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SUPOT THAISURIYA : THE STUDY POTENTIAL OF CULTURAL LANDSCAPE FOR CULTURAL TOURISM DEVELOPMENT OF BANGLUANG COMMUNITY, NAKHON PATHOM PROVINCE

THESIS ADVISOR: PROFESSOR KEN TAYLOR.203 pp.

This research focuses on the concepts of cultural landscape conservation and cultural tourism conservation approach to cultural tourism management, cultural and natural significances, the advantage and disadvantage of the present cultural tourism management at BangLuang Community and the outline of cultural tourism management plans along with cultural landscape conservation of the community.

From the analysis of Bangluang Community it can be seen that it has several values: Historical value, Social value and Aesthetic value. At the present time, Bang Luang Community has existed for more than 100 years. People in Bang Luang Community have simple lifestyle, help mutually and are friendly with local residents in the community themselves and tourists. In addition, Bang Luang Community maintains the natural beauty in the area, including the old architecture in the past completely. Regarding facilities in the community, it is found that the community has provided services in terms of a parking lot, toilet, hospital, souvenir shop, post office. Moreover, the community organizes events and festivals annually.

However there is no management plan to serve the cultural landscape and cultural heritage tourism. Therefore, the outline of cultural tourism management plans and cultural landscape conservation is needed for the community. Conservation and Organization of Travel Program, Planning for tourism activities and facilities, Conservation and Rehabilitation of the Community and Participation are involved in the process of management. The researcher expected the outcomes are represented to develop the cultural tourism in Bangluang Community.

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