)

In 1995, there were 1,816 non scheduled flights and 234,297 arrivals, an increase of 49.83% and 44.22% over the previous year. A comparison by airport is as follows :

S U M M A R Y

Airports	Flights	Number of Tourist Arrivals
Bangkok	1,020	148,231
Phuket	735	78,488
Hat Yai	61	7,578

Scheduled Flights

The number of scheduled flights at the Bangkok International Airport in 1995 were 876 and 247,235 seats per week in winter : 916 flights and 250,443 seats per week in summer.

O u t - G o i n g T h a i T r a v e l l e r s Section 3

1. The out-going Thai Travellers in 1995 totalled 1,820,254 an increase of 8.30% over the previous year. Of the total number, there were 1,375,936 travelling by air, 370,173 by land, and 74,145 by sea.

2. The peak month of travelling in 1995 was 242,468 out-going travellers where as the lowest month was June with 119,672 out-going travellers.

T o u r i s t C o n s u m p t i o n E x p e n d i t u r e s Section 4

In 1995 Thailand earned 190,765 million baht or 7,664 million US. dollars from the following of international tourists consumption :

Shopping	29.32%
Accommodation	28.48%
Food & Beverage	16.04%
Entertainment	11.68%
Local transport & tour	10.41%
Miscellaneous	4.07%

The average expenditure of tourists consumption was 3,693 baht or 148 US. dollars per day per person.

Exchange rate US\$ 1 = 24.89 Baht

A c c o m m o d a t i o n E s t a b l i s h m e n t s Section 5

In 1995, the accommodation establishments totalled 4,744 or 255,573 rooms, which classified by main tourist attraction as follows:

S U M M A R Y

Number of accommodation establishments and rooms in Thailand 1995

Region/City	Establishments		Rooms	
	1995	%(+/-)	1995	%(+/-)
Total	4,744	-2.19	255,573	+3.84
Bangkok	524	-4.90	63,857	+8.40
Central/West Region	663	+6.59	24,978	+10.94
(Excluding Bangkok)				
Kanchanaburi	188	+13.26	5,058	+61.86
Eastern Region	828	-4.28	49,889	+0.56
Pattaya	309	-7.49	26,791	-0.15
Northern Region	787	-9.23	34,991	-3.28
Chiang Mai	241	-22.26	14,832	-9.16
Southern Region	1,473	-2.06	61,598	+1.42
Phuket	265	-1.12	18,385	+2.65
Hat Yai	95	-1.04	8,669	+0.27
Sungai Kolok	57	+55.74	2,255	-2.93
Northeastern Region	469	+6.35	20,260	+11.55
Nakhon Ratchasima	84	+18.31	4,770	+20.12

- Bangkok** There were 524 accommodation establishments or 63,857 rooms.
- Central/West Region** There were 663 accommodation establishments (excluding Bangkok) or 24,978 rooms. Kanchanaburi, a major tourist province, had 188 accommodation establishments or 5,058 rooms.
- Eastern Region** There were 828 accommodation establishments of 49,889 rooms. Pattaya, a major tourist city, had 309 accommodation establishments or 26,791 rooms.
- Northern Region** There were 787 accommodation establishments or 34,991 rooms. Chiang Mai, a major tourist province, had 241 accommodation establishments or 14,832 rooms.
- Southern Region** There were 1,473 accommodation establishments or 61,598 rooms. The major tourist spots are :
- Phuket : 265 accommodation establishments or 18,385 rooms
- Hat Yai : 95 accommodation establishments or 8,669 rooms
- Sungai Kolok : 57 accommodation establishments or 2,255 rooms
- Northeastern Region** There were 469 accommodation establishments or 20,260 rooms. Nakhon Ratchasima, a major tourist province, had 84 accommodation establishments or 4,770 rooms.

S U M M A R Y

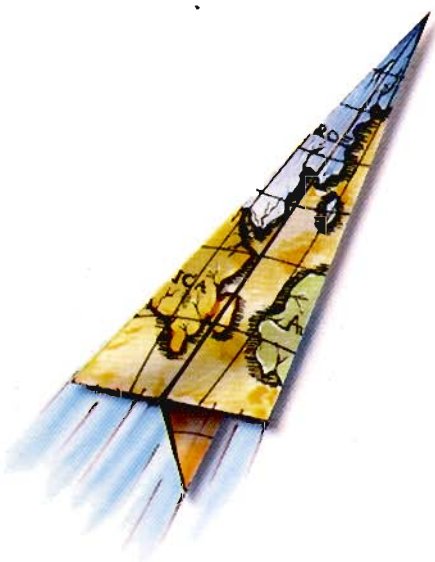
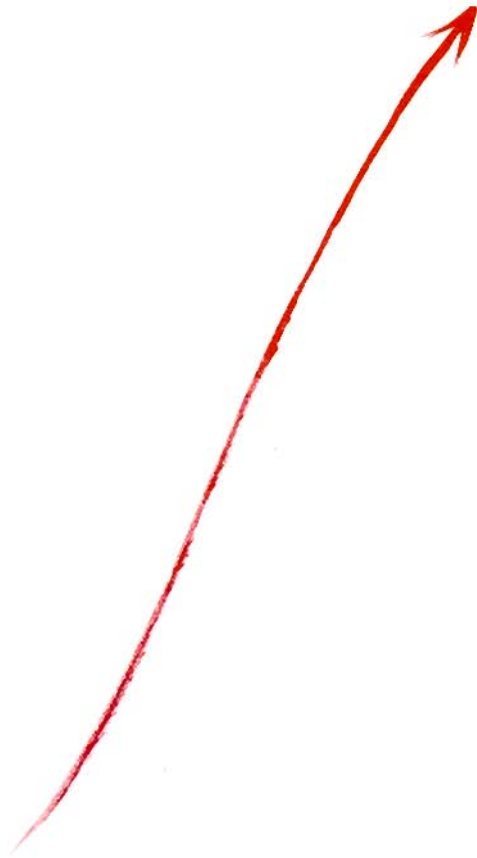
Occupancy of Accommodation Establishments in Major Cities 1995

Bangkok	59.62	%
Chiang Mai	46.42	%
Kanchanaburi	31.48	%
Pattaya	51.55	%
Phuket	61.95	%
Hat Yai	45.67	%
Nakhon Ratchasima	72.01	%

Number of Guest Arrivals at Accommodation Establishments in Major Cities 1995

	Total	Thais	Foreigners
Bangkok	7,486,881	2,008,428	5,478,453
Chiang Mai	1,527,527	754,071	773,456
Kanchanaburi	592,512	444,801	147,711
Pattaya	2,360,032	604,795	1,755,237
Phuket	2,031,730	464,919	1,566,811
Hat Yai	1,347,199	706,875	640,324
Sungai Kolok	305,442	85,644	219,798
Nakhon Ratchasima	574,672	548,679	25,993

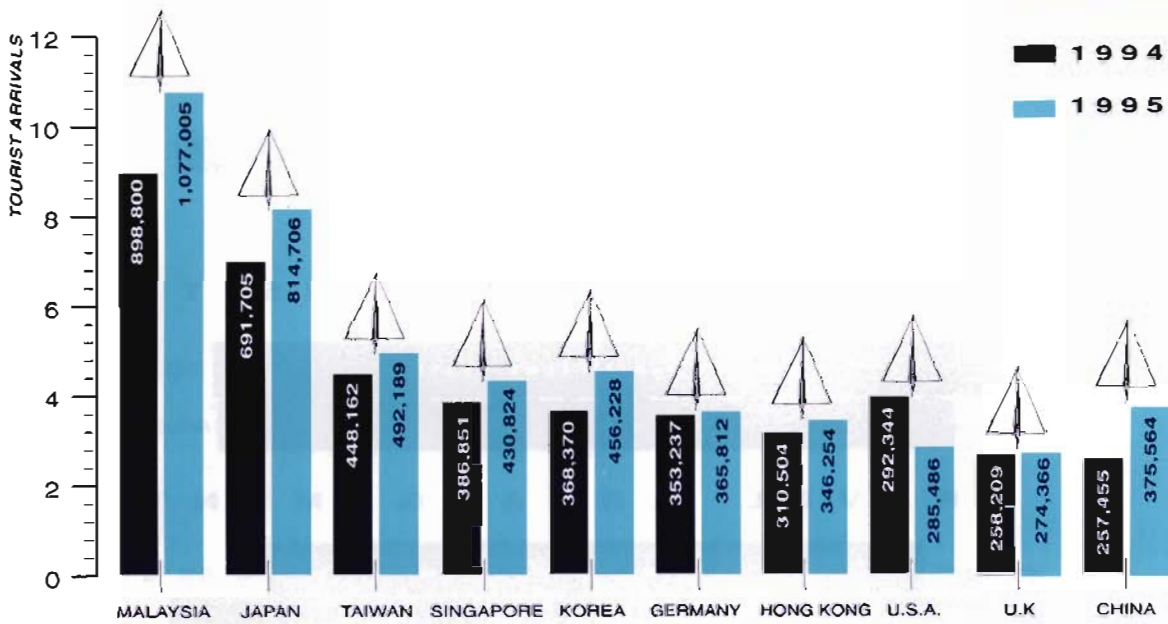
INTERNATIONAL TOURIST ARRIVALS



INTERNATIONAL TOURIST ARRIVALS

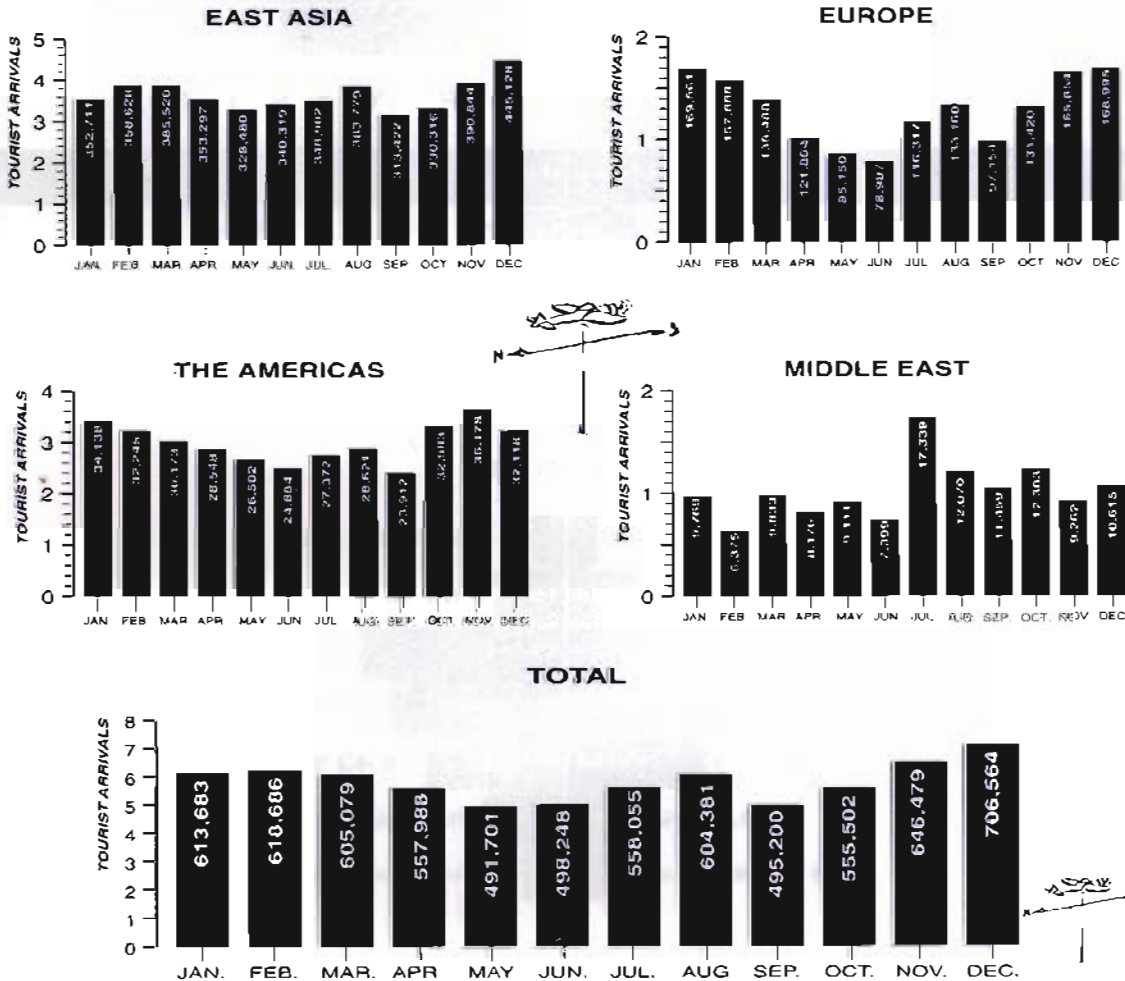
INTERNATIONAL TOURIST ARRIVALS FROM THE MAIN GENERATING COUNTRIES 1994-1995

GRAPH 1.1



MONTHLY INTERNATIONAL TOURIST ARRIVALS BY REGION 1995

GRAPH 1.2



INTERNATIONAL TOURIST ARRIVALS

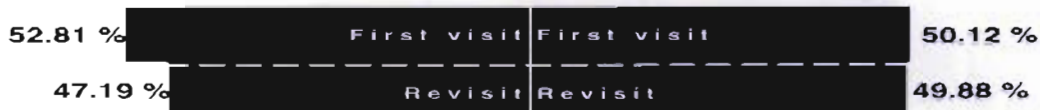
PROFILE OF INTERNATIONAL TOURIST ARRIVALS 1994 - 1995

GRAPH 1.3

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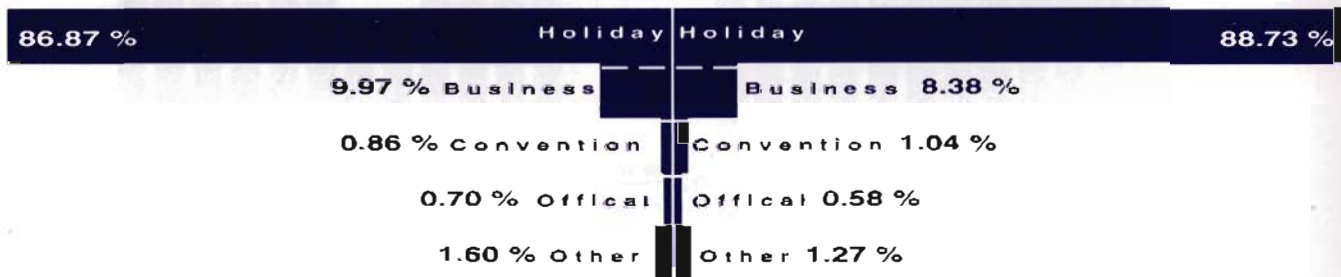
TRAVEL ARRANGEMENT



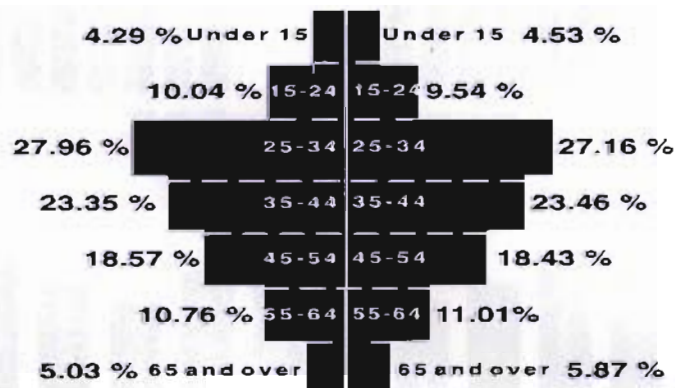
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PURPOSE OF VISIT



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INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS TO THAILAND 1991-1995

TABLE 1.1

Country of Residence	1991		1992		1993		1994		1995	
	Number	% Change	Number	% Change	Number	% Change	Number	% Change	Number	% Change
Grand Total	5,086,899	-4.00	5,136,443	+0.97	5,760,533	+12.15	6,166,496	+7.05	6,951,566	+12.73
East Asia	2,960,173	-1.92	2,865,083	-3.21	3,377,520	+17.89	3,664,363	+8.49	4,358,346	+18.94
ASEAN	(1,249,209)	+3.22	(1,176,526)	-5.82	(1,331,004)	+13.13	(1,441,708)	+8.32	(1,699,318)	+17.87
Brunei	6,946	-1.28	5,230	-24.70	4,804	-8.15	5,271	+9.72	5,842	+10.83
Indonesia	52,872	+3.10	49,320	-6.72	63,325	+28.40	75,672	+19.50	93,274	+23.28
Malaysia	808,443	+7.57	729,453	-9.77	829,661	+13.74	898,800	+8.33	1,077,055	+19.83
Philippines	45,285	-8.61	49,322	+8.91	53,378	+8.22	55,796	+4.53	69,046	+23.75
Singapore	320,064	-4.65	324,312	+1.33	364,387	+12.36	386,851	+6.16	430,824	+11.37
Vietnam	15,599	+2.43	18,889	+21.09	15,449	-18.21	19,318	+25.04	23,327	+20.75
China	75,052	-23.42	128,948	+71.81	261,739	+102.98	257,455	-1.64	375,564	+45.88
Hong Kong	341,442	-10.80	291,170	-14.72	265,483	-8.82	310,504	+16.96	346,254	+11.51
Japan	559,501	-14.23	589,744	+1.83	581,809	+2.12	691,705	+18.89	814,706	+17.78
Korea	179,543	+21.60	203,877	+13.55	271,258	+33.05	368,370	+35.80	456,228	+23.85
Taiwan	453,864	-9.80	407,293	-10.26	524,694	+28.82	448,162	-14.59	492,189	+9.82
Others	101,562	-32.49	87,525	-13.82	141,535	+61.71	148,459	+3.48	174,087	+18.86
Europe	1,184,969	-3.66	1,288,299	+8.72	1,410,510	+9.49	1,509,478	+7.02	1,564,838	+3.67
Austria	36,639	-12.14	34,966	-4.57	35,717	+2.15	37,101	+3.87	42,200	+13.74
Belgium	28,217	+5.89	35,677	+26.44	41,816	+17.21	42,997	+2.82	40,661	-5.43
Denmark	29,663	-5.68	30,117	+1.53	31,975	+6.17	37,129	+16.12	45,786	+23.32
Finland	27,012	-3.55	19,310	-28.51	18,700	-3.16	19,042	+1.83	22,417	+17.72
France	172,945	-11.04	193,087	+11.65	202,170	+4.70	219,507	+8.58	197,713	-9.93
Germany	257,031	-5.72	275,506	+7.19	320,186	+16.22	353,237	+10.32	365,812	+3.56
Italy	113,169	+4.66	117,846	+4.13	126,428	+7.28	130,140	+2.94	127,765	-1.82
Netherlands	71,187	+12.11	79,906	+12.25	76,356	-4.44	74,306	-2.68	81,519	+9.71
Norway	14,691	+1.26	16,535	+12.55	21,022	+27.14	23,825	+13.33	25,249	+5.98
Spain	33,972	-5.08	36,134	+6.36	48,371	+33.87	41,746	-13.70	41,109	-1.53
Sweden	69,636	+3.31	71,791	+3.09	69,411	-3.32	75,613	+8.94	77,549	+2.56
Switzerland	81,310	+0.32	83,925	+3.22	92,072	+9.71	98,256	+6.72	103,276	+5.11
United Kingdom	197,608	-16.87	236,468	+19.67	249,980	+5.71	268,040	+7.22	274,386	+2.36
East Europe	22,534	-18.05	19,628	-12.90	19,860	+1.28	23,752	+19.84	29,808	+25.50
Others	29,355	+1.18	37,403	+27.42	56,426	+50.86	64,797	+14.82	89,608	+38.31
(Russia)	(-)	(-)	(-)	(-)	(-)	(-)	(-)	(-)	(43,882)	(-)
The Americas	326,812	-11.14	354,910	+8.60	359,726	+1.36	373,610	+3.86	357,674	-4.27
Argentina	1,671	+18.34	1,836	+9.87	2,418	+31.70	3,186	+31.76	2,673	-16.10
Brazil	4,143	+6.75	4,264	+2.92	8,380	+96.53	7,743	-7.60	7,984	+3.11
Canada	64,189	-6.95	64,878	+1.07	59,263	-8.85	56,131	-5.28	53,495	-4.70
U.S.A.	248,441	-12.94	274,397	+10.45	278,315	+1.43	292,344	+5.04	285,486	-2.35
Others	8,368	+2.73	9,536	+13.95	11,350	+19.04	14,206	+25.16	8,036	-43.43
South Asia	270,292	+1.01	277,051	+2.50	231,590	-16.41	237,195	+2.42	270,478	+14.03
Bangladesh	61,216	+36.53	71,027	+16.03	36,451	-48.68	46,850	+28.53	53,222	+13.60
India	109,735	-14.43	105,203	-4.013	105,352	+0.14	107,829	+2.35	123,650	+14.67
Nepal	22,113	+2.38	16,495	-25.41	17,011	+3.13	13,510	-20.58	15,487	+14.63
Pakistan	52,089	+9.30	61,102	+17.30	50,653	-17.10	45,249	-10.67	53,420	+18.06
Sri Lanka	21,590	-0.28	19,690	-8.80	18,693	-5.08	19,954	+6.75	20,533	+2.90
Others	3,549	-1.39	3,534	-0.42	3,430	-2.94	3,803	+10.87	4,166	+9.55
Oceania	229,757	-20.28	233,782	+1.75	238,245	+1.91	229,400	-3.71	224,067	-2.32
Australia	202,627	-19.65	207,523	+2.42	205,187	-1.13	197,983	-3.51	192,573	-2.73
New Zealand	23,865	-26.36	22,401	-6.13	29,454	+31.49	28,809	-2.19	28,173	-2.21
Others	3,265	-10.01	3,858	+18.16	3,604	-6.58	2,608	-27.64	3,321	+27.34
Middle East	79,271	-12.13	78,809	-0.58	91,587	+16.21	102,224	+11.61	123,711	+21.02
Israel	22,701	+9.73	21,849	-3.75	25,483	+16.63	39,641	+55.56	43,888	+10.71
Kuwait	6,680	+42.97	6,695	+0.17	8,200	5.69	6,875	-16.16	8,726	+26.92
Saudi Arabia	9,102	-44.55	10,852	+19.23	11,302	+4.15	10,264	-9.18	11,258	+9.68
U.A.E.	10,671	-14.17	9,356	-12.32	12,815	+34.83	14,400	+14.15	22,691	+57.58
Others	28,117	-18.77	28,057	-0.21	33,987	+21.14	31,044	-8.66	37,148	+19.66
Africa	35,625	-3.48	38,509	+8.10	51,355	+33.36	50,226	-2.20	52,452	+4.43
Egypt	3,379	-28.15	3,637	+7.64	4,144	+13.94	3,788	-8.59	4,200	+10.88
S.Africa	9,489	+12.59	12,001	+26.47	24,405	+103.36	27,269	+11.74	26,610	-2.42
Others	22,757	-4.30	22,871	+0.50	22,808	-0.28	19,169	-15.95	21,642	+12.90

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS TO THAILAND BY COUNTRY OF RESIDENCE AND BY MONTH OF ARRIVAL, 1995 **TABLE 1.2**

Country of Residence	Total	Total	% Change	% Share	Jan.	Feb.	Mar.
	Jan.-Dec./95	Jan.-Dec./94	95/94	95			
Grand Total	6,951,566	6,166,496	+12.73	100.00	613,683	618,686	605,079
East Asia	4,358,346	3,664,363	+18.94	62.70	352,711	385,628	385,520
ASEAN	(1,699,318)	(1,441,708)	+17.87	24.45	(126,777)	(145,832)	(147,948)
Brunei	5,842	5,271	+10.83	0.08	441	478	327
Indonesia	93,274	75,672	+23.26	1.34	5,431	5,488	12,754
Malaysia	1,077,005	898,800	+19.83	15.49	83,803	101,972	94,074
Philippines	89,046	55,796	+23.75	0.99	5,192	4,686	5,535
Singapore	130,824	386,851	+11.37	6.20	30,039	31,676	33,265
Vietnam	23,327	19,318	+20.75	0.34	1,871	1,534	1,993
China	375,564	257,455	+45.88	5.40	22,608	29,932	35,281
Hong Kong	346,254	310,504	+11.51	4.98	28,928	30,584	22,399
Japan	814,706	691,705	+17.78	11.72	64,634	67,099	80,936
Korea	456,228	368,370	+23.85	6.56	61,824	47,907	44,629
Taiwan	492,189	448,162	+9.82	7.08	33,419	50,288	38,165
Others	174,087	146,459	+18.86	1.85	14,521	13,986	16,162
Europe	1,564,838	1,509,478	+3.67	22.51	169,561	157,888	138,488
Austria	42,200	37,101	+13.74	0.61	6,563	5,575	3,743
Belgium	40,661	42,997	-5.43	0.58	3,991	2,933	2,704
Denmark	45,786	37,129	+23.32	0.66	5,162	4,973	3,457
Finland	22,417	19,042	+17.72	0.32	2,812	2,650	1,794
France	197,713	219,507	-9.93	2.84	21,198	23,957	20,378
Germany	365,812	353,237	+3.56	5.26	42,618	42,459	35,588
Italy	127,765	130,140	-1.82	1.84	15,890	12,146	9,713
Netherlands	81,519	74,306	+9.71	1.17	6,904	6,166	5,350
Norway	25,249	23,825	+5.98	0.36	2,501	2,425	1,735
Spain	41,109	41,746	-1.53	0.59	2,206	2,029	3,675
Sweden	77,549	75,613	+2.56	1.12	11,027	9,630	7,797
Switzerland	103,276	98,256	+5.11	1.49	11,955	10,624	8,568
United Kingdom	274,366	258,209	+6.26	3.95	23,116	20,826	22,653
East Europe	29,808	23,752	+25.50	0.62	2,707	3,644	3,068
Others	89,608	64,618	+20.09	1.29	10,911	7,851	8,265
(Russia)	(43,692)	(-)	(-)	(0.63)	(7,855)	(4,930)	(5,062)
The Americas	357,674	373,610	-4.27	5.15	34,138	32,245	30,173
Argentina	2,673	3,186	-18.10	0.04	415	324	215
Brazil	7,984	7,743	+3.11	0.11	959	592	433
Canada	53,495	56,131	-4.70	0.77	6,235	5,419	4,992
U.S.A.	285,486	292,344	-2.35	4.11	26,090	25,372	24,006
Others	8,036	14,206	-43.43	0.12	439	538	527
South Asia	270,478	237,195	+14.03	3.89	21,700	17,086	20,610
Bangladesh	53,222	46,850	+13.60	0.77	4,402	2,849	3,879
India	123,650	107,829	+14.67	1.78	9,329	8,481	8,972
Nepal	15,487	13,510	+14.63	0.22	1,432	1,196	1,187
Pakistan	53,420	45,249	+18.06	0.77	4,668	3,012	4,450
Sri Lanka	20,533	19,954	+2.90	0.30	1,598	1,233	1,862
Others	4,166	3,803	+9.55	0.06	277	315	260
Oceania	224,067	229,400	-2.32	3.22	21,207	15,921	16,379
Australia	192,573	197,983	-2.73	2.77	18,625	13,887	13,899
New Zealand	28,173	28,809	-2.21	0.41	2,372	1,670	2,177
Others	3,321	2,608	+27.34	0.05	210	364	303
Middle East	123,711	102,224	+21.02	1.78	9,769	6,375	9,833
Israel	43,888	39,641	+10.71	0.63	4,238	3,167	3,279
Kuwait	8,726	6,875	+26.92	0.13	516	278	739
Saudi Arabia	11,258	10,264	+9.68	0.16	945	767	1,098
U.A.E.	22,691	14,400	+57.58	0.33	1,173	509	1,424
Others	37,148	31,044	+19.66	0.53	2,897	1,654	3,296
Africa	52,452	50,226	+4.43	0.75	4,597	3,543	4,076
Egypt	4,200	3,788	+10.88	0.06	377	179	315
S.Africa	26,610	27,269	-2.42	0.38	2,287	2,213	1,996
Others	21,642	19,169	+12.90	0.31	1,933	1,151	1,765

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

Country of Residence	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total	557,988	491,701	498,248	558,055	604,381	495,200	555,502	646,479	706,564
East Asia	353,297	328,480	340,319	348,902	383,779	313,422	330,316	390,844	445,128
ASEAN	(136,562)	(145,903)	(151,316)	(108,757)	(115,573)	(111,448)	(137,620)	(163,815)	(207,767)
Brunei	376	626	325	414	588	297	372	437	1,163
Indonesia	5,092	6,230	10,286	9,181	6,807	5,474	6,612	6,584	13,335
Malaysia	90,738	96,137	84,034	65,204	74,371	68,408	87,638	108,970	121,656
Philippines	6,952	5,439	4,976	4,902	5,495	5,268	6,984	6,995	6,622
Singapore	31,508	35,478	50,107	28,823	26,460	30,132	34,092	38,758	62,386
Vietnam	1,896	1,993	1,588	2,133	1,852	1,869	1,922	2,071	2,605
China	30,329	31,905	26,519	35,587	31,918	26,683	31,685	36,405	36,711
Hong Kong	32,276	18,872	29,412	36,335	46,070	21,315	24,318	23,758	31,987
Japan	55,381	52,063	48,115	68,668	88,950	73,749	64,780	78,999	73,332
Korea	34,185	28,287	21,353	32,542	41,526	26,516	27,771	43,579	46,109
Taiwan	46,926	36,786	47,619	50,824	44,191	36,271	35,599	34,546	37,755
Others	17,638	14,664	15,985	16,389	17,551	17,440	8,542	9,742	11,467
Europe	121,864	85,150	78,987	116,317	133,160	97,154	131,420	165,854	168,995
Austria	2,917	1,738	1,506	2,565	2,514	1,831	3,438	4,902	4,908
Belgium	2,820	2,465	2,235	4,985	3,747	2,731	3,897	3,915	4,238
Denmark	3,333	2,660	3,351	3,883	3,195	2,709	3,738	5,010	4,315
Finland	1,570	1,088	913	989	761	1,177	1,876	3,543	3,246
France	18,188	11,383	6,664	14,385	18,289	9,782	16,825	20,055	16,609
Germany	32,170	18,195	16,077	20,434	21,117	21,932	30,906	41,815	42,501
Italy	6,811	6,883	6,822	9,495	20,138	8,189	9,163	10,397	12,138
Netherlands	4,904	5,137	6,011	9,928	7,032	6,840	8,222	7,804	7,221
Norway	1,865	1,090	1,823	2,778	1,544	1,537	2,146	2,922	2,883
Spain	2,700	2,614	2,525	4,319	7,803	3,506	3,665	3,170	2,897
Sweden	4,663	2,790	3,875	4,095	2,669	3,279	6,568	10,202	10,954
Switzerland	8,884	5,240	4,430	7,549	5,484	6,076	9,408	11,996	13,062
United Kingdom	22,836	18,471	16,953	22,963	28,244	21,379	23,478	27,719	25,928
East Europe	1,857	1,442	1,338	2,115	2,002	1,384	2,449	3,782	4,020
Other	6,546	3,956	4,464	5,834	8,621	4,822	5,641	8,622	14,075
(Russia)	(3,106)	(1,672)	(1,564)	(1,264)	(1,733)	(1,250)	(1,991)	(4,479)	(8,786)
The Americas	28,548	26,502	24,884	27,372	28,621	23,912	32,983	36,178	32,118
Argentina	173	221	151	122	179	371	199	180	123
Brazil	524	729	515	863	897	744	927	451	350
Canada	4,278	3,516	2,873	3,817	3,986	2,848	4,502	5,909	5,120
U.S.A.	22,981	21,164	20,737	21,881	22,898	18,926	26,416	28,948	26,067
Others	592	872	608	689	661	1,023	939	690	458
South Asia	23,085	23,106	26,508	24,775	23,928	23,835	21,868	20,639	23,338
Bangladesh	4,954	4,624	7,502	5,269	3,534	3,672	3,748	4,253	4,536
India	9,904	11,908	11,055	10,273	11,307	12,148	10,916	9,023	10,334
Nepal	1,058	1,343	1,312	1,511	1,251	1,312	1,174	944	1,767
Pakistan	4,799	3,585	4,673	5,792	5,342	4,660	4,260	4,135	4,044
Sri Lanka	2,018	1,344	1,510	1,581	2,023	1,672	1,468	1,915	2,317
Others	354	302	456	349	471	371	302	369	340
Oceania	18,250	15,948	16,878	19,373	18,503	20,954	21,790	18,735	20,129
Australia	15,695	13,658	14,180	16,924	15,281	18,066	19,224	15,898	17,236
New Zealand	2,175	2,191	2,341	2,337	2,819	2,679	2,417	2,558	2,437
Others	380	99	357	112	403	209	149	379	456
Middle East	8,176	9,111	7,399	17,339	12,070	11,459	12,303	9,262	10,615
Israel	3,234	2,285	2,381	3,097	2,880	4,733	6,638	3,782	4,174
Kuwait	715	890	484	1,301	1,068	923	671	585	759
Saudi Arabia	700	1,006	727	1,633	1,004	760	881	718	1,019
U.A.E	891	2,056	1,432	6,608	3,637	1,426	1,178	1,000	1,357
Others	2,636	3,074	2,375	4,700	3,481	3,617	2,935	3,177	3,306
Africa	4,768	3,404	3,273	3,977	4,320	4,464	4,822	4,967	6,241
Egypt	422	368	332	337	369	363	404	397	337
S.Africa	2,563	1,598	1,466	1,993	1,673	2,089	2,620	2,212	3,900
Others	1,783	1,438	1,475	1,647	2,278	2,012	1,798	2,358	2,004

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS TO THAILAND BY NATIONALITY AND BY MONTH OF ARRIVAL 1995

TABLE 1.3

Country of Nationality	Total	Total	% Change	% Share	Jan.	Feb.	Mar.
	Jan.-Dec./95	Jan.-Dec./94	95/94	95			
Grand Total	6,951,566	6,166,496	+12.73	100.00	613,683	618,686	605,079
East Asia	4,162,799	3,535,063	+17.76	59.88	335,902	364,204	364,243
ASEAN	(1,624,966)	(1,372,846)	+18.36	23.37	(117,079)	(135,970)	(140,090)
Brunei	3,611	3,464	+4.24	0.05	282	237	141
Indonesia	86,833	72,350	+19.74	1.25	5,066	4,995	11,205
Malaysia	1,101,670	907,245	+21.43	15.85	82,081	100,183	95,951
Philippines	69,311	57,587	+20.40	1.00	5,552	4,954	5,381
Singapore	346,917	317,097	+9.40	4.99	22,887	24,460	25,904
Vietnam	16,824	15,123	+11.25	0.24	1,211	1,141	1,528
China	380,619	250,567	+47.20	5.48	23,430	29,884	33,611
Hong Kong	220,791	225,839	-2.24	3.18	18,743	21,355	13,573
Japan	840,186	694,649	+20.95	12.09	66,771	67,670	81,150
Korea	446,222	383,655	+22.70	6.42	60,337	46,335	42,405
Taiwan	475,523	434,540	+9.43	6.84	34,490	48,829	36,779
Others	174,492	184,967	-5.68	2.51	15,052	14,161	16,835
Europe	1,686,864	1,601,248	+5.35	24.27	181,026	172,396	152,615
Austria	40,569	37,987	+6.80	0.58	6,350	5,662	3,732
Belgium	42,557	42,280	+0.66	0.61	4,091	4,067	3,013
Denmark	47,319	38,511	+22.87	0.68	5,222	5,499	3,079
Finland	24,931	20,445	+21.94	0.36	3,039	2,772	2,404
France	212,366	227,311	-6.57	3.05	23,078	26,487	22,105
Germany	355,078	355,477	-0.11	5.11	42,460	40,888	37,330
Italy	135,793	131,751	+3.07	1.95	16,092	13,967	10,130
Netherlands	88,823	78,817	+12.70	1.28	7,311	6,762	5,856
Norway	25,408	24,304	+4.54	0.37	2,446	2,774	1,268
Spain	41,410	40,537	+2.15	0.60	2,185	2,470	3,699
Sweden	74,925	76,868	-2.27	1.08	11,030	10,091	7,728
Switzerland	105,144	94,089	+11.74	1.51	11,523	10,740	9,028
United Kingdom	373,538	334,037	+11.83	5.37	32,017	29,321	31,137
East Europe	30,098	25,015	+20.32	0.43	3,224	3,548	3,061
Others	88,907	74,009	+20.13	1.29	10,978	7,468	7,645
(Russia)	(43,502)	(-)	(-)	(0.63)	(7,722)	(4,631)	(4,936)
The Americas	423,102	409,432	+3.34	6.09	39,464	37,562	37,178
Argentina	3,688	3,683	-0.14	0.05	659	411	272
Brazil	8,092	7,893	+2.52	0.12	690	696	505
Canada	71,667	67,986	+5.41	1.03	7,571	6,748	6,468
U.S.A.	328,260	317,646	+3.34	4.72	29,785	28,839	29,101
Others	11,395	12,214	-6.71	0.17	759	868	832
South Asia	281,484	254,593	+10.56	4.05	23,026	18,434	21,471
Bangladesh	51,078	45,522	+12.21	0.73	4,645	2,960	3,814
India	138,447	127,361	+8.70	1.99	10,724	9,585	10,204
Nepal	13,731	12,410	+10.64	0.20	1,122	1,039	1,106
Pakistan	52,774	45,068	+17.10	0.76	4,369	3,131	4,181
Sri Lanka	21,415	20,351	+5.23	0.31	1,725	1,420	1,857
Others	4,039	3,881	+4.07	0.06	441	319	309
Oceania	240,675	228,865	+5.16	3.46	21,554	16,766	17,322
Australia	201,074	193,349	+4.00	2.89	18,590	14,237	14,089
New Zealand	37,604	33,343	+12.78	0.54	2,854	2,335	3,038
Others	1,997	2,173	-8.10	0.03	170	194	195
Middle East	102,981	87,413	+17.81	1.48	8,077	5,458	8,062
Israel	42,552	39,160	+8.66	0.61	3,644	3,407	3,012
Kuwait	6,726	5,691	+18.19	0.10	342	162	447
Saudi Arabia	3,716	3,073	+20.92	0.05	342	83	288
U.A.E	10,808	7,688	+40.58	0.16	429	66	677
Others	39,179	31,801	+23.20	0.56	3,320	1,740	3,638
Africa	53,661	49,882	+7.58	0.77	4,634	3,866	4,188
Egypt	4,182	3,923	+6.60	0.06	379	176	321
S.Africa	25,389	24,404	+4.04	0.37	2,346	2,054	1,871
Others	24,090	21,555	+11.76	0.34	1,909	1,636	1,896

Source of Data : Immigration Bureau, Police Department

INTERNATIONAL TOURIST ARRIVALS

Country of Nationality	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total	557,988	491,701	498,248	558,055	604,381	495,200	555,502	646,479	706,564
East Asia	332,283	312,777	321,506	332,463	384,002	300,081	316,197	378,859	420,282
ASEAN	(129,969)	(136,216)	(147,008)	(104,756)	(117,193)	(108,460)	(130,327)	(167,318)	(190,580)
Brunei	245	378	190	230	354	203	250	244	857
Indonesia	4,982	5,707	9,393	8,433	6,523	5,234	6,128	6,074	12,893
Malaysia	91,681	95,766	91,380	67,945	83,190	71,615	89,265	117,138	115,475
Philippines	6,629	5,461	4,999	5,019	5,439	4,957	6,896	7,179	6,865
Singapore	25,308	27,531	39,876	21,531	20,202	25,058	26,423	35,042	52,695
Vietnam	1,124	1,373	1,170	1,598	1,485	1,393	1,365	1,641	1,795
China	30,089	31,656	26,801	35,879	34,041	27,167	31,530	37,078	39,453
Hong Kong	18,906	11,967	16,552	22,986	33,200	12,496	15,378	13,960	21,675
Japan	60,195	53,592	51,252	71,996	94,823	74,785	66,730	76,031	75,411
Korea	31,443	27,139	21,350	31,751	41,421	25,783	26,606	44,297	47,375
Taiwan	44,634	35,964	42,960	49,370	46,517	34,815	34,343	30,606	36,216
Others	17,047	16,243	15,583	15,725	17,007	16,615	11,283	9,569	9,572
Europe	135,520	95,650	91,715	130,273	133,380	106,453	139,853	165,958	182,025
Austria	2,908	1,737	1,614	2,525	2,138	1,894	3,272	3,916	4,921
Belgium	2,963	2,800	2,400	5,581	3,142	2,597	4,067	3,569	4,267
Denmark	3,805	2,849	3,642	4,230	2,981	2,803	3,943	4,243	4,423
Finland	1,562	1,215	1,232	1,152	958	1,224	2,089	3,539	3,745
France	19,082	12,285	7,862	15,787	17,328	10,721	17,762	22,136	17,753
Germany	31,874	18,268	16,333	20,407	19,244	22,396	29,944	36,864	39,048
Italy	7,949	7,428	7,438	10,352	18,294	8,495	9,420	12,132	14,096
Netherlands	5,221	5,537	5,815	10,612	7,145	7,252	8,557	10,376	8,379
Norway	2,002	1,177	1,868	2,997	1,478	1,521	2,211	2,556	2,510
Spain	2,851	2,764	2,716	4,518	6,820	3,565	3,600	3,374	2,868
Sweden	4,948	2,843	4,147	4,260	2,655	3,540	6,692	7,588	9,403
Switzerland	8,507	5,223	4,550	7,608	4,647	5,781	9,123	8,910	19,495
United Kingdom	32,644	25,995	25,950	32,408	35,425	28,800	31,184	35,387	33,270
East Europe	2,024	1,751	1,452	1,846	1,672	1,442	2,516	3,881	3,681
Others	7,380	3,778	4,696	5,990	9,453	4,422	5,473	7,458	14,166
(Russia)	(3,696)	(1,881)	(1,762)	(1,140)	(1,753)	(1,281)	(1,990)	(4,052)	(8,684)
The Americas	35,599	31,169	30,401	33,126	28,778	27,439	38,327	43,695	40,364
Argentina	257	319	232	172	209	427	263	252	215
Brazil	634	715	574	853	789	769	887	465	515
Canada	5,885	4,458	4,158	5,023	4,871	3,745	5,794	9,386	7,650
U.S.A.	27,934	24,659	24,562	26,002	22,051	21,324	30,109	32,649	31,245
Others	889	1,018	875	1,076	948	1,174	1,274	943	739
South Asia	23,594	24,549	27,105	26,163	23,928	24,741	22,568	21,179	24,726
Bangladesh	4,548	4,595	6,691	5,165	2,999	3,692	3,567	4,019	4,383
India	11,035	13,571	12,463	11,829	12,418	12,851	12,001	9,961	11,825
Nepal	950	1,162	1,281	1,354	1,135	1,177	1,034	892	1,479
Pakistan	4,875	3,464	4,824	5,752	5,023	5,002	4,158	3,986	4,209
Sri Lanka	2,083	1,422	1,548	1,688	2,032	1,677	1,512	2,005	2,446
Others	303	335	298	375	321	342	296	316	384
Oceania	19,238	16,949	17,489	20,664	18,503	21,991	22,636	23,513	24,050
Australia	16,239	13,952	14,451	17,453	15,239	18,750	19,501	18,442	20,191
New Zealand	2,803	2,875	2,879	3,078	3,075	3,102	2,995	4,892	3,878
Others	196	122	159	133	189	139	140	179	181
Middle East	7,114	6,972	6,397	11,226	11,431	10,040	10,991	8,256	8,957
Israel	3,227	2,185	2,317	3,009	3,244	4,561	6,418	3,577	3,931
Kuwait	518	456	409	856	1,077	808	501	532	618
Saudi Arabia	240	278	225	459	528	347	281	311	334
U.A.E.	374	796	706	2,732	2,407	944	556	450	671
Others	2,755	3,257	2,740	4,170	4,175	3,360	3,235	3,386	3,403
Africa	4,640	3,635	3,635	4,140	4,359	4,455	4,930	5,019	6,160
Egypt	391	359	332	336	384	383	400	413	308
S Africa	2,360	1,547	1,573	1,938	1,528	1,995	2,469	2,118	3,590
Others	1,889	1,729	1,730	1,866	2,447	2,077	2,061	2,488	2,262

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS TO THAILAND
BY NATIONALITY AND MODE OF TRANSPORT 1995

TABLE 1.4

Country of Nationality	Total	Total	% Change	% Share	Air	Land	Sea
	Jan.-Dec./95	Jan.-Dec./94	95/94	95			
Grand Total	6,951,566	6,166,496	+12.73	100.00	5,670,416	1,122,447	158,703
East Asia	4,162,799	3,535,063	+17.76	59.88	3,047,766	989,796	125,237
ASEAN	1,824,968	(1,372,864)	+18.36	23.37	(630,749)	(907,917)	(86,300)
Brunei	3,611	3,464	+4.24	0.05	3,235	314	62
Indonesia	86,633	72,350	+19.74	1.25	61,813	23,356	1,464
Malaysia	1,101,670	907,245	+21.43	15.85	214,200	810,570	76,900
Philippines	69,311	57,587	+20.40	1.00	59,323	7506	2,482
Singapore	346,917	317,097	+9.40	4.99	276,050	65,670	5,197
Vietnam	16,824	15,123	+11.25	0.24	16,128	501	195
China	380,619	258,567	+47.20	5.48	378,714	1,224	681
Hong Kong	220,791	255,839	-2.24	3.18	218,726	1,439	626
Japan	840,186	694,649	+20.95	12.09	829,332	9,645	1,209
Korea	448,222	363,655	+22.70	6.42	440,230	5,602	381
Taiwan	475,523	434,540	+9.43	6.84	472,079	3,013	431
Others	174,492	184,967	-5.66	2.51	77,927	80,956	35,809
Europe	1,686,864	1,601,248	+5.35	24.27	1,593,431	74,274	19,159
Austria	40,569	37,987	+6.80	0.58	38,146	2,093	330
Belgium	42,557	42,280	+0.66	0.61	40,372	1,833	352
Denmark	47,319	38,511	+22.87	0.68	44,399	2,637	283
Finland	24,931	20,445	+21.94	0.36	24,140	694	87
France	212,388	227,311	-6.57	3.05	199,307	10,366	2,693
Germany	355,076	355,477	-0.11	5.11	334,642	12,788	7,648
Italy	135,793	131,751	+3.07	1.95	132,182	2,970	641
Netherlands	88,823	78,817	+12.70	1.28	83,044	5,155	624
Norway	25,408	24,304	+4.54	0.37	23,830	1,318	260
Spain	41,410	40,537	+2.15	0.60	40,373	860	177
Sweden	74,925	76,668	-2.27	1.08	70,065	4,221	639
Switzerland	105,144	94,099	+11.74	1.51	100,626	3,931	587
United Kingdom	373,538	334,037	+11.83	5.37	347,889	21,687	4,182
East Europe	30,098	25,016	+20.32	0.43	28,596	1,410	92
Others	88,907	74,009	+20.13	1.29	86,040	2,313	554
(Russia)	(43,502)	(-)	(-)	(0.63)	(41,768)	(1,487)	(247)
The Americas	423,102	409,432	+3.34	6.09	393,019	21,771	8,312
Argentina	3,688	3,693	-0.14	0.05	3,439	228	21
Brazil	8,092	7,893	+2.52	0.12	7,756	297	39
Canada	71,687	87,986	+5.41	1.03	64,777	6,013	877
U.S.A.	328,260	317,646	+3.34	4.72	306,462	14,587	7,231
Others	11,395	12,214	-6.71	0.17	10,585	666	144
South Asia	281,484	254,593	+10.56	4.05	263,714	17,317	453
Bangladesh	51,078	45,522	+12.21	0.73	50,060	985	33
India	138,447	127,361	+8.70	1.99	124,457	13,682	308
Nepal	13,731	12,410	+10.64	0.20	12,998	724	9
Pakistan	52,774	45,068	+17.10	0.76	51,251	1,462	61
Sri Lanka	21,415	20,351	+5.23	0.31	21,011	385	19
Others	4,039	3,881	+4.07	0.06	3,937	79	23
Oceania	240,675	228,865	+5.16	3.46	221,952	13,569	5,154
Australia	201,074	193,349	+4.00	2.89	185,878	10,498	4,698
New Zealand	37,604	33,343	+12.78	0.54	34,277	2,875	452
Others	1,997	2,173	-8.10	0.03	1,797	196	4
Middle East	102,981	87,413	+17.81	1.48	100,981	1,868	132
Israel	42,552	39,160	+8.66	0.61	42,214	314	24
Kuwait	6,726	5,691	+18.19	0.10	6,712	12	2
Saudi Arabia	3,716	3,073	+20.92	0.05	3,674	33	9
U.A.E.	10,808	7,688	+40.58	0.16	10,781	27	-
Others	39,179	31,801	+23.20	0.56	37,600	1,482	97
Africa	53,661	49,882	+7.58	0.77	49,553	3,852	256
Egypt	4,182	3,923	+6.60	0.06	3,992	154	36
S.Africa	25,388	24,404	+4.04	0.37	24,203	988	198
Others	24,090	21,555	+11.76	0.34	21,358	2,710	22

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS BY MODE OF TRANSPORT 1991-1995 **TABLE 1.5**

Year Mode	1991		1992		1993		1994		1995	
	Number	%Change	Number	%Change	Number	%Change	Number	%Change	Number	%Change
TOTAL	5,086,899	-4.00	5,136,443	+0.97	5,760,533	+12.15	6,166,496	+7.05	6,951,566	+12.73
AIR	4,006,600	-7.31	4,242,748	+5.89	4,768,976	+12.40	5,092,070	+6.77	5,670,416	+11.36
LAND	884,313	+3.99	762,676	-13.75	858,573	+12.57	944,844	+10.05	1,122,447	+18.80
SEA	195,986	+55.70	131,019	-33.15	132,984	+1.50	129,582	-2.56	158,703	+22.47

INTERNATIONAL TOURIST ARRIVALS BY MONTH OF ARRIVAL 1991-1995 **TABLE 1.6**

Year Month	1991		1992		1993		1994		1995	
	Number	% Share	Number	% Share	Number	% Share	Number	% Share	Number	% Share
Total	5,086,899	100.00	5,136,443	100.00	5,760,533	100.00	6,166,496	100.00	6,951,566	100.00
January	438,001	8.61	444,113	8.65	537,949	9.34	505,300	8.19	613,683	8.83
February	411,756	8.09	511,141	9.85	473,133	8.21	554,722	9.00	618,666	8.90
March	397,087	7.81	418,541	8.14	496,570	8.62	544,009	8.82	605,079	8.70
April	395,813	7.78	427,260	8.31	470,121	8.16	466,089	7.88	557,988	8.03
May	368,053	7.24	311,578	6.07	404,245	7.02	413,179	6.70	491,701	7.07
June	386,351	7.60	330,752	6.44	425,864	7.39	433,997	7.04	498,248	7.17
July	424,701	8.35	392,196	7.64	484,113	8.40	504,397	8.19	558,055	8.03
August	470,982	9.26	471,934	9.19	529,604	9.19	555,084	9.00	604,381	8.69
September	374,480	7.36	365,812	7.12	400,626	6.96	445,428	7.22	495,200	7.12
October	416,348	8.18	434,847	8.46	450,348	7.82	495,956	8.04	555,502	7.99
November	473,179	9.30	492,948	9.80	531,813	9.23	585,008	9.49	646,479	9.30
December	530,148	10.42	535,523	10.43	556,147	9.66	643,327	10.43	706,564	10.16
%Change	-4.00		+0.97		+12.15		+7.05		+12.73	

AVERAGE LENGTH OF STAY 1991-1995 **TABLE 1.7**

Country of Nationality	1991	1992	1993	1994	1995
All Countries	7.09	7.06	6.94	6.98	7.43
Australia	7.05	6.71	7.05	7.22	8.73
Canada	7.99	7.67	7.98	8.15	9.74
China	11.90	9.53	7.58	7.46	7.12
France	10.78	10.36	10.15	9.82	10.50
Germany	13.80	13.63	13.43	13.38	14.11
Hong Kong	5.92	5.78	5.27	5.28	5.54
India	6.55	6.89	7.20	8.38	12.84
Italy	9.17	9.19	9.70	9.68	10.51
Japan	5.11	5.09	5.19	5.17	5.52
Korea	3.77	3.74	3.74	3.77	4.04
Malaysia	3.70	3.88	3.19	3.46	3.18
Saudi Arabia	11.19	10.90	10.23	10.09	10.08
Scandinavia	11.18	11.12	11.40	11.40	12.75
Singapore	5.15	4.54	4.62	4.47	4.58
Taiwan	6.92	6.41	6.02	6.18	6.51
United Kingdom	9.47	9.25	9.68	9.93	11.72
U.S.A.	7.63	7.41	7.50	7.49	8.36

INTERNATIONAL TOURIST ARRIVALS

AVERAGE LENGTH OF STAY INTERNATIONAL TOURIST ARRIVALS TO THAILAND 1995

TABLE 1.8

Country of Nationality	Jan.-Dec. 95	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total	7.43	8.42	8.00	7.60	7.63	7.04	6.87	6.85	7.53	7.25	6.86	7.00	7.81
East Asia	5.05	4.98	4.87	4.93	5.27	4.97	5.01	4.98	5.22	5.17	4.83	4.90	5.33
ASEAN													
Brunei	5.38	5.44	4.06	6.60	4.45	4.13	6.75	4.68	5.62	7.13	6.07	4.67	5.72
Indonesia	4.10	3.82	4.70	3.78	3.89	3.57	3.66	3.70	3.81	4.16	4.10	4.68	4.97
Malaysia	3.18	2.84	3.13	3.27	3.19	2.90	3.03	2.89	2.90	2.91	2.82	3.64	4.12
Philippines	7.09	6.23	6.47	6.71	6.41	7.62	7.94	6.89	6.99	7.14	6.29	7.52	8.66
Singapore	4.58	5.26	4.42	4.36	4.76	4.35	4.27	4.66	4.74	4.37	4.49	4.74	4.69
China	7.12	8.46	7.02	7.02	7.51	7.14	7.22	6.47	7.07	7.17	7.05	7.06	6.86
Hong Kong	5.54	5.99	5.74	5.39	5.42	5.55	5.28	5.31	5.77	5.91	5.46	5.38	5.22
Japan	5.52	5.22	5.29	5.46	6.11	5.64	5.71	5.09	5.62	5.62	5.41	5.03	6.19
Korea	4.04	3.79	3.92	3.77	4.41	4.27	4.51	4.08	4.10	4.28	4.05	3.93	4.03
Taiwan	6.51	6.89	6.11	6.45	6.60	6.51	6.35	6.33	6.75	6.54	6.34	6.59	6.87
Others	8.19	8.58	8.11	7.73	7.95	8.53	8.76	7.53	8.29	8.18	8.55	7.41	6.79
Europe	12.16	14.00	13.74	13.04	12.14	11.98	11.43	10.62	12.45	11.40	10.16	10.85	12.62
Austria	13.76	15.69	16.35	15.98	13.96	14.32	12.88	10.87	13.50	12.89	9.55	11.18	13.44
Belgium	12.98	13.78	13.48	13.02	12.42	13.16	13.11	12.46	15.58	12.57	11.93	11.71	13.02
Denmark	13.22	14.20	14.01	15.02	13.67	14.25	12.53	13.37	13.69	11.22	10.52	11.83	13.61
Finland	11.58	13.09	13.26	12.86	11.62	10.68	10.74	11.49	10.73	9.00	8.07	10.45	12.96
France	10.50	11.17	11.02	10.58	9.81	9.54	10.56	9.85	11.71	11.14	9.57	9.85	10.89
Germany	14.11	16.70	16.55	15.89	14.29	13.79	12.36	11.65	14.01	12.31	10.90	12.01	14.57
Italy	10.51	11.77	12.81	11.08	10.12	9.66	8.21	7.70	12.05	10.46	8.52	9.58	10.51
Netherlands	13.28	15.22	14.72	14.10	12.61	12.36	12.50	12.11	15.46	12.20	11.64	12.79	14.21
Norway	12.53	14.24	13.39	13.51	12.41	13.60	12.05	11.91	14.31	11.18	9.63	11.88	12.86
Russia	10.06	10.45	10.10	9.61	9.81	8.81	9.14	9.16	10.49	9.88	9.26	10.37	10.60
Spain	9.41	11.00	10.32	8.00	6.27	8.33	9.34	9.07	10.60	9.98	8.94	9.52	9.01
Sweden	12.92	14.67	14.39	14.24	13.53	13.24	11.14	13.06	14.21	10.09	9.38	11.00	13.28
Switzerland	14.11	16.44	16.21	15.58	14.65	14.75	14.09	10.08	15.34	12.05	11.68	12.14	14.42
United Kingdom	11.72	13.60	12.45	11.98	11.72	12.33	11.92	10.80	12.07	11.57	10.30	10.29	11.90
East Europe	9.22	11.14	11.62	9.32	10.03	8.20	8.64	8.10	10.33	8.23	6.83	7.74	9.03
Others	8.42	10.78	9.87	9.66	8.94	8.36	7.78	6.43	8.06	8.13	7.82	7.99	9.01
The Americas	8.54	9.65	9.05	8.74	8.37	8.57	8.78	8.29	9.84	7.95	6.72	7.69	9.08
Argentina	8.28	8.61	9.01	8.68	8.41	8.56	10.23	8.30	7.22	6.01	7.52	9.20	8.18
Brazil	6.56	8.25	10.25	7.45	6.40	6.61	5.96	4.64	6.22	5.55	4.84	6.74	7.21
Canada	9.74	11.54	11.39	10.80	10.29	10.02	9.63	8.04	9.41	8.53	7.86	8.59	9.98
U.S.A.	8.36	9.21	8.49	8.29	8.02	8.45	8.74	8.53	10.14	8.05	6.62	7.44	8.89
Others	7.72	10.29	8.68	9.28	8.11	6.59	7.39	6.60	8.56	6.57	5.91	7.55	9.42
South Asia	10.22	10.01	10.85	10.39	11.80	9.88	9.35	7.32	11.35	11.15	11.45	9.27	10.04
Bangladesh	7.49	7.03	8.17	8.18	8.03	7.52	6.68	6.34	7.71	8.19	8.14	7.56	7.61
India	12.84	12.88	13.06	13.53	16.67	11.50	11.73	8.05	14.47	13.96	14.71	11.08	12.84
Nepal	9.29	8.73	9.19	8.37	10.54	9.06	8.75	7.23	8.73	9.90	9.54	10.07	10.80
Pakistan	8.02	7.92	8.81	7.07	7.37	8.88	7.97	7.08	8.47	8.23	8.70	8.23	8.17
Sri Lanka	6.15	7.01	6.90	5.96	5.40	5.83	6.50	6.03	6.74	6.37	6.78	5.89	5.11
Others	8.48	7.11	12.26	9.33	7.28	6.74	9.49	7.58	8.06	8.12	8.74	6.36	7.02
Oceania	8.87	9.88	10.08	8.97	9.18	9.01	8.34	8.09	8.45	8.25	8.57	8.60	9.19
Australia	8.73	8.63	9.91	8.83	9.04	8.88	8.15	7.92	8.40	8.18	8.54	8.42	8.99
New Zealand	9.65	11.51	11.35	9.77	9.90	9.68	9.38	9.06	8.84	8.59	8.57	9.40	10.28
Others	8.41	9.51	7.22	6.72	10.90	7.42	6.96	8.52	6.61	10.26	11.84	5.99	9.86
Middle East	10.53	11.86	11.69	9.36	9.62	8.93	9.86	10.31	12.16	11.48	10.43	9.74	10.10
Israel	11.55	14.00	12.91	11.91	10.39	10.28	11.41	9.71	12.10	12.01	11.23	11.01	10.96
Kuwait	12.79	15.64	10.90	9.31	11.33	12.83	12.29	12.65	13.78	13.06	13.73	12.65	13.25
Saudi Arabia	10.08	10.12	12.84	8.36	9.39	10.51	9.04	8.83	11.78	13.25	9.59	8.79	9.10
U.A.E.	11.78	9.83	11.71	7.51	9.20	8.42	9.64	12.78	14.87	13.58	11.55	10.50	8.41
Others	8.74	9.56	9.34	7.67	8.48	7.47	8.30	8.82	10.27	9.60	8.25	7.97	9.01
Africa	8.54	8.94	9.55	8.49	8.42	9.31	8.70	7.89	8.87	8.22	7.74	8.34	8.40
Egypt	6.24	6.72	7.97	5.39	6.75	6.51	5.57	5.52	7.45	6.80	4.99	5.02	7.10
S.Africa	6.99	7.79	7.19	6.85	6.90	7.74	6.96	6.75	7.20	6.11	6.36	7.14	7.06
Others	10.56	10.80	12.68	10.53	10.66	11.29	10.89	9.51	10.14	10.50	9.93	9.87	10.71

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

TOURIST NIGHTS OF INTERNATIONAL
TOURIST ARRIVALS TO THAILAND 1995

TABLE 1.9

Country of Nationality	Jan.-Dec. 1995	Jan.	Feb.	Mar.	Apr.	May
Grand Total	51,682,780	5,169,749	4,951,664	4,600,666	4,256,273	3,459,896
East Asia	21,007,065	1,673,849	1,772,588	1,795,631	1,749,823	1,555,995
ASEAN	5,982,191	408,989	478,175	505,956	475,888	461,026
Brunei	19,429	1,534	982	930	1,090	1,561
Indonesia	354,767	19,352	23,476	42,354	19,379	20,373
Malaysia	3,507,382	233,110	313,572	313,759	292,462	277,721
Philippines	491,208	34,588	32,052	35,972	42,491	41,612
Singapore	1,589,405	120,385	108,113	112,941	120,466	119,759
China	2,711,741	198,217	209,785	235,949	225,988	226,023
Hong Kong	1,223,965	112,270	122,577	73,158	102,470	66,416
Japan	4,640,951	348,544	357,974	443,079	367,791	302,258
Korea	1,803,407	228,677	181,633	159,866	138,663	115,883
Taiwan	3,097,131	237,636	298,345	237,224	294,584	234,125
Others	1,567,679	139,536	124,099	140,399	144,459	150,264
Europe	20,506,437	2,534,507	2,369,356	1,990,577	1,645,849	1,145,525
Austria	558,349	99,631	90,938	59,637	40,595	24,873
Belgium	552,539	56,373	54,823	39,229	38,800	36,848
Denmark	625,650	74,152	77,040	58,262	49,280	40,598
Finland	288,714	39,780	36,756	30,915	18,150	12,976
France	2,229,924	257,781	291,666	233,870	187,194	117,198
Germany	5,009,557	709,082	676,696	593,173	455,479	251,915
Italy	1,427,460	189,402	178,917	112,240	80,443	71,754
Netherlands	1,179,161	111,273	99,536	82,569	65,836	68,437
Norway	318,352	34,831	37,143	25,236	24,844	16,007
Russia	436,044	80,694	46,773	47,425	36,257	14,809
Spain	389,857	23,815	25,490	29,592	23,577	23,024
Sweden	967,905	161,810	145,209	110,046	66,946	37,641
Switzerland	1,483,546	189,438	174,095	140,656	124,627	77,039
United Kingdom	4,377,968	435,431	365,046	373,021	382,587	320,518
East Europe	277,424	35,915	41,227	28,528	20,300	14,358
Others	383,987	35,099	28,001	26,178	32,934	17,530
The Americas	3,614,147	380,863	340,073	324,943	298,013	267,201
Argentina	30,554	5,673	3,703	2,360	2,161	2,730
Brazil	53,063	5,692	7,134	3,762	4,057	4,726
Canada	898,019	87,369	76,859	69,854	60,556	44,869
U.S.A.	2,744,527	274,319	244,843	241,247	224,030	208,368
Others	87,984	7,810	7,534	7,720	7,209	6,708
South Asia	2,877,429	230,403	199,941	223,129	278,393	242,454
Bangladesh	382,681	32,654	24,183	31,198	36,520	34,554
India	1,777,991	138,125	124,918	138,060	183,953	156,066
Nepal	127,622	9,795	9,548	10,363	10,013	10,527
Pakistan	423,205	34,602	27,584	29,559	34,454	30,760
Sri Lanka	131,671	12,092	9,798	11,067	11,248	8,290
Others	34,259	3,135	3,910	2,882	2,205	2,257
Oceania	2,134,934	212,908	168,990	155,396	176,685	152,628
Australia	1,755,349	178,443	141,088	124,405	146,800	123,893
New Zealand	362,791	32,849	26,502	29,681	27,749	27,830
Others	16,794	1,616	1,400	1,310	2,136	905
Middle East	1,084,702	95,781	63,802	75,427	68,451	62,263
Israel	491,322	51,016	43,984	35,872	33,528	22,461
Kuwait	86,034	5,348	1,785	4,161	5,868	5,850
Saudi Arabia	37,474	3,461	1,065	2,407	2,253	2,921
United Arab Emirates	127,299	4,217	737	5,084	3,440	6,702
Others	342,573	31,739	16,251	27,903	23,362	24,329
Africa	458,065	41,438	36,914	35,563	39,059	33,830
Egypt	26,076	2,546	1,402	1,730	2,639	2,337
S. Africa	177,504	18,275	14,768	12,816	18,284	11,973
Others	254,485	20,617	20,744	21,017	20,136	19,520

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

Country of Nationality	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total	3,421,601	3,822,409	4,551,823	3,591,155	3,831,042	4,512,323	5,514,178
East Asia	1,611,888	1,656,702	2,002,994	1,550,591	1,541,268	1,854,187	2,241,549
ASEAN	522,503	363,553	401,867	376,514	440,382	676,032	851,326
Brunei	1,282	1,076	1,989	1,447	1,517	1,139	4,902
Indonesia	34,378	31,202	24,852	21,773	25,124	28,426	64,078
Malaysia	276,881	196,361	241,251	208,399	251,727	426,382	475,757
Philippines	39,692	34,580	38,018	35,392	43,375	53,986	59,450
Singapore	170,270	100,334	95,757	109,503	118,639	166,099	247,139
China	193,503	232,137	240,669	194,787	222,286	281,770	270,647
Hong Kong	87,394	122,055	191,564	73,851	83,963	75,104	113,143
Japan	292,648	366,459	531,781	420,179	361,009	382,435	466,794
Korea	96,288	129,544	169,826	110,265	107,754	174,087	190,921
Taiwan	272,795	312,512	313,989	227,690	217,734	201,693	248,803
Others	146,756	130,442	153,298	147,305	108,140	83,066	99,815
Europe	1,048,747	1,383,819	1,660,077	1,213,214	1,421,047	1,800,327	2,293,392
Austria	20,788	27,446	28,863	24,413	31,247	43,780	66,138
Belgium	31,464	69,539	48,952	32,644	48,519	41,792	55,556
Denmark	45,634	56,555	40,809	31,449	41,480	50,194	60,197
Finland	13,231	13,236	10,279	11,016	16,858	36,982	48,535
France	83,022	155,501	202,910	119,431	169,982	218,039	193,330
Germany	201,875	237,741	269,608	275,694	326,389	442,976	568,929
Italy	81,065	79,710	220,442	88,857	80,258	118,224	148,148
Netherlands	72,687	128,511	110,461	88,474	99,603	132,709	119,065
Norway	22,509	35,694	21,150	17,004	21,291	30,365	32,278
Russia	16,104	10,442	18,388	12,656	18,427	42,019	92,050
Spain	25,367	40,978	72,292	35,578	32,184	32,120	25,840
Sweden	46,197	55,635	37,727	35,718	62,637	83,468	124,871
Switzerland	84,109	76,688	71,284	69,661	108,556	108,276	281,117
United Kingdom	309,324	350,008	427,579	333,216	321,195	364,132	395,913
East Europe	12,545	14,952	17,271	11,867	17,184	30,038	33,239
Others	22,826	31,185	62,062	25,536	27,237	27,213	48,186
The Americas	266,972	274,666	283,115	218,148	257,502	336,104	366,547
Argentina	2,373	1,427	1,508	2,566	1,977	2,318	1,758
Brazil	3,421	3,957	4,907	4,267	4,293	3,134	3,713
Canada	40,041	40,384	44,989	31,944	44,382	80,625	76,347
U.S.A.	214,671	221,797	223,597	171,658	199,321	242,908	277,768
Others	6,466	7,101	8,114	7,713	7,529	7,119	6,961
South Asia	253,430	191,506	271,544	275,913	264,445	197,062	249,209
Bangladesh	44,695	32,746	23,122	30,237	29,035	30,383	33,354
India	146,190	95,223	179,688	179,399	176,534	110,367	149,468
Nepal	11,208	9,789	9,908	11,652	9,864	8,982	15,973
Pakistan	38,447	40,724	42,544	41,166	36,174	32,804	34,387
Sri Lanka	10,062	10,178	13,695	10,682	10,251	11,809	12,499
Others	2,828	2,846	2,587	2,777	2,587	2,717	3,528
Oceania	145,886	167,246	156,439	181,447	193,862	202,337	221,110
Australia	117,775	138,227	128,007	153,375	166,538	155,281	181,517
New Zealand	27,005	27,886	27,183	26,646	25,667	45,984	37,809
Others	1,106	1,133	1,249	1,426	1,657	1,072	1,784
Middle East	63,043	115,790	138,981	115,241	114,755	80,555	90,614
Israel	26,436	29,217	39,252	55,017	72,074	39,382	43,083
Kuwait	5,026	10,828	14,841	10,552	6,878	6,729	8,188
Saudi Arabia	2,034	4,052	6,219	4,597	2,694	2,733	3,039
U.A.E	6,805	34,914	35,792	12,819	6,421	4,725	5,643
Others	22,742	36,779	42,877	32,256	26,688	26,986	30,661
Africa	31,636	32,680	38,673	36,601	38,163	41,751	51,757
Egypt	1,849	1,854	2,860	2,604	1,996	2,073	2,186
S Africa	10,948	13,081	11,001	12,189	15,702	15,122	25,345
Others	18,839	17,745	24,812	21,808	20,465	24,556	24,226

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

PROFILE OF INTERNATIONAL
TOURIST ARRIVALS TO THAILAND 1995

TABLE 1.10

Unit/Percentage

Country of Residence	1995	1994	U.S.A.	Canada	Others America	Belgium	France	Germany	Italy	Netherlands	Spain	Switzerland	U.K.
Characteristic													
Frequency of Visit	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
First Visit	50.12	52.81	39.30	48.91	62.62	49.47	56.19	47.54	51.12	44.13	62.05	38.26	46.91
Re-Visit	49.88	47.19	60.10	51.09	37.38	50.53	43.81	52.46	48.88	55.87	37.95	61.74	53.09
Travel Arrangement	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Group Tour	43.59	43.00	16.68	22.75	28.55	39.63	46.48	25.13	36.21	23.65	52.42	20.85	16.25
Non Group Tour	56.41	57.00	83.32	77.25	71.45	60.37	53.52	74.87	63.79	76.35	47.58	79.15	83.75
Sex	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Male	62.31	62.21	66.19	61.14	55.27	62.49	56.44	61.69	64.70	63.37	57.89	60.63	64.36
Female	37.69	37.79	33.81	38.86	44.73	37.51	43.56	38.31	35.30	36.63	42.11	39.37	35.64
Purpose of Visit	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Holiday	88.73	86.87	74.73	86.29	87.86	88.35	92.32	93.60	91.54	86.05	89.94	93.01	86.85
Business	8.38	9.97	19.40	11.32	7.57	9.25	8.45	5.82	6.95	9.00	7.40	5.53	10.96
Convention	1.04	0.86	0.96	0.56	1.76	0.32	0.19	0.13	0.56	2.94	2.27	0.30	0.73
Official	0.58	0.70	1.63	0.23	0.62	0.69	0.24	0.11	0.17	0.14	0.03	0.31	0.30
Others	1.27	1.60	3.28	1.60	2.19	1.39	0.80	0.54	0.78	1.87	0.36	0.65	1.16
Age	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Under 15	4.53	4.29	3.71	3.39	3.23	2.80	2.60	2.60	1.70	1.61	1.04	3.24	2.91
15-24	9.54	10.04	4.90	7.58	10.63	6.05	4.42	4.96	6.01	5.72	6.66	7.19	9.46
25-34	27.16	27.96	18.48	24.56	29.73	23.88	20.38	28.51	32.13	26.96	34.56	31.06	29.75
35-44	23.46	23.35	24.08	22.23	21.67	19.95	22.08	21.58	22.41	20.57	22.91	19.29	18.43
45-54	18.43	18.57	24.02	20.89	19.10	26.60	23.80	22.09	19.30	25.41	19.19	19.22	20.43
55-64	11.01	10.76	13.73	12.20	9.01	14.48	16.31	14.80	12.36	12.59	9.51	14.00	13.03
65 and Over	5.87	5.03	11.08	9.15	6.63	6.24	10.81	5.46	6.09	7.14	6.13	6.00	5.99
Occupation	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Professionals	14.53	15.35	17.44	20.87	23.14	14.61	17.42	18.97	13.21	19.58	23.61	18.79	26.90
Administrative and Managerial	11.09	11.25	11.74	13.59	9.48	10.95	9.10	9.03	11.13	13.49	9.01	10.02	15.21
Clerical, Salesmen & Commercial Personnel	19.72	20.19	17.77	15.20	16.11	10.08	12.63	11.71	20.31	10.46	17.38	14.39	11.33
Laborers Production and Service	16.44	17.54	16.15	18.81	18.48	27.10	16.84	22.80	26.78	18.11	20.38	21.16	17.22
Agricultural Workers	1.02	1.00	0.80	0.68	0.64	0.23	0.60	0.28	0.43	0.58	0.73	0.51	0.50
Government and Military Personnel	0.76	0.83	0.81	0.23	0.03	0.78	0.25	0.60	0.30	1.20	0.53	0.37	1.13
Housewife or Unpaid Family Workers	6.60	6.42	6.02	3.59	4.81	1.06	0.48	2.65	1.02	2.94	0.62	3.92	4.94
Students and Children	7.99	7.84	8.35	10.44	10.88	6.51	4.50	6.48	6.46	5.07	5.64	3.84	7.84
Retired and Unemployed	1.69	1.91	3.31	7.32	0.82	2.40	11.04	2.38	3.07	1.87	2.15	2.43	6.77
Others	3.65	3.79	4.55	4.22	7.20	8.22	9.61	9.79	10.89	7.08	9.86	9.05	4.39
Not Stated	16.51	13.78	13.06	5.05	8.43	18.08	17.53	15.31	6.40	19.62	10.09	15.52	3.77
Accommodation	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Hotel	96.27	96.55	94.65	92.75	95.02	94.62	95.69	95.26	96.10	94.27	96.77	94.95	94.08
Friend's Home	1.34	1.45	2.22	2.96	1.91	1.36	1.29	1.15	0.65	2.06	1.40	1.79	2.32
Youth Hostel	0.03	0.03	0.04	0.00	0.00	0.00	0.00	0.01	0.03	0.01	0.00	0.00	0.06
Apartment	0.11	0.15	0.12	0.10	0.00	0.44	0.03	0.07	0.03	0.20	0.00	0.29	0.09
Guest House	0.30	0.33	0.40	0.95	0.00	0.59	0.45	0.42	0.14	0.43	0.00	0.26	0.66
Others	1.95	1.49	2.57	3.24	3.07	2.99	2.54	3.09	3.05	3.03	1.83	2.71	2.77

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

PROFILE OF INTERNATIONAL TOURIST ARRIVALS TO THAILAND 1995

Uni/Percentage

Characteristic	Country of Residence														
	Others Europe	Australia	New Zealand	India	Japan	Korea	Malaysia	Philippines	Singapore	Taiwan	China	Hong Kong	Others Asia	Middle East	Others
Frequency of Visit	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
First Visit	52.72	39.84	49.80	37.91	53.82	84.45	29.34	39.10	26.06	74.29	83.66	50.04	41.48	45.83	56.49
Re-Visit	47.28	60.16	50.20	62.09	46.18	15.55	70.66	60.90	73.94	25.71	16.34	49.96	58.52	54.17	43.51
Travel Arrangement	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Group Tour	37.76	12.75	12.63	25.45	54.28	81.64	40.22	26.80	31.31	72.69	79.05	51.58	31.58	22.45	28.22
Non Group Tour	62.24	87.25	87.37	74.55	45.72	18.36	59.78	73.20	68.69	27.31	20.95	48.42	68.42	77.55	71.78
Sex	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Male	59.68	57.48	62.50	83.96	64.96	51.67	63.31	53.82	68.92	53.98	58.65	58.23	72.44	72.94	59.67
Female	40.32	42.52	37.50	16.04	35.04	48.33	36.69	46.18	31.08	46.02	41.35	41.77	27.56	27.06	40.33
Purpose of Visit	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Holiday	91.47	82.59	83.97	82.04	87.91	94.53	95.38	72.61	78.88	92.46	93.30	87.18	83.02	86.86	81.30
Business	6.74	12.85	11.06	13.06	8.39	4.22	3.04	17.08	18.26	6.22	3.74	10.94	8.10	10.72	14.38
Convention	0.39	1.63	2.09	0.96	2.23	0.22	0.56	2.88	1.43	0.47	1.25	1.19	1.40	0.78	2.43
Official	0.39	0.32	0.61	2.32	0.44	0.18	0.33	1.65	0.26	0.27	0.85	0.11	2.87	0.81	0.71
Others	1.01	2.61	2.27	1.62	1.03	0.85	0.69	5.78	1.17	0.56	0.86	0.58	4.61	0.83	1.18
Age	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Under 15	4.45	5.17	4.38	4.20	2.79	3.68	7.02	3.36	5.88	6.07	1.87	8.08	5.75	4.13	1.60
15-24	9.57	10.73	12.57	13.98	14.72	5.48	11.71	8.82	6.11	10.00	5.96	11.48	11.70	15.08	8.19
25-34	24.60	23.09	32.45	38.62	22.82	24.26	27.53	28.73	27.05	27.97	28.05	33.97	34.85	28.80	28.64
35-44	20.23	19.00	17.83	23.58	17.15	21.86	24.81	31.29	30.24	26.07	28.73	26.40	25.67	24.07	27.44
45-54	21.58	18.69	18.46	12.03	21.86	18.76	15.94	17.73	18.17	14.53	18.59	12.42	13.81	18.60	16.78
55-64	12.24	8.93	10.08	5.83	13.29	18.41	8.91	6.98	8.87	9.94	11.34	5.44	5.88	8.10	8.55
65 and Over	7.33	14.39	4.23	1.76	7.37	7.55	3.98	3.09	3.68	5.42	5.46	2.21	2.34	3.22	5.80
Occupation	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Professionals	20.70	23.81	23.41	8.04	11.28	6.54	14.58	16.97	20.04	5.17	8.90	13.53	12.83	16.55	20.30
Administrative and Managerial	10.07	14.91	13.84	2.59	16.43	1.84	8.52	8.51	17.87	5.35	21.00	12.31	5.81	9.24	9.91
Clerical, Salesmen & Commercial Personnel	10.18	12.85	12.22	36.67	19.67	21.69	15.13	23.23	17.45	40.99	17.73	30.42	22.89	17.73	23.48
Laborers Production and Service	19.15	18.18	19.48	13.87	18.82	16.86	12.24	24.09	8.90	5.70	30.19	12.08	19.83	19.09	11.40
Agricultural Workers	0.58	0.81	1.72	0.60	1.25	1.30	0.67	0.57	0.20	2.11	3.69	0.90	0.80	0.54	0.74
Government and Military Personnel	0.58	0.95	0.29	0.69	1.92	0.46	0.31	0.83	0.44	0.22	0.99	0.51	1.61	0.50	0.56
Housewife or Unpaid Family Workers	1.83	4.18	4.50	6.12	6.35	18.74	9.97	5.75	5.41	8.60	1.21	7.61	5.80	4.27	10.80
Students and Children	9.48	12.75	12.26	8.62	12.27	5.51	8.58	8.78	5.88	5.71	2.01	8.58	8.84	14.22	9.59
Retired and Unemployed	2.78	3.57	4.39	0.22	0.33	0.26	0.54	0.35	0.89	0.21	1.42	1.02	0.34	1.21	1.68
Others	8.18	4.73	4.93	1.73	2.24	2.67	1.38	3.05	2.37	1.69	1.38	2.41	3.28	4.34	5.78
Not Stated	16.51	3.88	2.86	20.85	9.19	24.13	28.08	9.87	20.55	24.25	11.48	10.63	18.19	12.31	5.66
Accommodation	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Hotel	95.02	93.62	94.05	84.78	96.05	98.67	98.93	88.74	97.28	98.57	98.00	97.59	92.53	95.78	95.26
Friend's Home	1.32	2.41	3.48	5.82	1.68	0.27	0.36	6.41	0.78	0.64	0.64	0.82	2.78	1.16	1.76
Youth Hostel	0.00	0.03	0.00	0.09	0.05	0.00	0.03	0.01	0.00	0.00	0.00	0.03	0.12	0.00	0.10
Apartment	0.11	0.15	0.01	0.32	0.12	0.02	0.07	0.10	0.05	0.02	0.08	0.05	0.49	0.27	0.11
Guest House	0.43	0.41	0.47	4.35	0.26	0.05	0.01	0.41	0.00	0.01	0.08	0.01	0.46	0.22	0.30
Others	3.12	3.38	1.99	4.64	1.84	0.98	0.80	4.33	1.89	0.78	1.24	1.50	3.62	2.57	2.47

Source of Data : Immigration Bureau, Police Department.

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS
FROM MAJOR MARKETS 1994 - 1995

TABLE 1.11

Australia

State	Year	
	1995	1994
Total	100.00	100.00
New South Wales	35.40	35.71
Queensland	10.02	11.11
South Australia	5.49	5.34
Victoria	23.08	23.12
Western Australia	12.43	12.43
Others	13.58	12.29

India

State	Year	
	1995	1994
Total	100.00	100.00
Delhi	20.85	22.17
Maharashtra	18.51	22.64
Tamil Nadu	4.62	4.93
Uttar Pradesh	9.84	9.21
West Bengal	9.25	9.19
Others	36.93	31.86

Canada

City	Year	
	1995	1994
Total	100.00	100.00
Amos	1.49	0.34
Kamloops	0.60	0.55
Montreal	9.40	9.32
Ontario	9.53	9.84
Ottawa	3.95	4.44
Toronto	13.73	14.91
Vancouver	14.57	17.94
Victoria	2.94	3.39
Others	43.79	39.27

United Kingdom

City	Year	
	1995	1994
Total	100.00	100.00
England	92.81	91.51
Avon	1.43	1.90
Bedfordshire	1.39	1.52
Essex	2.77	3.25
London	25.91	27.22
Manchester	3.71	3.57
Others	57.60	54.05
Northern Ireland	1.20	1.71
Scotland	4.27	4.50
Wales	1.72	2.28

Germany

City	Year	
	1995	1994
Total	100.00	100.00
Bavaria	15.84	17.06
Berlin	7.71	9.78
Hesse	8.07	7.99
Nort Rhine Westphalia	13.24	13.71
Baden-Wurtemberg	7.27	7.08
Others	47.87	44.38

Japan

City	Year	
	1995	1994
Total	100.00	100.00
Chiba	6.48	6.73
Fukuoka	2.78	3.04
Hyogo	4.47	4.95
Kanagawa	10.33	9.94
Osaka	7.90	9.15
Tokyo	25.10	26.67
Others	42.94	39.52

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS FROM MAJOR MARKETS 1994-1995

Malaysia

State	Year	
	1995	1994
Total	100.00	100.00
Johore	7.22	6.78
Kedah	10.10	7.37
Perak	13.06	10.66
Penang	19.36	22.42
Selangor	26.80	26.38
Others	23.46	24.39

Saudi Arabia

City	Year	
	1995	1994
Total	100.00	100.00
Ad Damman	3.83	3.88
Dhahran	10.16	12.84
Jeddah	28.15	30.05
Mecca	2.04	1.50
Riyadh	30.63	34.17
Others	25.19	17.56

U.S.A. (Western State)

State	Year	
	1995	1994
Total	100.00	100.00
Eastern & Western		
Total Western States	54.80	58.13
California	24.55	27.23
Colorado	2.61	2.39
Hawaii	3.10	3.53
Texas	4.91	5.12
Washington	4.52	5.08
Others	15.11	14.78

U.S.A. (Eastern State)

State	Year	
	1995	1994
Total	100.00	100.00
Eastern & Western		
Total Eastern States	45.20	41.87
Florida	6.66	4.90
Illinois	3.68	4.13
New Jersey	2.88	3.24
New York	8.11	8.82
Pennsylvania	2.99	2.40
Others	20.88	18.38

Italy

City	Year	
	1995	1994
Total	100.00	100.00
Florence	5.03	5.60
Genoa	3.10	3.95
Milan	15.17	13.03
Naples	3.87	4.18
Rome	14.47	17.08
Turin	6.40	6.25
Venice	6.34	6.85
Others	45.62	43.06

INTERNATIONAL TOURIST ARRIVALS

INTERNATIONAL TOURIST ARRIVALS TO THAILAND BY LAST PLACE OF CALL BEFORE ARRIVAL 1995 **TABLE 1.12**

Port of Embarkation	Country of Residence									
	U.S.A.	Canada	U.K.	Germany	France	Italy	Hong kong	Japan	Malaysia	Indonesia
The Americas										
U.S.A.	42.18	1.51	.14	.06	.13	.06	.24	.08	.02	.24
Canada	.34	34.78	.00	.00	.00	.00	.04	.02	.01	.06
Others	.03	.05	.01	.04	.01	.04	.00	.00	.00	.00
Europe										
United Kingdom	.48	.83	58.57	.41	.53	.54	.34	.05	.04	.30
Germany	.36	.34	.77	71.32	2.79	5.08	.05	.04	.03	.24
France	.17	.34	.35	.74	70.65	1.35	.11	.04	.01	.09
Italy	.29	.34	.28	.62	1.36	71.08	.05	.09	.02	.18
Netherlands	.33	.54	1.31	4.33	1.30	1.71	.07	.04	.01	.03
Switzerland	.19	.29	.09	.84	.83	.82	.04	.01	.01	.06
Others	.46	.29	1.11	1.79	.79	2.05	.14	.09	.03	.18
Asia & Pacific										
Malaysia	5.81	11.02	9.96	3.81	3.00	3.07	1.40	2.84	95.44	29.10
Indonesia	1.40	1.37	1.28	1.07	.83	1.09	.22	.50	.08	39.19
Philippines	1.81	.54	.65	1.13	.48	.32	.54	.30	.07	.44
Singapore	7.63	6.39	4.16	3.16	2.99	3.36	1.95	4.90	2.44	23.81
Brunei	.05	.00	.12	.08	.01	.02	.01	.02	.11	.03
Hong Kong	9.73	18.20	8.35	4.08	2.13	2.23	92.00	3.34	.33	3.37
Japan	7.51	4.39	.69	.19	.32	.28	.18	79.97	.10	.53
Taiwan	4.52	1.02	.56	.33	.26	.22	.46	.76	.07	.12
Korea	2.60	2.73	.21	.12	.12	.12	.13	1.10	.07	.18
India	4.08	4.44	2.50	.59	.93	.76	.52	1.44	.04	.44
Sri Lanka	.28	.68	.32	.14	.08	.20	.13	.12	.00	.06
Australia	.63	.63	3.45	1.13	.56	.86	.21	.20	.09	.06
New Zealand	.09	.15	.23	.08	.05	.02	.00	.01	.00	.00
Others	8.44	7.76	3.43	2.67	8.97	3.60	1.10	3.90	.93	1.20
Middle East										
Saudi Arabia	.21	.10	.09	.07	.09	.28	.00	.01	.01	.09
Africa										
Africa	.03	.05	.01	.00	.01	.02	.01	.01	.01	.00
Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

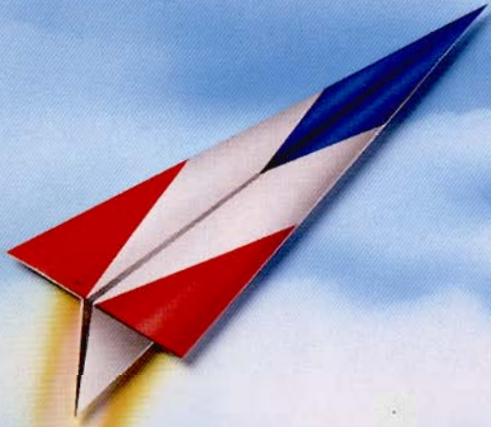
INTERNATIONAL TOURIST ARRIVALS

Unit/Percentage

Port of Embarkation	Country of Residence									
	Philippines	Singapore	Brunei	India	Sri Lanka	Taiwan	Australia	Saudi Arabia	Others	Total
The Americas										
U.S.A.	.08	.12	.55	.25	.66	.07	.16	1.80	.18	1.82
Canada	.00	.04	.00	.02	.13	.01	.01	.52	.13	.35
Others	.00	.01	.00	.00	.66	.00	.01	.00	.29	.09
Europe										
United Kingdom	.04	.18	.00	.05	.40	.03	4.61	2.32	.88	2.71
W. Germany	.86	.04	.00	.00	.27	.02	1.30	.00	1.50	4.87
France	.19	.08	.55	.00	.40	.03	.53	.00	.43	2.40
Italy	1.87	.06	.00	.00	.13	.00	1.66	.26	.43	1.75
Netherlands	.27	.05	.00	.05	.00	.07	.37	.00	3.07	1.31
Switzerland	.12	.03	.00	.05	.00	.03	.19	.00	3.93	1.25
Others	.51	.07	.00	.12	.68	.09	1.02	.26	15.28	4.70
Asia & Pacific										
Malaysia	12.50	5.27	7.69	2.14	1.19	.80	7.25	4.38	3.70	16.63
Indonesia	.70	.22	.00	.47	1.06	.25	.59	1.80	.71	1.11
Philippines	70.94	.18	1.10	.12	1.59	.09	.68	2.58	.44	1.17
Singapore	3.12	90.03	20.33	6.90	4.91	.98	6.45	4.12	7.12	10.55
Brunei	.04	.02	64.29	.05	.00	.01	.06	.52	.02	.09
Hong Kong	3.51	1.14	.00	4.44	2.25	3.59	3.58	5.93	12.16	10.60
Japan	.74	.35	.00	1.18	2.39	.13	.39	.52	.73	10.29
Taiwan	.23	.43	.00	.39	.66	91.26	.37	1.03	.44	7.12
Korea	.31	.18	.00	.64	.13	.06	.09	1.29	20.66	6.27
India	1.09	.25	.00	73.66	2.65	.30	3.27	2.06	2.49	2.65
Sri Lanka	.19	.01	.00	.98	74.67	.01	.36	.52	.21	.38
Australia	.19	.06	.55	.39	1.19	.03	61.06	3.61	.81	2.26
New Zealand	.04	.01	.00	.00	.00	.01	.30	.26	.64	.22
Others	1.99	1.12	3.29	7.85	3.34	2.08	5.11	3.34	18.54	7.54
Middle East										
Saudi Arabia	.35	.04	1.10	.15	.66	.03	.50	13.14	4.03	1.42
Africa										
Africa	.12	.01	.55	.10	.00	.01	.00	.26	1.09	.32
Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

Source of Data : Immigration Division, Police Department.

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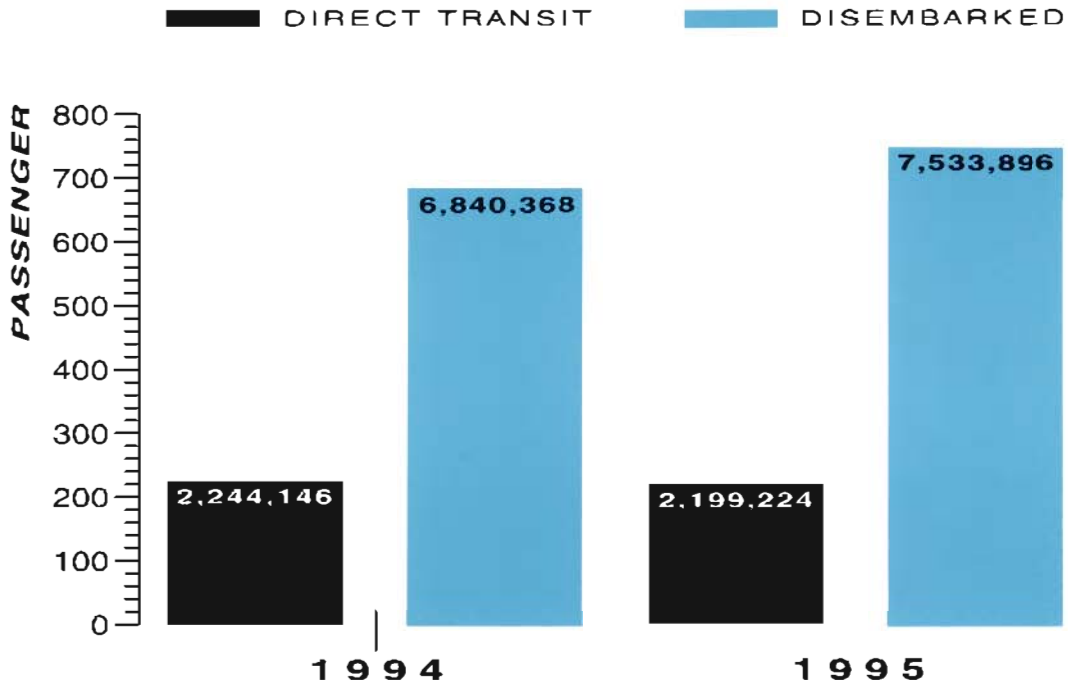


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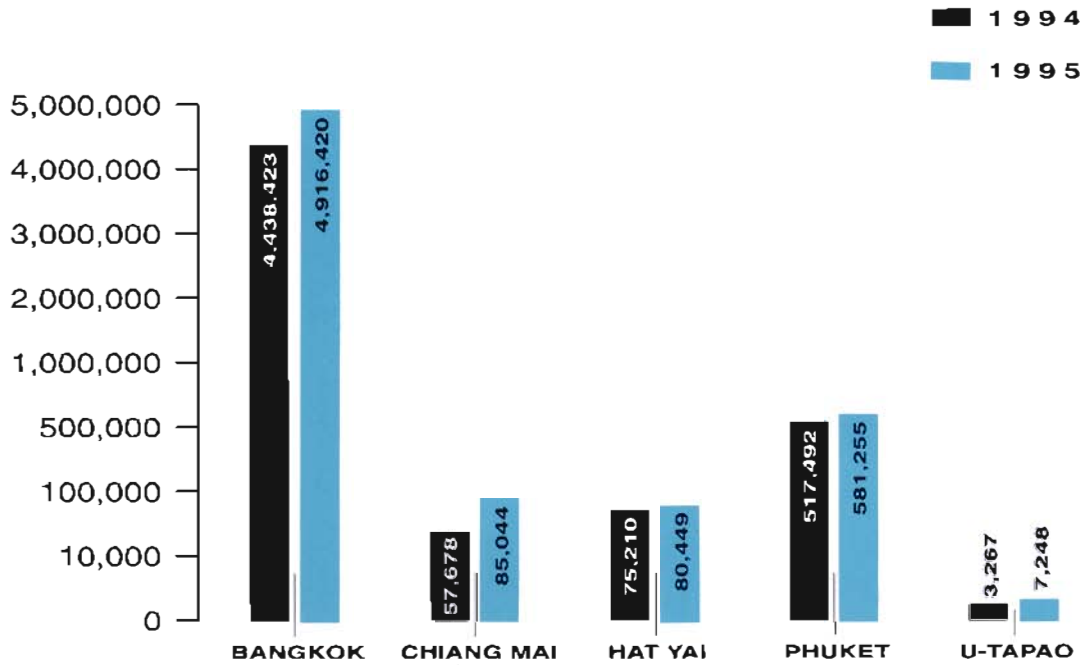
INTERNATIONAL AIR TRAFFIC AT BANGKOK INTERNATIONAL AIRPORT 1994-1995

GRAPH 2.1



INTERNATIONAL TOURIST ARRIVALS AT THAILAND'S INTERNATIONAL AIRPORT 1994-1995

GRAPH 2.2



AIR TRAFFIC

INTERNATIONAL TOURIST ARRIVALS TO THAILAND BY NATIONALITY AT BANGKOK INTERNATIONAL AIRPORT 1995

TABLE 2.1

Country of Nationality	Total	Total	% Change	% Share	Jan.	Feb.	Mar.
	Jan.-Dec./95	Jan.-Dec./94	95/94	95			
Grand Total	4,916,420	4,438,423	+10.77	100.00	440,389	420,694	425,411
East Asia	2,574,447	2,143,269	+20.12	52.36	212,165	218,727	225,241
ASEAN	(425,637)	(359,019)	(+18.56)	(8.66)	(29,168)	(30,935)	(36,649)
Brunei	2,772	2,798	-0.93	0.06	233	195	121
Indonesia	55,353	46,372	+19.37	1.13	2,992	3,107	7,986
Malaysia	130,112	109,285	+19.06	2.65	8,345	11,508	10,681
Philippines	55,950	47,033	+18.96	1.14	4,361	3,811	4,472
Singapore	181,450	153,531	+18.18	3.69	13,237	12,314	13,389
China	371,767	252,152	+47.44	7.56	22,799	29,204	33,002
Hong Kong	195,824	196,172	-0.18	3.98	16,345	18,925	12,936
Japan	724,781	591,685	+22.49	14.74	56,225	57,028	69,112
Korea	407,972	340,497	+19.82	8.30	56,060	41,924	38,440
Taiwan	356,443	310,935	+14.64	7.25	24,289	34,393	26,991
Others	92,023	92,809	-0.85	1.87	7,279	6,318	6,111
Europe	1,384,252	1,382,471	+0.13	28.16	143,881	132,667	123,509
Austria	32,050	30,979	+3.46	0.65	4,452	3,771	2,743
Belgium	36,342	39,104	-7.06	0.74	3,349	2,677	2,581
Denmark	41,033	34,147	+20.17	0.83	4,520	4,409	3,238
Finland	23,401	19,037	+22.92	0.48	2,810	2,562	2,242
France	186,709	209,891	-11.04	3.80	19,396	22,637	19,834
Germany	304,218	311,128	-2.22	6.19	33,979	32,168	29,717
Italy	113,995	117,541	-3.02	2.32	13,249	9,839	8,818
Netherlands	74,264	67,796	+9.54	1.51	5,980	5,422	5,001
Norway	21,169	21,462	-1.37	0.43	2,048	2,249	1,588
Spain	37,300	38,725	-3.68	0.76	1,788	1,955	2,902
Sweden	60,650	63,172	-3.99	1.23	8,592	7,377	5,851
Switzerland	76,683	77,786	-1.42	1.56	8,568	7,328	6,555
United Kingdom	277,008	265,340	+4.40	5.63	23,987	21,408	23,687
East Europe	27,744	24,024	+15.48	0.56	2,934	3,009	2,916
Others	71,686	62,339	+14.99	1.46	8,219	5,856	5,836
(Russia)	(34,877)	(-)	(-)	(0.77)	(5,599)	(3,568)	(3,480)
The Americas	362,838	361,167	+0.46	7.38	33,748	31,105	31,921
Argentina	3,146	3,427	-8.20	0.06	586	297	232
Brazil	7,286	7,485	-2.66	0.15	603	517	460
Canada	56,816	57,041	-0.39	1.16	6,256	5,366	5,437
U.S.A.	285,334	281,804	+1.25	5.80	25,668	24,307	25,067
Others	10,256	11,410	-10.11	0.21	635	618	725
South Asia	260,423	229,877	+13.29	5.30	21,086	16,884	19,274
Bangladesh	48,893	43,207	+15.47	1.01	4,512	2,893	3,684
India	122,414	108,496	+11.80	2.49	9,203	8,352	8,497
Nepal	12,834	11,033	+16.32	0.26	1,043	967	1,030
Pakistan	50,578	43,021	+17.57	1.03	4,209	2,970	3,964
Sri Lanka	20,781	19,324	+7.54	0.42	1,686	1,386	1,795
Others	3,923	3,796	+3.35	0.08	433	316	304
Oceania	192,067	194,592	-1.30	3.91	18,010	13,479	14,108
Australia	161,165	164,179	-1.84	3.28	15,579	11,539	11,527
New Zealand	29,133	28,455	+2.38	0.59	2,274	1,791	2,403
Others	1,769	1,958	-9.65	0.04	157	149	178
Middle East	96,438	83,228	+15.87	1.96	7,438	4,917	7,631
Israel	40,014	37,751	+5.99	0.81	3,301	3,093	2,900
Kuwait	6,509	5,579	+16.67	0.13	334	160	441
Saudi Arabia	3,638	3,004	+21.11	0.07	341	83	284
U.A.E.	10,424	7,388	+41.09	0.21	420	63	648
Others	35,853	29,506	+21.51	0.73	3,042	1,518	3,358
Africa	45,955	43,819	+4.87	0.93	4,061	2,915	3,727
Egypt	3,946	3,751	+5.20	0.08	369	169	314
S.Africa	20,984	20,520	+2.26	0.43	2,014	1,514	1,622
Others	21,025	19,548	+7.56	0.43	1,678	1,232	1,791

Source Of Data : Immigration Bureau, Police Department.

AIR TRAFFIC

INTERNATIONAL TOURIST ARRIVALS TO THAILAND BY NATIONALITY AT BANGKOK INTERNATIONAL AIRPORT 1995

Country of Nationality	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total	389,009	334,356	337,310	413,136	439,564	358,351	404,000	459,028	495,172
East Asia	201,023	184,309	186,058	218,516	252,254	190,129	196,190	233,472	256,363
ASEAN	30,291	(34,479)	(39,591)	(29,233)	(32,229)	(29,089)	(35,634)	(42,609)	(55,730)
Brunei	190	282	151	197	282	163	180	204	574
Indonesia	2,704	3,124	5,408	5,544	4,075	3,446	3,838	3,990	9,139
Malaysia	8,674	11,954	10,672	8,048	11,355	8,424	11,441	16,377	12,833
Philippines	5,596	4,448	3,923	3,989	4,446	4,025	5,604	5,868	5,427
Singapore	13,127	14,671	19,437	11,475	12,071	13,031	14,571	16,170	27,957
China	29,451	31,196	26,151	35,317	33,341	26,593	30,946	35,761	38,006
Hong Kong	18,236	11,352	15,420	21,318	29,730	10,914	11,290	11,914	17,444
Japan	51,201	45,969	45,395	61,567	79,152	65,208	58,608	70,116	65,202
Korea	29,945	25,189	19,829	28,302	36,842	24,303	25,012	39,178	43,148
Taiwan	33,906	28,480	32,625	34,989	33,209	26,706	27,061	25,410	28,384
Others	7,993	7644	7,247	7,790	7,751	7,316	7,641	8,484	8,449
Europe	110,414	76,727	75,111	110,644	111,038	89,913	121,258	140,108	148,982
Austria	2,121	1,423	1,259	2,300	1,890	1,625	2,933	3,599	3,934
Belgium	2,621	2,072	2,107	5,230	2,834	2,331	3,691	3,400	3,449
Denmark	2,985	2,359	3,205	3,669	2,697	2,548	3,639	3,928	3,836
Finland	1,474	1,112	1,095	1,038	906	1,143	1,912	3,475	3,832
France	17,323	10,910	6,841	14,465	15,372	9,789	16,393	18,549	15,220
Germany	26,964	15,550	14,481	18,778	17,419	19,826	26,942	33,172	35,222
Italy	6,662	6,068	6,308	9,568	16,867	7,809	8,456	9,033	11,318
Netherlands	4,408	4,506	4,996	9,553	6,151	6,444	7,401	7,579	6,813
Norway	1,896	906	1,643	2,545	1,329	1,382	1,980	1,797	2,026
Spain	2,897	2,384	2,504	4,348	6,509	3,462	3,399	2,666	2,686
Sweden	4,135	2,327	3,636	3,650	2,329	3,044	5,615	6,388	7,704
Switzerland	6,597	3,899	3,353	6,234	3,656	4,328	7,161	8,458	10,546
United Kingdom	23,481	18,780	18,849	22,625	24,216	21,188	24,851	27,501	26,435
East Europe	1,810	1,543	1,242	1,760	1,577	1,365	2,421	3,620	3,547
Others	5,440	2,888	3,590	4,881	7,286	3,649	4,484	6,843	12,614
(Russian)	(2,393)	(1,138)	(1,206)	(1,024)	(1,491)	(1,173)	(1,697)	(3,854)	(8,190)
The Americas	29,784	27,602	26,930	29,371	25,135	24,947	34,238	34,968	33,089
Argentina	233	240	170	157	192	385	243	227	184
Brazil	571	602	540	823	656	740	865	437	472
Canada	4,545	3,679	3,406	4,165	3,926	3,227	5,094	5,933	5,782
U.S.A.	23,852	22,139	21,986	23,217	19,474	19,474	26,828	27,515	26,007
Others	783	942	828	1,009	887	1,121	1,208	856	644
South Asia	22,037	22,812	25,336	24,246	21,492	22,365	19,854	20,838	24,199
Bangladesh	4,471	4,487	6,609	5,037	2,877	3,576	3,450	3,965	4,332
India	9,910	12,281	11,165	10,426	10,518	10,934	9,695	9,832	11,601
Nepal	858	1,079	1,193	1,281	1,061	1,094	964	858	1,406
Pakistan	4,478	3,273	4,604	5,496	4,773	4,826	4,003	3,897	4,085
Sri Lanka	2,036	1,372	1,488	1,634	1,947	1,620	1,451	1,972	2,394
Others	284	320	277	372	316	315	291	314	381
Oceania	15,306	13,396	14,798	16,479	15,100	17,359	17,801	17,475	18,756
Australia	12,851	10,966	12,256	13,878	12,298	14,544	15,107	14,542	16,078
New Zealand	2,274	2,315	2,399	2,478	2,635	2,701	2,573	2,774	2,516
Others	181	115	143	123	167	114	121	159	162
Middle East	6,554	6,620	6,026	10,432	10,740	9,659	10,225	7,816	8,380
Israel	2,967	2,113	2,220	2,870	3,110	4,476	5,916	3,413	3,835
Kuwait	437	444	406	844	1,050	780	488	519	608
Saudi Arabia	237	275	220	443	503	335	276	308	333
U.A.E.	359	788	681	2,637	2,297	913	544	420	654
Others	2,554	3,000	2,499	3,638	3,780	3,155	3,001	3,156	3,152
Africa	3,891	2,890	3,051	3,448	3,805	3,979	4,434	4,351	5,403
Egypt	363	310	318	323	372	365	385	363	295
S.Africa	1,853	1,150	1,270	1,525	1,251	1,743	2,187	1,759	3,096
Others	1,675	1,430	1,463	1,600	2,182	1,871	1,862	2,229	2,012

Source Of Data : Immigration Bureau, Police Department.

AIR TRAFFIC

INTERNATIONAL TOURIST ARRIVALS TO THAILAND
BY NATIONALITY AT INTERNATIONAL AIRPORT 1995

TABLE 2.2

Country of Nationality	Total Jan.-Dec. 1995	Total Jan.-Dec. 1994	% Change 95/94	Bangkok	Chiang-Mai	Hat Yai	Phuket	U-Tapao
Grand Total	5,670,416	5,092,070	+11.36	4,916,420	85,044	80,449	581,255	7,248
East Asia	3,047,766	2,601,507	+17.15	2,574,447	60,037	75,404	337,077	801
ASEAN	(614,621)	(549,911)	(+11.77)	(425,637)	(23,093)	(71,266)	(94,625)	(0)
Brunei	3,235	3,103	+4.25	2,772	240	123	100	0
Indonesia	61,813	51,261	+20.58	55,353	1,415	1,569	3,476	0
Malaysia	214,200	191,871	+11.64	130,112	9,353	28,112	46,623	0
Philippines	59,323	49,619	+19.56	55,950	649	610	2,114	0
Singapore	276,050	254,057	+8.66	181,450	11,436	40,852	42,312	0
China	378,714	256,841	+47.45	371,767	1,901	298	4,748	0
Hong Kong	218,726	224,720	-2.67	195,824	2,784	1,798	18,320	0
Japan	829,332	685,367	+21.01	724,781	17,644	815	85,293	799
Korea	440,239	359,236	+22.55	407,972	1,387	159	30,719	2
Taiwan	472,079	431,737	+9.34	356,443	11,689	833	103,114	0
Others	94,055	93,695	+0.38	92,023	1,539	235	258	0
Europe	1,593,431	1,527,830	+4.29	1,384,252	15,823	2,760	184,154	8,442
Austria	38,146	36,494	+4.53	32,050	175	24	5,897	0
Belgium	40,372	40,851	-1.17	36,342	290	12	3,728	0
Denmark	44,399	36,141	+22.85	41,033	450	87	2,829	0
Finland	24,140	19,988	+20.77	23,401	40	4	695	0
France	199,307	217,357	-8.30	186,709	2,234	419	9,945	0
Germany	334,642	341,402	-1.98	304,218	1,531	285	28,608	0
Italy	132,182	128,601	+2.78	113,995	1,542	108	16,537	0
Netherlands	83,044	73,852	+12.45	74,264	585	179	8,016	0
Norway	23,830	23,282	+2.35	21,169	255	48	2,358	0
Spain	40,373	39,985	+0.97	37,300	599	14	2,460	0
Sweden	70,065	72,458	-3.30	60,650	474	66	8,875	0
Switzerland	100,526	90,009	+11.80	76,683	903	114	22,926	0
United Kingdom	347,669	310,762	+11.88	277,008	6,040	1,267	63,353	1
East Europe	28,596	24,602	+16.23	27,744	28	41	783	0
Others	86,040	72,046	+19.42	71,686	677	92	7,144	8,441
(Russian)	(41,768)	(-13,067)	(-)	(34,811)	(24)	(8)	(484)	(8,441)
The Americas	393,019	383,372	+2.52	362,838	4,338	859	24,979	5
Argentina	3,439	2,588	+4.15	3,146	13	0	280	0
Brazil	7,756	7,742	+0.18	7,286	22	11	437	0
Canada	64,777	61,796	+4.82	56,818	542	201	7,218	0
U.S.A.	306,462	298,545	+2.65	285,334	3,674	617	16,832	5
Others	10,585	11,701	-9.54	10,256	87	30	212	3
South Asia	263,714	232,409	+13.47	260,423	640	423	2,228	0
Bangladesh	50,000	40,477	+15.16	49,893	68	89	10	0
India	124,457	111,036	+12.09	122,414	326	161	1,556	0
Nepal	12,998	11,144	+16.64	12,834	105	14	45	0
Pakistan	51,251	43,461	+17.92	50,578	63	116	494	0
Sri Lanka	21,011	18,465	+7.94	20,781	75	35	120	0
Others	3,937	3,832	+2.74	3,923	3	8	3	0
Oceania	221,952	213,838	+3.79	192,067	1,871	875	27,139	0
Australia	135,878	181,241	+2.56	161,165	1,578	696	22,439	0
New Zealand	34,277	30,586	+12.07	29,133	283	172	4,689	0
Others	5,797	2,011	+18.84	1,769	11	7	11	0
Middle East	100,981	85,663	+17.88	96,438	2,092	91	2,360	0
Israel	42,214	38,898	+8.53	40,014	1,739	0	461	0
Kuwait	6,712	5,674	+18.29	6,509	77	11	115	0
Saudi Arabia	3,674	3,047	+20.58	3,638	0	27	9	0
U.A.E.	10,781	7,608	+41.71	10,424	87	3	267	0
Others	27,800	20,478	+23.52	25,853	188	53	1,508	0
Africa	49,553	47,451	+4.43	45,955	243	37	3,318	0
Egypt	3,992	3,787	+5.41	3,946	10	7	29	0
S.Africa	24,203	23,791	+1.73	20,984	154	14	3,051	0
Others	21,358	19,873	+7.47	21,025	79	16	238	0

Source Of Data : Immigration Bureau, Police Department.

AIR TRAFFIC

INTERNATIONAL AIR TRAFFIC AT BANGKOK
INTERNATIONAL AIRPORT 1995

TABLE 2.3

Month	Disembarked	Direct Transit	Total	International Tourist*	Tourist / Disembarked (%)
Total	7,533,896	2,199,224	9,733,120	4,916,420	65.26
January	648,897	194,975	843,872	440,389	67.87
February	592,305	168,264	760,569	420,694	71.03
March	624,996	177,580	802,576	425,411	68.07
April	656,667	161,814	818,481	389,009	59.24
May	575,341	168,108	743,449	334,358	58.11
June	533,422	176,767	710,189	337,310	63.24
July	635,846	211,119	846,965	413,136	64.97
August	654,490	215,479	869,969	439,564	67.16
September	559,321	202,020	761,341	358,351	64.07
October	662,925	184,468	847,391	404,000	60.94
November	666,184	166,333	832,517	459,028	48.90
December	723,502	172,299	895,801	495,172	68.44

Source of Data : *Airports Authority of Thailand, Tourism Authority of Thailand

INTERNATIONAL NON-SCHEDULED FLIGHTS AT
INTERNATIONAL AIRPORT BY COUNTRY OF ORIGIN 1995

TABLE 2.4

Airports	Country of Origin	No. of Flights	Number of Passengers												
			Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Grand Total		1,816	234,297	28,597	23,425	18,034	26,010	19,431	10,352	15,592	21,026	10,563	17,666	15,802	27,799
Bangkok	Sub Total	1,020	148,231	21,584	14,928	10,956	17,347	9,452	5,841	9,071	13,821	6,437	12,225	8,917	17,652
	Belgium	46	9,943	1,112	821	810	493	659	438	1,001	918	844	1,113	876	858
	Czechorepublie	26	3,312	51	-	6	1,602	-	109	-	58	233	717	155	381
	France	145	17,417	1,883	1,954	1,609	2,393	370	129	1,889	1,073	539	1,301	1,595	2,682
	Germany	56	12,528	2,051	1,891	1,515	1,671	790	509	1,139	827	1,067	1,069	-	-
	Hong Kong	29	7,340	1,493	671	-	2,408	-	-	-	671	-	816	-	1,281
	Hungary	14	2,412	383	386	576	183	-	-	-	-	-	-	368	516
	Japan	35	5,220	-	20	-	346	-	27	242	2,166	20	673	703	1,023
	Korea	169	30,014	7,957	3,875	2,378	1,647	983	213	1,684	3,787	1,510	3,507	653	1,820
	Netherlands	52	6,735	658	488	371	463	458	581	703	652	566	735	512	548
	P.R. China	100	12,170	1,883	2,311	838	3,106	541	446	680	533	225	601	481	525
	Spain	53	10,295	795	835	1,018	744	955	830	854	1,040	820	820	930	654
	Taiwan	65	5,983	852	-	-	792	864	699	372	518	-	259	740	869
	U.K.	80	5,819	628	393	346	322	374	487	429	596	523	339	684	898
	U.S.S.R.	59	7,784	1,371	480	563	166	-	-	-	-	-	-	1,143	4,061
	Others	91	11,258	467	803	926	1,011	3,438	1,373	78	964	90	275	77	1,736
Phuket	Sub Total	735	78,488	6,961	8,460	6,797	8,650	5,226	2,289	6,521	7,205	4,126	5,441	6,885	9,927
	Belgium	47	1,545	233	172	192	55	38	43	39	137	139	152	140	205
	Germany	19	3,504	1,001	1,022	965	516	-	-	-	-	-	-	-	-
	Hong Kong	34	4,275	376	749	-	578	-	366	322	1,175	-	-	-	711
	Jordan	55	8,441	-	-	-	1,865	1,285	-	1,346	1,509	1,359	1,197	80	-
	Korea	16	2,430	283	248	-	507	447	-	203	-	-	-	-	742
	Malaysia	292	13,321	1,015	1,148	2,297	1,095	1,780	566	149	1,221	339	1,650	389	1,692
	Netherlands	54	5,586	637	521	550	450	322	480	433	366	399	677	396	357
	Scandinavia	43	11,989	820	827	1,000	909	-	-	-	-	-	312	4,369	3,752
	Switzerland	52	10,546	871	815	972	780	741	834	883	773	1,107	869	884	1,017
	Taiwan	70	10,890	991	2,200	410	919	212	-	2,914	1,796	783	288	-	377
	U.K.	32	3,565	430	354	411	889	-	-	-	-	-	-	647	834
	Others	21	2,394	304	404	-	289	401	-	232	228	-	206	-	240
Hat Yai	Sub Total	61	7,578	52	37	281	13	4,753	2,222	-	-	-	-	-	220
	Indonesia	32	1,840	-	-	-	-	1,283	557	-	-	-	-	-	-
	Japan	14	1,721	-	-	-	-	1,489	252	-	-	-	-	-	-
	Malaysia	29	3,440	52	37	281	13	1,424	1,413	-	-	-	-	-	220
	Pakistan	6	577	-	-	-	-	577	-	-	-	-	-	-	-

Source of Data : Airports Authority of Thailand

AIR TRAFFIC

INCOMING INTERNATIONAL SCHEDULED FLIGHTS
AT BANGKOK INTERNATIONAL AIRPORT 1994-1995

TABLE 2.5

AIRLINE	WINTER			SUMMER		
	Freq./Week	Aircraft	Seat/Week	Freq./Week	Aircraft	Seat/Week
01. AF Air France	14	340	3,164	14	340	3,640
02. AI Air India	4	747	1,568	4	747	1,568
03. AY Finnair	5	M11	1,570	6	M11	2,208
04. AZ Alitalia	10	742	4,200	10	742	4,040
05. BA British Airways	14	744	5,600	14	744	5,390
06. BG Biman Bangladesh	9	D10/F28	2,277	11	D10/F28	2,825
07. Br Royal Brunei	7	767	1,435	7	757/767	1,378
08. BR Eva Airways	18	744/762/M11	5,904	18	744/762/M11	5,904
09. CA Air China Int	2	787	418	3	767	624
10. CI China Airlines	30	AB3/M11/747/320	8,290	30	AB3/M11/747	9,241
11. CP Canadian Airlines	6	744	1,620	6	744	1,620
12. CX Cathay Pacific	45	747/744/L10	15,309	45	747/AB3/L10	14,027
13. CZ China Southern	13	737/757	2,497	15	735/737/757	2,525
14. VJ Royal Air Cambodge	9	732	900	11	732	1,232
15. DL Delta Airlines	4	M11	872	4	M11	872
16. EK Emirates	8	AB3/313	1,940	7	AB3/313	1,677
17. ET Ethiopian Airlines	1	767	190	1	767	190
18. GA Garuda	14	742/M11	5,500	14	742/744	5,610
19. GF Gulf Air	14	767	2,800	14	767	2,800
20. HY Uzbekistan Airways	4	310	760	3	310	576
21. IC Indian Airlines	6	320	1,008	6	320	936
22. IW Aom French Airways	2	310	620	2	310	620
23. JL Japan Airlines	17	D10/744	4,805	17	D10/744	4,995
24. JS Air Koryo	1	IL6	138	1	IL6	138
25. KB Druk Air	3	BAE	213	3	BAF	213
26. KE Korean Air	17	AB6/744	5,720	17	AB6/744	5,458
27. KL Royal Dutch Airlines	14	74M	3,976	14	74E	3,976
28. KU Kuwait Airways	6	747	2,280	6	747/AB3	2,280
29. K4 Kazakhstan Airlines	-	-	-	1	747	208
30. LH Lufthansa German	16	767/74E/744	5,281	18	74E/744/747/767	5,343
31. Lo Lot Polish Airlines	4	762	800	2	762	416
32. LT Ltu. Luftransport Urtēmehmen	4	767/757	1,028	4	767/757	1,098
33. LY Elal Israel Airlines	3	747	1,350	3	747	1,371
34. LZ Balkan Bulgarian	3	767	660	2	767	440
35. MH Malaysian Airlines	16	737/D10	3,089	17	734/330	3,417
36. MU China Eastern	2	AB6	538	2	AB6	548
37. MS Egypt Air	4	747	1,800	4	747	1,800
38. NG Laudar Air	4	763	976	4	763	976
39. NH All Nippon Airways	5	744	1,705	5	744	1,705
40. NW Northwest Airlines	7	742	2,800	7	742	2,800
41. NZ Air New Zealand	3	762/763	663	4	762/763	908
42. OA Olympic Airways	4	747	1,704	4	747	1,704
43. OK Czechoslovak Airlines	2	313	408	2	310	428
44. OZ Asiana Airlines	10	767/747	2,633	11	767/74E	2,888
45. PI Pakistan Inter	8	744/74M/AB3/310	2,232	8	747/74M/AB3/310	2,228
46. PR Philippine Airlines	12	747	4,488	12	747	4,488
47. QF Qantas Airways	40	744/763	14,296	39	744/763	14,052
48. QV Lao Aviation	5	737	575	5	737	575
49. RA Royal Nepal Airlines	6	757	1,140	6	757	1,140
50. RJ Royal Jordanian	3	L15	723	3	L15	720
51. RO Tarom Romanian	3	313	630	3	313	627
52. RG Vang	4	M11	1,084	4	744	1,612
53. SA South African Airways	3	743/747	1,001	3	743/747	995
54. SK Scandinavian Airways	14	763	2,772	14	763	2,800
55. SQ Singapore Airlines	34	312/313/744/743	9,159	28	312/313/743/744/74D	6,185
56. SV Saudi Arabian	8	741	3,120	8	741	3,120
57. SR Swissair Transport	14	M11	3,304	14	M11	3,290
58. SU Aeroflot	6	IL6	1,896	6	IL6	1,896
59. TG Thai Airways Inter	271	AB3/AB4/AB6/734 737/742/743/744/747 757/762/M11/D10/D1C	77,756	311	AB3/AB4/AB6/734/737 742/743/744/747/757 762/M11/D10/D1C	84,770
60. 7 D Siam Kampuchea	4	732	400	-	-	-
61. 3Q China Yunnan Airlines	3	737	420	7	737	1,015
62. TK Turkish Airlines	6	343	1,674	6	340	1,674
63. UA United Airlines	14	744/D10	3,990	14	744	3,990
64. UB Myanma Airways	10	734	1,460	10	734	1,460
65. UL Air Lanka	6	340	1,752	4	340	1,168
66. VN Vietnam Airlines	18	320	2,376	18	320	27
Total	876		247,235	916		250,443

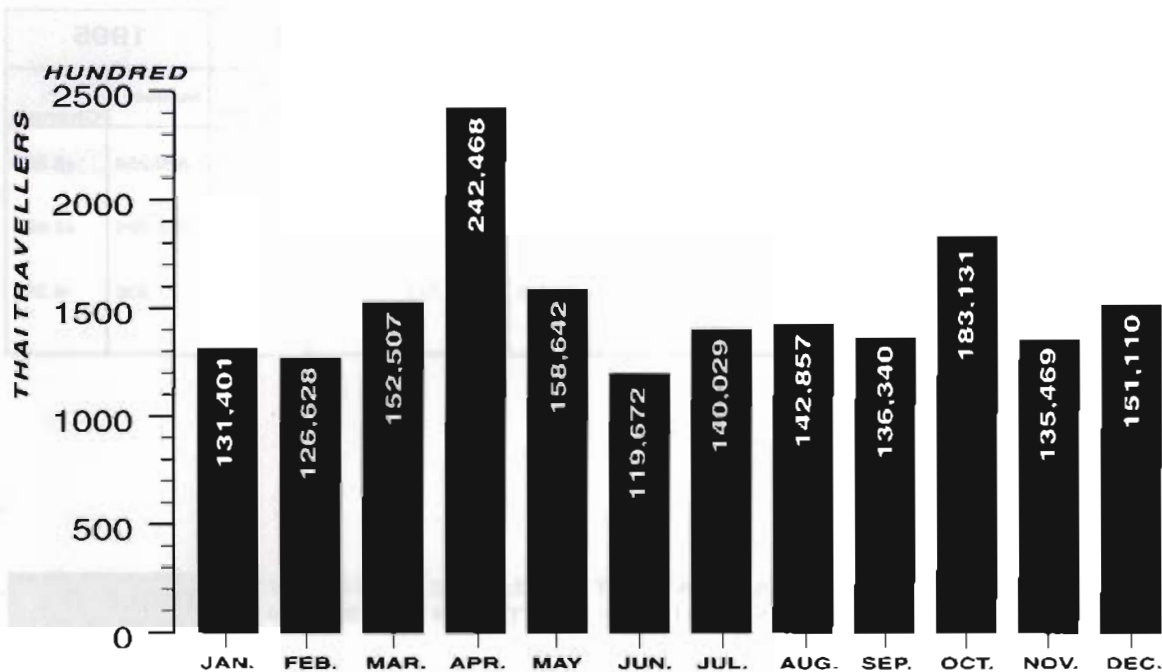


Out-Going
THAI
TRAVELLERS

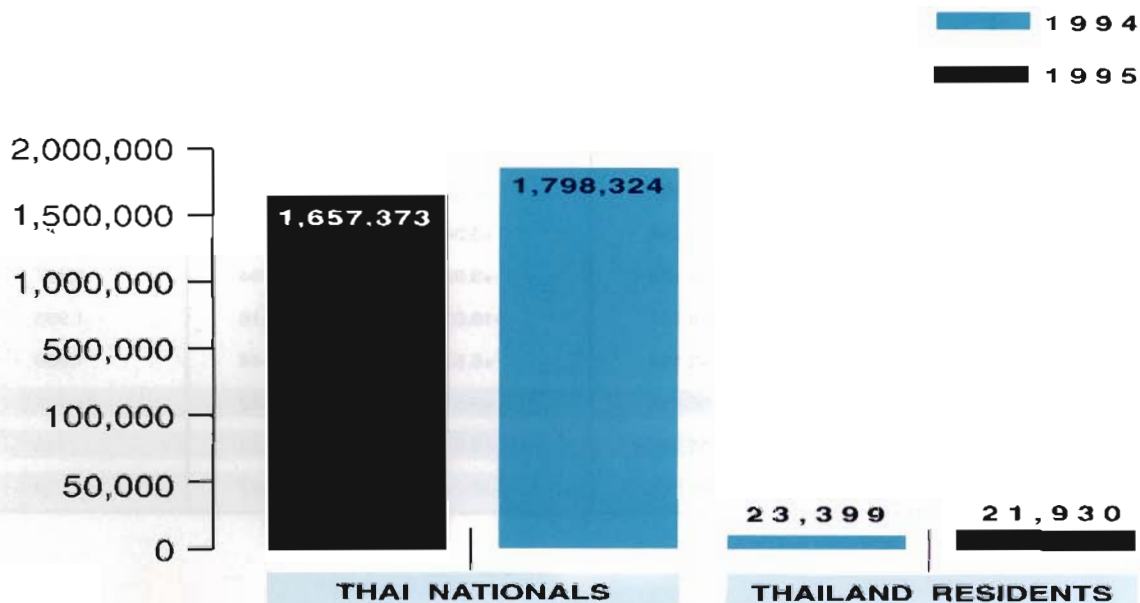


OUT-GOING THAI TRAVELLERS

OUT-GOING THAI TRAVELLERS BY MONTH OF DEPARTURE 1995 **GRAPH 3.1**



OUT-GOING THAI NATIONALS AND THAILAND RESIDENTS 1994 - 1995 **GRAPH 3.2**



OUT-GOING THAI TRAVELLERS

OUT-GOING THAI NATIONALS AND THAILAND RESIDENTS 1991 - 1995

TABLE 3.1

Year	1991		1992		1993		1994		1995	
	Number	% Change	Number	% Change	Number	% Change	Number	% Change	Number	% Change
Total*	1,013,836	+14.77	1,281,660	+26.42	1,539,609	+20.13	1,680,772	+9.17	1,820,254	+8.30
Thai Nationals	995,415	+15.29	1,261,845	+26.77	1,516,864	+20.21	1,657,373	+9.26	1,798,324	+8.50
Thailand Residences	18,421	-7.49	19,815	+7.57	22,745	+14.79	23,399	+2.88	21,930	-6.28

Note :* Excluding border pass holders

OUT-GOING THAI NATIONALS AND THAILAND RESIDENTS BY MONTH OF DEPARTURE & MODE OF TRANSPORT 1995

TABLE 3.2

Year / Month	1995	1994	% Change 95/94	Thai Nationals	Thailand Residents
Total	1,820,254	1,680,772	+8.30	1,798,324	21,930
January	131,401	119,463	+9.99	130,037	1,364
February	126,628	117,271	+7.98	125,470	1,158
March	152,507	143,223	+6.48	150,453	2,054
April	242,468	205,062	+18.24	239,276	3,192
May	158,642	145,330	+9.16	156,722	1,920
June	119,672	119,165	+0.43	118,257	1,415
July	140,029	125,939	+11.19	138,714	1,315
August	142,857	136,987	+4.29	141,402	1,455
September	136,340	132,256	+3.09	134,339	2,001
October	183,131	176,123	+3.98	180,694	2,437
November	135,469	116,757	+16.03	133,516	1,953
December	151,110	143,196	+5.53	149,444	1,666
Air	1,375,936	1,256,415	+9.51	1,354,479	21,457
Land	370,173	339,505	+9.03	369,758	415
Sea	74,145	84,852	-12.62	74,087	58

OUT-GOING THAI TRAVELLERS

OUT-GOING THAI NATIONALS BY MONTH OF DEPARTURE & MODE OF TRANSPORT 1995 **TABLE 3.3**

Month / Year		Total	% Change 1995/1994	Mode of Transport		
				Air	Land	Sea
January-December	1995	1,798,324	+8.50	1,354,479	369,758	74,087
	1994	1,657,373		1,233,471	339,198	84,704
January	1995	130,037	+9.98	91,274	31,418	7,345
	1994	118,236		77,659	30,589	9,988
February	1995	125,470	+8.32	92,246	27,059	6,165
	1994	115,835		84,080	23,668	8,087
March	1995	150,453	+6.51	115,523	28,881	6,049
	1994	141,262		98,751	32,936	9,575
April	1995	239,276	+18.57	198,836	33,626	6,814
	1994	201,797		167,282	25,903	8,612
May	1995	156,722	+9.29	116,521	33,897	6,304
	1994	143,397		111,220	26,636	5,541
June	1995	118,257	+0.60	85,890	26,923	5,444
	1994	117,550		83,872	27,172	6,506
July	1995	138,714	+11.50	101,273	31,651	5,790
	1994	124,404		92,447	25,165	6,792
August	1995	141,402	+4.41	104,720	31,048	5,634
	1994	135,425		100,692	26,898	7,835
September	1995	134,339	+3.62	101,018	27,801	5,520
	1994	129,645		96,463	26,877	6,305
October	1995	180,694	+4.27	138,232	36,128	6,334
	1994	173,288		132,516	34,542	6,230
November	1995	133,516	+16.17	96,704	30,104	6,708
	1994	114,935		83,184	27,376	4,375
December	1995	149,444	+5.54	112,242	31,222	5,980
	1994	141,599		105,305	31,436	4,858

Source of Data : Immigration Bureau, Police Department.

OUT-GOING THAI TRAVELLERS

OUT-GOING THAI NATIONALS AND THAILAND RESIDENTS BY PORT OF DEPARTURE (PASSPORT HOLDERS) 1994-1995 **TABLE 3.4**

Port of Departure	1995	1994	% Change 95/94
Total	1,820,254	1,680,772	+8.30
Bangkok	1,339,460	1,224,903	+9.35
Nong Khai	37,236	38,062	-2.17
Ubon Ratchathani	2,982	6,211	-51.99
Muk Da Harn	2,455	1,937	+26.74
Nakhon Phanom	1,841	970	+89.79
Chiang Mai	11,160	9,187	+21.48
Chiang Rai	1,495	849	+76.09
Songkhla	226,004	205,894	+9.77
Naratiwat	136,341	147,015	-7.26
Satun	35,090	22,728	+54.39
Yala	19,088	16,402	+16.38
Phuket	6,687	6,195	+7.94
Others	415	419	-0.95

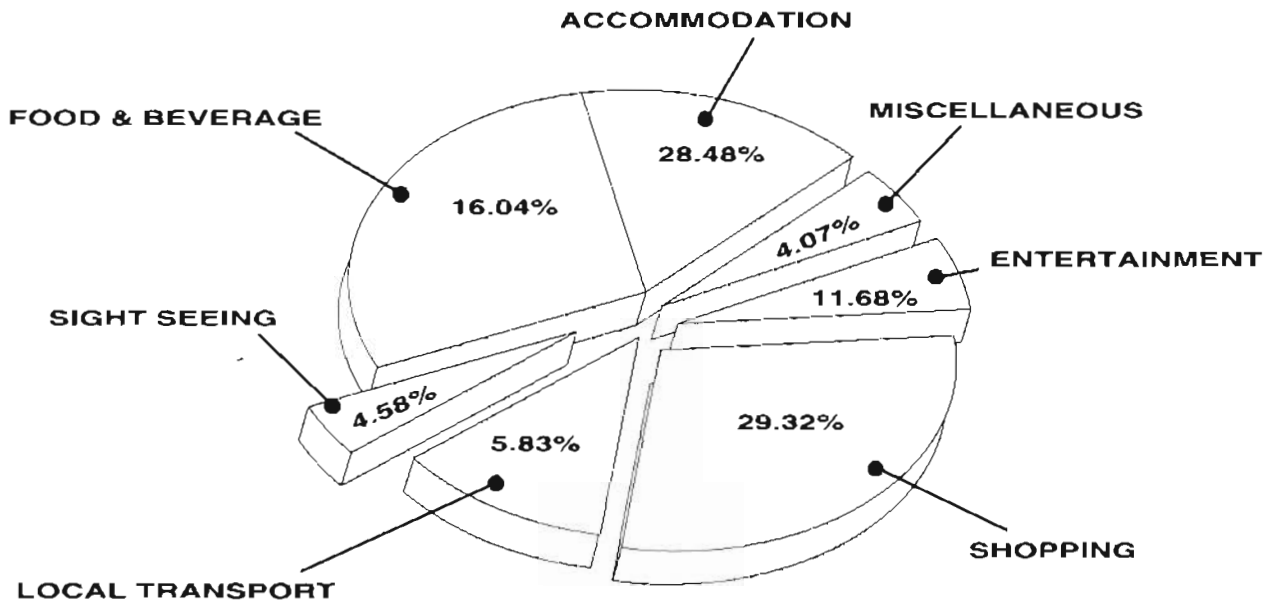


TOURIST
EXPENDITURES
TOURIST

TOURIST EXPENDITURES

DISTRIBUTION FOR TOURISM REVENUE 1995

GRAPH 4.1



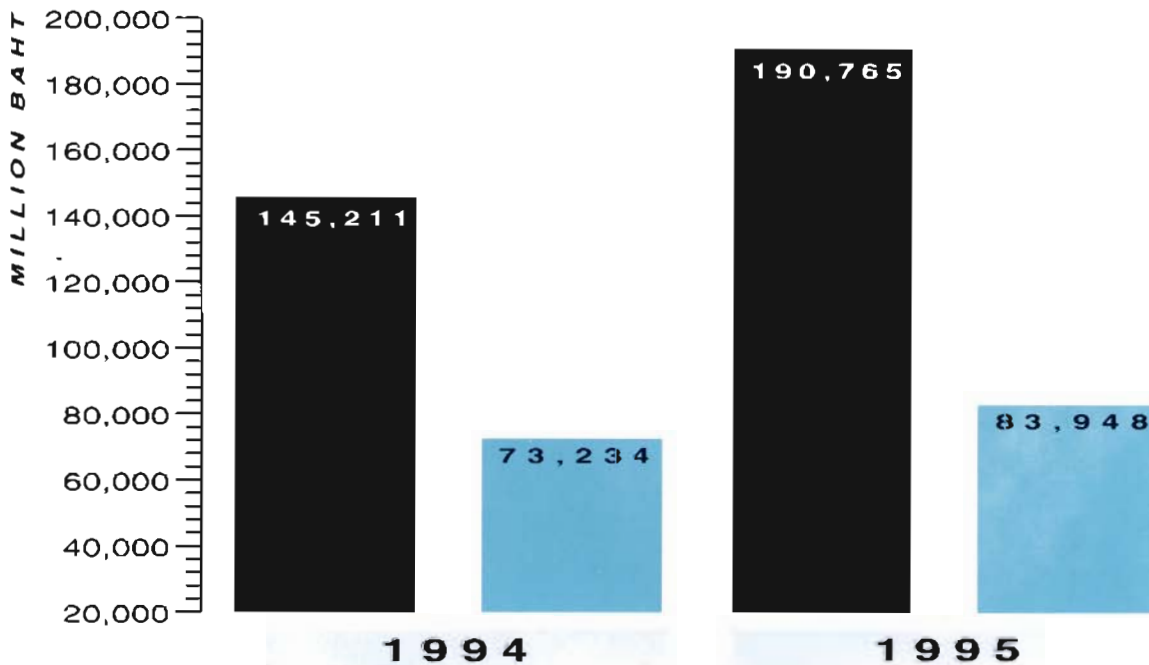
TOURISM REVENUE AND TOURISM EXPENDITURES 1994-1995

GRAPH 4.2



■ TOURISM REVENUES

■ TOURISM EXPENDITURES



TOURIST EXPENDITURES

REVENUE FROM INTERNATIONAL TOURISM 1995

TABLE 4.1

Country of Residence	Number of Arrivals	Length of Stay	Average Expenditures (Person/Day)		Revenue (Million)	
			Baht	US\$	Baht	US\$
Grand Total	6,951,566	7.43	3,693.41	148.39	190,765.25	7,664.33
East Asia	4,358,346	4.92	4,318.07	173.49	92,659.01	3,722.74
ASEAN						
Brunei	5,842	4.34	3,937.75	158.21	99.86	4.01
Indonesia	93,274	4.64	4,719.87	189.63	2,044.62	82.15
Malaysia	1,077,005	2.99	4,527.47	181.90	14,576.66	585.64
Philippines	69,046	6.99	4,820.46	193.69	2,327.29	93.50
Singapore	430,824	4.70	4,631.46	186.08	9,376.17	376.70
China	375,564	7.28	4,538.15	182.35	12,413.98	498.75
Hong Kong	346,254	4.72	3,693.50	148.39	6,034.71	242.46
Japan	814,706	5.92	4,302.04	172.84	20,740.07	833.27
Korea	456,228	3.72	3,880.33	155.90	6,577.50	264.26
Taiwan	492,189	6.38	5,075.68	203.92	11,947.84	640.85
Others	197,414	6.31	2,024.80	81.35	2,264.93	91.00
Europe	1,564,838	13.04	3,192.28	128.26	65,128.53	2,616.65
Austria	42,200	14.59	2,551.37	102.51	1,570.43	63.09
Belgium	40,661	14.73	3,001.40	120.59	1,797.55	72.22
Denmark	45,788	14.30	2,994.49	120.31	1,560.67	78.77
Finland	22,417	13.13	4,786.88	192.32	1,408.79	56.60
France	197,713	10.25	3,480.64	139.84	7,056.17	283.49
Germany	365,812	13.95	3,152.55	126.66	16,090.34	646.48
Italy	127,765	10.91	2,416.57	97.09	3,367.42	135.29
Netherlands	81,519	13.37	2,473.26	99.37	2,695.47	108.30
Norway	25,249	12.75	3,143.21	126.28	1,012.16	40.67
Russian	43,692	13.26	4,821.43	193.71	2,793.63	112.24
Spain	41,109	10.12	4,896.97	196.74	2,038.16	81.89
Sweden	77,549	12.21	2,670.11	107.28	2,528.84	101.80
Switzerland	103,276	14.84	2,842.06	114.18	4,356.54	175.03
United Kingdom	274,366	14.95	3,228.99	129.73	13,242.27	532.03
East Europe	29,808	12.15	3,831.75	153.95	1,388.20	55.77
Others	45,916	7.90	5,019.70	201.68	1,821.81	73.19
The Americas	357,674	8.76	3,057.92	122.86	9,584.26	385.06
Argentina	2,873	8.14	5,265.99	211.57	114.54	4.60
Brazil	7,984	5.52	3,925.06	157.70	173.12	6.96
Canada	53,495	9.30	3,050.49	122.56	1,518.40	61.00
U.S.A.	285,486	8.81	3,026.41	121.56	7,608.99	305.70
Others	8,036	7.02	2,998.30	120.46	169.20	6.80
South Asia	270,478	10.86	3,566.04	143.27	10,476.42	420.91
Bangladesh	53,222	7.64	4,626.63	185.88	1,880.88	75.56
India	123,650	14.21	3,509.43	141.00	6,167.58	247.79
Nepal	15,487	10.42	2,341.84	94.09	377.79	15.18
Pakistan	53,420	8.78	3,219.00	129.33	1,509.14	60.63
Sri Lanka	20,533	4.75	3,069.24	123.31	299.14	12.02
Others	4,166	11.11	5,229.27	210.10	242.07	9.73
Oceania	224,067	8.99	2,999.33	120.50	6,041.25	242.72
Australia	192,573	9.07	2,971.83	119.40	5,191.89	208.59
New Zealand	28,173	8.42	3,201.73	128.64	759.82	30.53
Others	3,321	8.99	2,999.33	120.50	89.54	3.60
Middle East	123,711	10.36	3,954.36	158.87	5,068.82	203.65
Israel	43,888	11.18	2,370.12	95.22	1,162.64	46.71
Kuwait	8,726	12.57	3,383.10	135.92	371.06	14.91
Saudi Arabia	11,258	9.95	4,068.70	163.47	455.63	18.31
United Arab Emirates	22,691	10.94	6,607.58	265.47	1,640.57	65.91
Others	37,148	8.65	4,477.90	179.91	1,438.91	57.81
Africa	52,452	8.61	4,001.52	160.77	1,809.93	72.60
Egypt	4,200	7.09	4,325.30	173.78	128.71	5.17
S.Africa	26,610	5.88	3,562.71	143.14	557.47	22.40
Others	21,642	12.26	4,223.98	169.71	1,120.74	45.03

Note : Exchange rate 1 US\$ = 24.89 Bht

TOURIST EXPENDITURES

D I S T R I B U T I O N O F T O U R I S M
C O N S U M P T I O N E X P E N D I T U R E 1 9 9 1 - 1 9 9 5

TABLE 4.2

Type of Expenditures	1991	1992	1993	1994	1995
Total	100.00	100.00	100.00	100.00	100.00
Accommodation	26.34	24.48	22.95	21.12	26.48
Food & Beverage	19.52	13.97	15.05	14.52	16.04
Shopping	33.21	40.18	42.76	37.61	29.32
Entertainment	4.72	7.40	5.08	9.33	11.68
Local Transport & Tour	13.69	11.20	10.66	12.56	10.41
Miscellaneous	2.52	2.77	3.50	4.86	4.07

D I S T R I B U T I O N O F T O U R I S M R E V E N U E 1 9 9 1 - 1 9 9 5

TABLE 4.3

Type of Expenditures	1991	1992	1993	1994	1995
Total	100,004.89	123,134.89	127,801.83	145,211.05	190,765.25
Accommodation	26,345.54	30,143.54	29,329.11	30,671.04	54,324.62
Food & Beverage	19,522.99	17,201.94	19,235.84	21,087.47	30,596.01
Shopping	33,214.48	49,475.60	54,850.42	54,613.52	55,937.13
Entertainment	4,721.43	9,111.96	6,497.22	13,543.05	22,286.01
Local Transport & Tour	13,685.71	13,791.11	13,630.51	18,243.13	19,861.04
Miscellaneous	2,514.74	3,410.84	4,458.73	7,052.84	7,760.44

TOURIST EXPENDITURES

BALANCE OF INTERNATIONAL TOURIST TRADE 1991-1995

TABLE 4.4

Unit : Million

Balance of Tourism		1991		1992		1993		1994		1995
Tourism Revenues	B	100,004	B	123,135	B	127,802	B	145,211	B	190,765
	\$	3,923	\$	4,829	\$	5,013	\$	5,762	\$	7,664
Tourism Expenditures	B	32,278	B	40,556	B	53,315	B	73,234	B	83,948
	\$	1,266	\$	1,590	\$	2,090	\$	2,906	\$	3,372
Difference	B	67,726	B	82,579	B	74,487	B	71,977	B	106,817
	\$	2,657	\$	3,238	\$	2,922	\$	2,856	\$	4,292

Note : Exchange Rate

1991 U.S.\$ 1 = Bht. 25.49

1992 U.S.\$ 1 = Bht. 25.50

1993 U.S.\$ 1 = Bht. 25.49

1994 U.S.\$ 1 = Bht. 25.20

1995 U.S.\$ 1 = Bht. 24.89

COMPARISON REVENUE FROM INTERNATIONAL TOURISM AND OTHER MAJOR EXPORTS OF THAILAND 1991-1995

TABLE 4.5

1991		1992		1993		1994		1995	
Textile Products	109,524	Tourism*	123,135	Tourism*	127,802	Tourism*	145,211	Tourism*	190,765
Tourism*	100,004	Textile Products	111,837	Textile Products	116,669	Textile Products	132,772	Textile Products	142,440
Computer & Parts	46,471	Computer & Parts	55,384	Computer & Parts	62,744	Computer & Parts	92,070	Computer & Parts	128,432
Rice	30,516	Precious Stones	36,582	Integrated Circuits	41,030	Prawns	49,061	Plastic Products	62,156
Prawns	26,681	Rice	36,214	Plastic Products	39,453	Integrated Circuits	45,307	Rubber	61,282
Integrated Circuits	25,760	Shrimp Fresh	31,696	Prawns	37,843	Precious Stones	44,663	Integrated Circuits	58,150
Rubber	24,953	Tapioca Products	29,613	Integrated Circuits	35,550	Rubber	41,799	Footwear	53,752
Tapioca	24,386	Rubber	28,925	Rice	32,847	Rice	39,209	Precious Stones	49,946
Footwear	23,800	Integrated Circuits	28,619	Rubber	29,180	Footwear	38,867	Prawns	50,302
Precious Stones	23,433	Canned Fish	28,613	Canned Fish	28,094	Canned Fish	35,253	Rice	48,629

Source of Data : Bank of Thailand

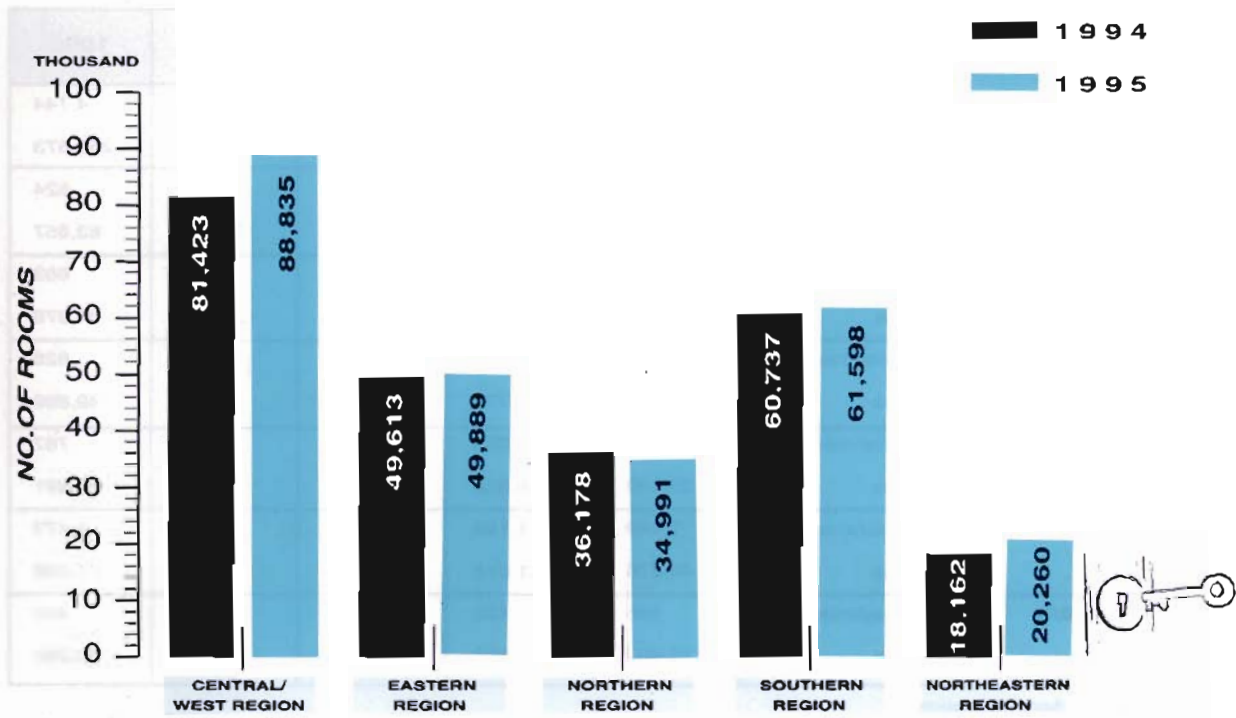
Note : *Tourism Authority of Thailand



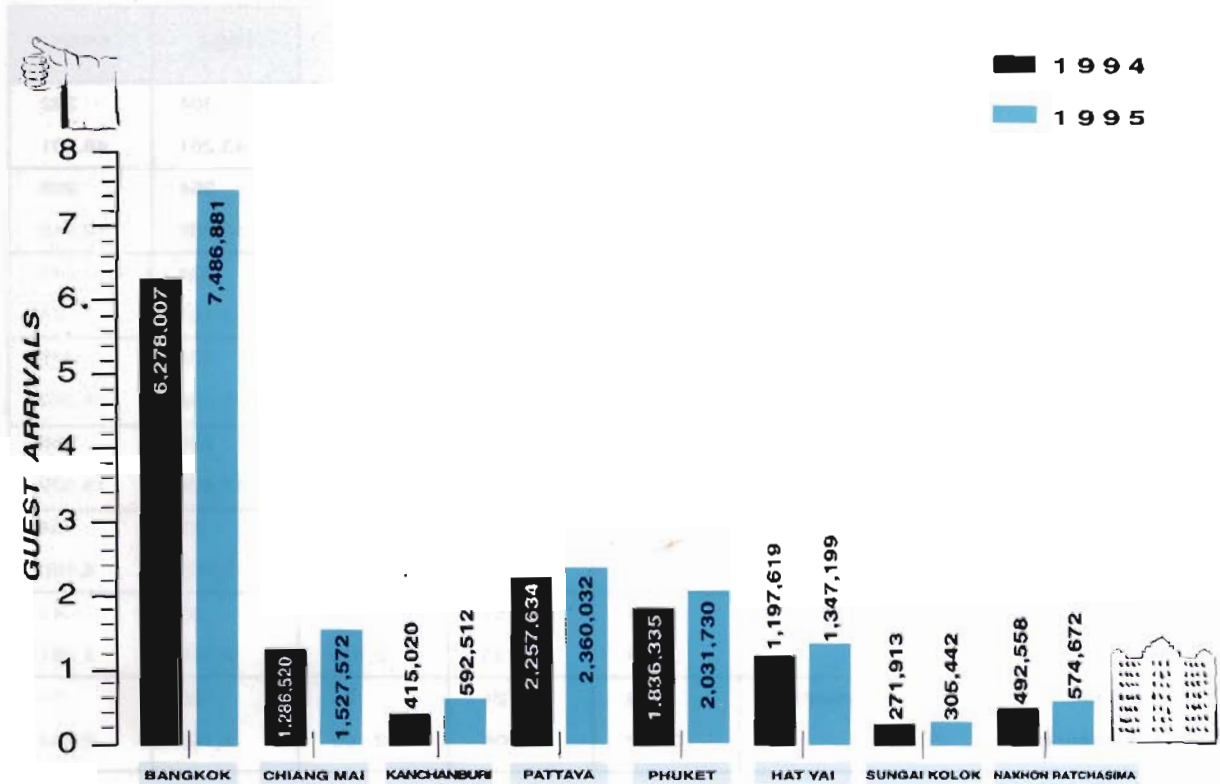
A *ccommodation*
 **ESTABLISHMENTS**
and
DOMESTIC  **C**

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

NUMBER OF ROOMS IN THAILAND 1994-1995 **GRAPH 5.1**



HOTEL GUEST ARRIVALS 1994-1995 **GRAPH 5.2**



ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

NUMBER OF ACCOMMODATION ESTABLISHMENTS AND ROOMS IN THAILAND 1991 - 1995 **TABLE 5.1**

Region \ Year		1991	1992	1993	1994	1995
Total	Establishments	4,011	4,251	4,408	4,850	4,744
	Rooms	190,453	205,009	212,389	246,113	255,573
Bangkok	Establishments	537	549	506	551	524
	Rooms	45,548	48,371	46,664	58,909	63,857
Central / West (Excluded Bangkok)	Establishments	464	527	549	622	663
	Rooms	15,202	17,159	19,003	22,514	24,978
Eastern	Establishments	718	777	811	865	828
	Rooms	37,880	43,773	45,813	49,613	49,889
Northern	Establishments	737	784	818	867	787
	Rooms	28,140	28,838	32,132	36,178	34,991
Southern	Establishments	1,149	1,194	1,343	1,504	1,473
	Rooms	48,276	51,016	53,955	60,737	61,598
Northeastern	Establishments	406	420	381	441	469
	Rooms	15,407	15,852	14,822	18,162	20,260

Remark : All Accommodations

NUMBER OF ACCOMMODATION ESTABLISHMENTS AND ROOMS IN MAJOR CITIES 1991 - 1995 **TABLE 5.2**

City \ Year		1991	1992	1993	1994	1995
Bangkok :	Establishments	141	155	210	304	232
	Rooms	30,220	34,611	44,245	43,261	48,801
Chiang Mai :	Establishments	232	236	247	254	203
	Rooms	10,995	12,720	13,167	13,687	12,910
Kanchanaburi :	Establishments	105	111	127	124	149
	Rooms	1,927	2,405	3,239	3,157	4,547
Pattaya :	Establishments	299	316	314	335	275
	Rooms	21,842	24,957	30,027	25,286	24,263
Phuket :	Establishments	237	237	264	264	235
	Rooms	12,250	14,912	17,426	17,426	18,529
Hat Yai :	Establishments	86	86	87	87	84
	Rooms	7,501	7,501	7,793	7,793	8,160
Sungai Kolok :	Establishments	59	59	59	59	41
	Rooms	2,133	2,133	2,133	2,359	2,081
Nakhon Ratchasima :	Establishments	38	24	26	26	31
	Rooms	2,402	1,908	2,100	2,143	2,534

Remark : Sampling Frame in Hotels

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GENERAL DATA OF ACCOMMODATION ESTABLISHMENTS IN MAJOR CITIES 1991-1995

TABLE 5.3

City \ Year		1991	1992	1993	1994	1995
Bangkok :	Average Occupancy Rate	62.44	53.22	56.56	55.56	59.62
	Number of Guest Arrivals	4,952,208	5,176,273	5,938,111	6,278,007	7,486,881
	Average length of stay	2.67	2.39	2.45	2.30	2.36
Chiang Mai :	Average Occupancy Rate	50.36	41.34	45.95	48.38	46.42
	Number of Guest Arrivals	1,145,354	1,128,544	1,159,075	1,286,520	1,527,572
	Average length of stay	3.21	2.23	3.68	2.50	2.52
Kanchanaburi :	Average Occupancy Rate	35.31	34.67	33.71	37.90	31.48
	Number of Guest Arrivals	424,948	397,810	483,184	415,020	592,512
	Average length of stay	1.32	1.36	1.59	1.90	1.61
Pattaya :	Average Occupancy Rate	50.57	45.45	42.49	49.62	51.55
	Number of Guest Arrivals	1,462,590	1,456,942	1,608,935	2,257,634	2,360,032
	Average length of stay	4.15	4.38	3.92	3.47	3.31
Phuket :	Average Occupancy Rate	57.59	39.63	59.85	53.86	61.95
	Number of Guest Arrivals	1,021,140	1,436,287	1,769,217	1,836,335	2,031,730
	Average length of stay	4.32	4.38	6.75	3.75	4.06
Hat Yai :	Average Occupancy Rate	55.14	44.14	50.01	39.68	45.67
	Number of Guest Arrivals	1,240,237	1,019,184	1,099,776	1,197,619	1,347,199
	Average length of stay	1.96	1.95	2.93	3.75	1.78
Sungai Kolok :	Average Occupancy Rate	57.45	41.28	53.73	48.16	55.72
	Number of Guest Arrivals	313,501	297,942	273,585	271,913	305,442
	Average length of stay	1.44	1.76	2.67	2.11	1.94
Nakhon Ratchasima :	Average Occupancy Rate	60.54	60.94	65.76	68.97	72.01
	Number of Guest Arrivals	426,136	394,385	425,588	492,558	574,672
	Average length of stay	N.A.	1.74	2.10	1.91	1.91

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

OCCUPANCY OF ACCOMMODATION ESTABLISHMENTS
IN MAJOR CITIES 1994 - 1995

TABLE 5.4

City Year Month	Bangkok		Chiang Mai		Kanchanaburi		Pattaya		Phuket		Hat Yai		Sungai Kolok		Nakhon Ratchasima	
	1994	1995	1994	1995	1994	1995	1994	1995	1994	1995	1994	1995	1994	1995	1994	1995
Total	55.56	59.62	48.38	46.42	37.90	31.48	49.82	51.55	53.86	61.95	39.68	45.67	48.16	55.72	68.97	72.01
January	56.29	60.00	53.41	48.72	38.56	32.57	57.40	59.04	66.81	89.76	40.50	38.72	45.15	59.66	67.82	70.79
February	62.65	64.20	51.13	47.48	39.89	33.90	56.72	60.76	77.08	74.69	49.76	52.81	56.78	62.88	65.74	69.03
March	61.19	61.99	44.60	41.23	35.21	29.61	50.23	52.66	62.20	67.30	48.11	51.37	46.41	58.34	72.60	70.49
April	54.47	58.00	45.91	45.20	38.24	31.85	56.65	51.60	55.96	67.23	45.66	53.64	55.32	62.95	73.68	70.94
May	51.49	56.82	38.42	34.35	36.42	28.80	49.17	48.60	43.50	50.73	27.02	48.97	53.22	54.88	80.73	79.12
June	49.48	59.06	35.37	32.68	37.13	28.22	43.13	41.21	38.04	44.65	29.75	43.03	52.59	54.34	61.86	66.55
July	52.77	56.56	46.89	40.49	37.45	29.93	45.20	47.63	40.61	49.08	35.18	40.27	51.39	51.54	67.57	64.37
August	55.95	59.34	49.36	43.47	35.51	29.28	46.27	49.87	46.75	61.73	42.17	42.55	57.14	55.50	67.88	68.27
September	51.88	60.24	45.23	46.72	36.50	29.57	39.83	45.58	38.22	56.40	36.03	41.03	50.80	54.56	65.84	63.01
October	54.17	58.32	50.01	50.00	35.58	32.04	42.27	49.82	52.49	63.03	37.86	44.54	33.64	47.76	67.22	70.21
November	60.40	60.00	60.29	59.78	41.62	33.10	50.52	54.23	61.43	68.44	43.41	44.59	34.15	51.85	69.48	93.13
December	55.96	58.86	59.88	66.88	42.74	38.87	58.10	57.59	63.28	70.41	40.75	48.49	42.29	54.33	67.22	78.16

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN BANGKOK 1995

TABLE 5.5 A

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	2,008,428	138,680	131,682	150,923	168,579	178,657	173,790	175,484	166,201	167,893	186,685	185,202	184,652
U.S.A.	354,018	31,087	31,029	35,270	32,341	33,531	32,960	23,194	24,358	26,122	30,050	29,221	24,267
Canada	61,818	5,853	4,543	5,423	5,131	4,918	10,881	3,449	3,955	4,335	4,136	4,360	4,836
Austria	28,826	2,323	2,639	2,732	2,515	2,946	3,015	2,331	1,849	1,966	2,057	2,188	2,265
Belgium	24,115	2,289	1,781	2,160	2,136	1,704	2,068	2,220	1,906	1,912	1,879	1,892	2,188
Denmark	58,469	4,620	5,099	6,713	6,277	4,297	5,816	3,681	3,590	4,631	6,016	5,109	3,620
France	224,307	19,634	19,106	21,888	21,205	18,546	19,126	16,293	17,559	16,999	18,856	18,312	16,783
Germany	306,950	29,867	25,449	32,671	31,897	23,559	21,613	19,375	20,337	21,898	26,557	29,080	24,647
Italy	156,347	16,647	10,790	14,020	13,025	16,357	15,257	11,929	13,100	11,880	9,989	11,068	12,285
Netherlands	45,691	4,456	4,168	4,328	4,508	3,588	3,980	2,754	2,972	3,488	3,407	3,938	4,104
Sweden	69,051	7,201	5,241	6,872	5,852	6,046	5,675	4,763	4,383	5,196	5,741	5,850	6,251
Switzerland	55,021	6,153	5,068	5,489	4,991	3,892	3,698	3,696	3,201	3,459	4,798	5,247	5,329
U.K.	301,316	27,046	26,037	30,676	29,067	27,646	27,133	19,756	23,424	22,783	22,827	22,660	22,261
Middle East	159,774	10,496	8,047	9,206	8,254	7,316	9,156	28,371	28,920	24,156	8,089	8,653	9,110
Australia	213,017	17,821	13,392	18,382	17,425	17,505	21,250	16,232	15,607	18,129	20,208	19,241	17,825
Hong Kong	326,530	22,627	32,754	22,108	28,266	27,043	30,170	34,252	30,419	21,912	25,397	25,887	25,715
Japan	940,255	73,332	67,759	89,638	73,690	92,295	97,145	55,402	73,208	79,485	78,424	79,750	80,127
New Zealand	21,863	1,152	2,353	2,028	1,772	1,648	2,857	1,182	1,965	1,716	1,488	2,232	1,470
Taiwan	356,433	21,415	30,081	31,994	38,368	35,013	36,311	44,776	23,069	21,295	26,808	23,616	23,687
Malaysia	111,153	8,131	9,588	10,121	8,996	10,927	9,999	6,823	8,942	8,035	8,608	10,024	10,959
Singapore	190,010	15,571	11,810	19,307	16,828	18,763	16,872	13,779	12,220	14,162	17,203	14,393	19,102
China	417,886	28,331	32,469	35,418	41,169	41,938	43,764	30,939	30,144	26,970	34,437	36,044	36,265
Korea	401,415	49,565	39,242	44,182	41,619	35,279	30,743	24,018	25,909	23,757	27,299	31,800	28,002
Others	653,188	53,797	58,618	60,405	53,785	54,011	51,644	44,358	61,426	57,467	50,285	52,330	55,062
Total	7,486,881	598,074	579,345	661,954	657,696	667,421	674,923	589,057	598,644	589,646	621,252	628,077	620,792

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN CHING MAI 1995

TABLE 5.5 B

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	754,071	64,298	56,449	61,643	68,280	57,144	51,358	35,030	38,991	41,889	80,429	89,497	109,063
U.S.A.	67,489	6,042	5,638	4,597	3,751	3,187	3,317	6,786	5,886	6,745	6,631	6,568	8,341
Canada	19,888	2,071	1,994	1,764	1,019	1,026	814	1,459	1,202	2,059	1,678	2,229	2,573
Austria	13,538	812	984	764	985	794	801	866	643	644	1,933	1,953	2,359
Belgium	47,536	4,075	3,090	3,308	2,503	2,012	1,690	2,747	2,743	2,971	9,726	6,810	5,861
Denmark	11,832	839	1,011	830	475	305	331	1,162	1,010	812	1,431	1,723	1,903
France	69,404	7,467	6,514	8,755	6,315	4,669	2,763	5,316	6,540	6,137	5,212	5,988	5,730
Germany	115,592	9,077	8,910	8,624	5,692	3,647	3,538	7,195	7,130	7,282	14,862	20,700	18,935
Italy	20,940	2,545	1,768	1,770	877	836	967	1,420	1,941	1,490	2,042	2,438	2,846
Netherlands	27,880	1,609	1,443	1,335	821	1,057	1,158	3,828	3,752	3,383	2,485	3,551	3,458
Sweden	9,166	908	857	856	407	335	462	777	613	674	1,164	1,042	1,071
Switzerland	34,416	2,647	2,173	2,599	2,161	1,410	1,220	1,880	1,807	2,361	5,157	5,535	5,466
U.K.	53,261	4,031	3,861	3,688	3,546	2,644	2,460	3,256	3,589	3,540	8,838	8,524	9,284
Middle East	31,278	3,339	2,775	2,466	2,841	2,768	2,855	1,401	1,469	3,709	3,710	2,229	1,916
Australia	31,369	2,891	2,747	2,152	1,327	1,434	1,301	2,738	2,593	2,508	4,343	2,821	4,514
Hong Kong	17,066	963	921	1,452	1,207	1,025	769	2,967	3,065	3,324	409	474	490
Japan	78,729	6,607	7,081	6,510	5,772	3,800	6,292	7,187	8,050	9,280	4,497	6,340	7,013
New Zealand	5,953	400	371	438	222	171	172	322	275	346	752	925	1,559
Taiwan	17,061	1,620	1,513	3,150	2,308	1,591	1,173	1,491	1,489	1,791	353	298	284
Malaysia	19,842	703	1,051	1,188	662	1,451	847	2,986	2,906	2,894	1,138	2,268	1,768
Singapore	29,457	1,523	1,602	1,427	1,177	1,540	1,886	4,954	4,653	4,360	1,040	2,534	2,761
Others	51,804	4,225	3,374	3,389	3,169	2,114	3,701	3,983	4,214	4,462	4,320	7,260	7,593
Total	1,527,572	128,892	116,127	120,685	115,517	95,060	89,675	99,751	104,561	112,661	160,150	179,705	204,788

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN KANCHANABURI 1995

TABLE 5.5 C

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	44,801	38,626	33,450	39,807	44,818	41,038	37,872	29,874	29,099	29,939	36,461	36,907	46,910
U.S.A.	4,392	592	317	319	281	158	190	407	369	222	437	406	694
Canada	2,472	267	197	370	135	62	21	271	204	138	157	325	425
Austria	1,057	57	91	28	24	28	3	249	266	162	34	34	81
Belgium	5,292	539	393	268	293	188	424	453	294	353	781	624	684
Denmark	8,639	438	481	649	648	1,335	526	822	1,116	756	571	621	676
France	9,362	944	1,379	1,147	942	405	206	1,046	1,401	592	364	407	529
Germany	8,870	848	1,375	770	482	1,409	404	781	878	495	346	561	523
Italy	707	49	30	46	53	100	53	36	135	93	46	36	30
Netherlands	3,551	197	158	138	187	158	173	776	786	423	201	177	177
Sweden	1,529	132	121	79	125	209	120	131	120	88	137	122	145
Switzerland	1,572	181	154	115	73	140	51	189	173	144	97	136	139
U.K.	9,597	844	843	871	685	864	556	1,660	1,191	1,146	467	528	542
Middle East	2,865	203	187	208	163	212	113	306	450	613	126	153	133
Australia	8,825	395	270	229	1,407	140	808	1,091	219	787	613	475	391
Hong Kong	2,299	217	164	225	166	235	178	298	206	228	133	67	184
Japan	7,537	635	637	469	420	488	334	642	1,231	835	619	505	722
New Zealand	1,090	94	74	66	74	140	77	217	116	108	48	46	32
Taiwan	61,779	3,269	5,033	4,914	5,409	5,788	9,348	3,824	4,287	4,307	6,296	5,071	4,233
Malaysia	336	74	29	37	0	8	33	92	17	25	7	8	6
Singapore	1,903	62	80	105	71	175	147	123	110	120	466	253	191
China	1,424	45	81	91	175	227	127	128	138	108	183	42	79
Korea	2,003	237	78	102	307	37	157	350	42	113	81	261	238
Others	2,610	102	59	142	71	77	87	319	439	531	272	300	211
Total	592,512	48,845	45,481	50,893	57,009	53,619	52,008	44,065	43,287	42,322	48,943	48,065	57,975

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN PATTAYA 1995

TABLE 5.5 D

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	604,795	41,093	53,610	43,534	58,913	46,771	34,249	50,470	56,376	46,622	54,648	54,416	64,094
U.S.A.	52,914	3,462	2,912	2,945	3,999	14,837	2,710	3,947	4,351	5,318	3,850	2,840	1,743
Canada	10,273	3,077	1,490	997	713	612	707	478	338	238	742	480	403
Austria	25,548	6,246	3,801	2,833	1,925	540	339	1,195	1,524	1,238	2,723	1,595	1,589
Belgium	16,556	1,340	879	1,082	1,088	519	424	3,751	2,250	1,027	1,507	1,515	1,214
Denmark	40,786	1,529	2,080	929	1,184	1,343	489	9,880	5,845	4,905	6,462	4,106	2,014
France	45,744	6038	6,576	5,581	4,283	3,885	964	2,350	3,391	1,521	5,267	2,594	3,294
Germany	126,667	22,282	16,450	12,324	14,082	7,417	6,387	6,210	7,187	5,291	12,322	7,634	9081
Italy	43,024	3,986	2,036	1,309	1,393	1,226	425	7,956	10,037	8,698	2,237	1,497	2,224
Netherlands	26,802	2,192	2,413	1,777	1,335	1,254	1,293	2,138	1,810	1,108	4,916	2,550	3,816
Sweden	24,701	2,617	2,056	1,556	1,450	489	537	1,555	3,400	3,318	4,500	2,239	986
Switzerland	24,528	2,398	1,558	1,404	1,909	1,284	521	1,534	1,473	816	2,809	4,321	4,500
U.K	78,918	8,696	8,208	7,461	8,056	7,454	6,296	6,952	6,981	6,194	7,249	3072	2,279
Middle East	71,195	5,043	2,109	4,158	4,755	6,977	2,874	8,557	9,230	6,774	8,011	5,476	7,233
Australia	22,875	2,176	1,217	1,451	1,728	1,941	1,521	1,269	1,217	4,313	2,171	1,931	1,940
Hong Kong	121,573	8,140	13,144	8,487	11,396	9,329	10,825	10,151	18,618	6,040	8,271	13,629	3,543
Japan	90,330	6,667	6,071	5,180	4,625	4,993	3,935	14,890	20,130	12,890	3,863	3,862	3,224
New Zealand	6,029	453	574	1,153	1,011	782	521	339	322	204	297	197	176
Taiwan	232,899	18,775	26,507	19,533	24,537	26,688	22,093	21,060	22,841	7,552	15,556	13,746	13,811
Malaysia	28,622	3,250	5,038	4,038	2,853	1,812	2,187	669	1,230	973	2,043	2,091	2,418
Singapore	38,820	3,135	4,588	5,379	2,897	2,671	3,202	1,151	569	1,099	4,128	4,244	5,777
China	297,039	32,814	33,822	42,826	32,964	38,025	31,160	5,361	7,678	7,465	25,341	17,005	22,576
Korea	150,492	13,332	10,528	10,550	10,425	8,467	8,451	14,400	21,189	12,467	14,950	15,326	10,109
Russia	49,633	8,223	4,919	2,641	1,831	694	435	1,793	4,512	2,536	7,049	5,023	9,977
Others	129,689	14,978	11,271	11,486	8,188	6,427	6,351	7,759	8,870	5,685	14,331	18,764	15,579
Total	2,360,032	221,942	223,836	200,614	207,520	196,437	146,896	185,835	221,367	154,290	215,243	190,153	195,900

Source Of Data : Immigration Bureau, Police Department.

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN PHUKET 1995

TABLE 5.5 E

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	464,919	36,358	37,274	39,270	61,269	39,588	33,285	32,579	34,719	38,923	38,978	32,394	39,922
U.S.A.	36,177	2,964	2,484	7,092	3,288	1,731	1,368	1,397	1,720	1,871	3,292	4,593	4,377
Canada	9,094	1,943	724	963	457	697	372	450	433	289	669	982	1,135
Austria	19,260	3,477	3,622	2,503	1,913	723	389	453	561	606	1,011	2,015	1,987
Belgium	24,135	2,498	3,180	1,848	1,787	4,362	1,194	1,710	2,268	1,688	722	1,694	1,184
Denmark	19,568	972	2,055	1,299	2,169	1,163	697	678	592	501	1,372	3,061	5,009
France	34,500	5,366	4,505	3,033	3,442	1,094	778	1,125	3,066	1,197	2,428	3,255	5,213
W.Germany	123,332	17,692	13,840	16,901	12,874	7,709	4,832	4,358	4,233	3,852	8,155	15,713	13,175
Italy	88,321	14,713	11,269	10,780	6,097	4,103	4,659	3,221	8,984	4,094	6,180	6,313	7,908
Netherlands	20,818	1,143	1,301	1,700	1,682	1,458	679	2,731	1,883	2,927	1,923	1,699	1,690
Sweden	27,135	5,132	4,596	3,096	2,423	710	525	748	406	704	1,599	3,168	4,028
Switzerland	72,176	9,242	8,372	6,960	6,687	2,632	1,550	3,053	2,106	2,007	5,649	12,849	10,869
U.K.	87,970	5,957	6,354	4,700	7,828	6,359	3,795	4,450	7,049	5,269	11,803	13,256	11,150
Middle East	21,760	727	1,156	824	1,605	549	207	544	1,277	1,173	3,386	5,234	5,068
Australia	38,978	2,518	1,546	1,778	3,022	2,183	1,642	4,278	3,515	3,745	7,699	4,103	2,949
Hong Kong	98,816	5,483	12,641	6,807	7,244	4,236	5,736	8,200	15,402	5,376	7,456	7,993	12,240
Japan	151,471	15,612	11,877	14,585	11,398	9,027	7,022	11,003	21,203	15,445	11,955	11,296	11,248
New Zealand	8,614	619	795	368	478	250	354	834	751	718	1,848	734	865
Taiwan	329,030	20,131	36,608	28,243	27,087	25,682	29,450	35,485	34,264	24,652	25,371	23,619	18,438
Malaysia	59,355	2,420	4,915	5,429	3,469	3,090	2,364	2,622	5,314	4,222	7,262	12,021	6,227
Singapore	47,682	3,718	5,088	4,902	3,482	3,321	4,487	3,388	2,793	3,758	3,953	4,312	4,480
China	12,472	1,163	1,477	1,393	1,150	1,177	1,018	986	2,009	230	540	713	638
Korea	122,030	14,602	13,643	12,128	13,602	12,430	7,518	5,872	10,910	6,860	5,286	10,246	8,933
Others	114,131	16,001	11,037	6,595	4,909	4,335	5,121	7,873	18,466	6,722	8,195	9,632	15,245
Total	2,031,730	190,451	200,159	183,195	189,922	138,609	119,038	138,016	183,924	136,829	166,734	190,875	193,978

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN HAT YAI 1995

TABLE 5.5 F

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	706,875	51,536	63,002	61,750	83,961	74,707	51,729	58,398	59,426	56,014	50,258	42,779	53,315
U.S.A.	6,235	334	601	882	638	250	323	725	416	163	309	1,084	510
Canada	1,274	61	78	123	90	105	87	204	186	110	28	175	27
Austria	1,676	54	104	72	340	283	207	243	74	142	113	23	21
Belgium	470	0	20	24	198	18	16	65	72	41	0	14	2
Denmark	534	90	46	64	52	51	33	23	85	7	14	80	9
France	1,548	96	133	45	268	122	119	157	99	127	41	273	68
W.Germany	7,800	544	1,558	775	687	477	333	396	294	251	820	788	877
Italy	1,159	32	86	77	186	103	115	166	91	89	19	68	127
Netherlands	454	18	25	38	103	55	53	34	18	13	12	38	49
Sweden	626	36	37	49	49	33	21	77	30	29	166	27	72
Switzerland	1,605	104	106	90	140	48	64	72	62	38	84	361	436
U.K.	4,920	147	400	442	462	322	361	444	948	354	173	386	483
Middle East	3,655	99	216	48	531	202	319	408	1,271	314	59	89	119
Australia	3,998	284	275	290	297	434	351	554	270	141	206	575	321
Hong Kong	3,879	33	161	122	429	445	240	205	197	174	770	608	495
Japan	8,944	660	1,262	338	928	533	680	1,098	765	322	840	670	550
New Zealand	1,213	38	202	125	119	37	9	35	29	35	78	204	302
Taiwan	5,480	107	650	271	457	1,084	306	474	384	334	518	393	502
Malaysia	375,847	24,110	38,114	30,699	31,854	32,165	24,319	33,516	32,245	30,543	282,253	29,887	40,342
Singapore	177,930	10,475	19,525	13,254	15,020	12,709	10,985	16,196	16,467	14,380	13,292	14,280	21,347
China	16,157	189	1,001	269	477	274	234	1,940	1,885	2,078	1,996	3,187	2,627
Korea	1,544	92	198	36	342	97	21	27	77	24	175	210	247
Others	13,376	616	724	797	829	1,132	1,204	1,128	987	839	1,582	1,465	2,073
Total	1,347,199	89,755	89,755	110,678	138,457	125,686	92,129	116,585	116,376	10,862	99,806	97,422	124,921

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN SUNGAI KOLOK 1995

TABLE 5.5 G

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	85,644	6,951	7,133	6,517	7,266	6,241	6,292	6,897	6,001	6,353	6,780	9,002	10,211
U.S.A.	165	14	14	14	7	27	2	28	0	5	14	16	24
Canada	120	0	0	44	2	0	25	0	18	0	12	10	9
Austria	163	9	25	0	38	0	0	15	0	13	20	12	31
Belgium	42	0	5	2	0	9	14	0	0	0	3	0	9
Denmark	42	7	12	2	0	5	0	0	0	0	6	7	3
France	174	14	7	14	14	5	2	42	10	3	33	17	13
W.Germany	104	18	18	0	5	0	14	0	20	0	10	2	17
Italy	52	12	2	0	5	2	0	0	8	0	3	16	4
Netherlands	62	5	2	0	5	16	2	0	0	3	4	9	16
Sweden	90	2	5	2	14	9	27	0	2	3	12	4	10
Switzerland	70	9	2	0	2	9	0	3	5	0	4	10	26
U.K.	1,513	159	139	139	133	170	154	148	206	189	28	26	24
Middle East	120	0	0	0	5	5	0	0	20	25	7	18	40
Australia	132	12	0	30	2	11	0	0	2	3	13	42	17
Hong Kong	231	120	23	21	0	34	0	13	0	0	17	0	3
Japan	671	189	69	42	84	148	18	25	20	15	49	57	40
New Zealand	128	5	5	2	14	0	0	3	23	37	19	7	13
Taiwan	163	0	23	21	11	27	0	12	8	25	14	4	18
Malaysia	198,889	18,141	17,940	18,804	13,270	17,008	16,476	18,038	20,330	18,328	14,008	12,596	13,906
Singapore	13,930	1,598	1,374	1,327	1,701	1,495	1,468	1,298	1,484	1,295	398	176	316
China	944	316	152	46	0	72	28	63	45	40	72	44	65
Korea	1,177	185	69	115	149	118	111	63	108	50	79	86	44
Others	816	67	35	23	109	68	55	38	43	45	151	75	107
Total	305,442	27,773	27,054	27,225	22,836	25,441	24,688	26,681	28,353	26,432	21,756	22,236	24,967

ACCOMMODATION ESTABLISHMENTS AND DOMESTIC TOURISM

GUEST ARRIVALS AT ACCOMMODATION ESTABLISHMENTS IN NAKHON RATCHASIMA 1995 **TABLE 5.5 H**

Nationality	Month												
	Total	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Thai	256,982	46,886	41,163	46,914	42,485	36,134	43,400	43,761	46,689	41,635	46,743	59,540	53,329
U.S A	5,099	580	705	533	928	2,170	183	218	220	177	166	223	158
Canada	242	64	32	55	51	30	10	29	50	28	25	81	28
Austria	91	27	13	16	21	8	6	24	20	20	12	22	5
Belgium	194	36	24	47	44	16	27	92	32	35	55	72	53
Denmark	130	24	23	22	21	17	23	41	31	31	30	44	50
France	2,807	550	552	517	527	405	256	374	321	272	350	401	279
Germany	1,348	319	285	287	237	115	105	134	252	144	218	250	86
Italy	174	35	28	32	29	28	22	70	65	40	40	111	33
Netherlands	203	43	26	49	25	15	45	161	167	77	64	89	84
Sweden	168	33	36	16	41	23	19	33	34	22	26	64	47
Switzerland	247	59	40	54	45	30	19	42	62	45	41	50	88
U K.	637	114	87	137	129	83	87	86	123	71	89	107	63
Middle East	18	4	2	1	7	2	2	5	12	7	4	61	17
Australia	266	51	55	57	42	31	30	43	53	47	45	28	29
Hong Kong	244	14	10	85	84	21	30	32	60	50	38	82	51
Japan	1,304	208	239	283	244	154	176	253	242	232	460	327	209
New Zealand	274	115	14	28	97	13	7	17	15	19	21	11	23
Taiwan	357	47	28	87	58	78	59	40	45	28	50	21	34
Malaysia	276	114	22	71	27	17	25	16	12	15	40	65	17
Singapore	440	134	40	38	85	81	62	32	107	126	20	99	60
Laos	48	0	4	4	11	28	1	6	43	6	6	40	7
Others	278	75	27	21	33	88	54	47	40	33	44	190	139
Total	271,827	49,532	43,455	49,354	45,271	39,567	44,648	45,556	48,695	43,160	48,587	61,978	54,869

TOURISM AUTHORITY OF THAILAND

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Tourism Authority of Thailand

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Tel. : (034) 511-200

Fax : (034) 511-200

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Kanchanaburi, Nakhonpathom, Samut Sakhon,
and Samut Songkhram

TAT Central Region Office : Region 2

500/51 Phetchakasem Rd., Amphoe Cha-Am

Phetchaburi 76120

Tel. : (032) 471-005 471-006

Fax : (032) 471-502

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Phetchaburi (Cha-Am), Ratchaburi and Prachuap Khiri Khan

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Amphoe Bang Lamung

Chon Buri 20260

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Fax : (038) 429-113

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Fax : (038) 655-422

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Fax : (66 39) 597-255

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FAX : (66 35) 246-078

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H.M The Queen's Celebration Building Nara Maharat

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FAX : (66 55) 252-742

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FAX : (66 44) 213-667

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