

# **A Study on Sino-Thailand's Tourism Emergency Disposal and Cooperative Mechanism**

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## **Abstract:**

With the share of China and Thailand's tourist market, the number of travel between them has grown rapidly. However, it also brings a variety of intricate accidents which highlight the unstable situation of tourism safety and security. Thus, it is imperative to construct Sino-Thai tourism emergency response cooperative mechanisms.

The research is to claim the basic status of disposal process, early warning information, prevention and rescue, and rehabilitation by analyzing the features and general patterns of the tourism emergencies between Thailand and China. It also explores into the bases of the emergency cooperation between the two countries from sociocultural environment, legal and regulatory systems, Emergency response regulators, emergency handling mechanism, emergency response and guarantee system. The research proposes the two countries should base on the principle of following the proper sequence and cooperating for win-win game. The tourism emergency cooperation mechanisms should be constructed on both government and enterprise. Which by means, the country should construct the mechanisms of prevention, early warning, response, control and recovery, and the enterprises should construct and perfect the mechanisms of warning response, rescue disposal and aftermath recovery between the travel agencies of the two countries. The tourism emergency cooperation mechanism between China and Thailand should be gradually penetrated, continuously improved and effectively operated as to play an active role in dealing with the emergencies.

**Key Words:** Tourism Accidents;Emergency Disposal; Emergency Cooperation; China;Thailand

## **中泰旅游突发事件应急处置与合作机制研究**

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