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SUPRAPA SOMNUXPONG : GUIDELINES FOR CULTURAL TOURISM IN
THE LIVING HISTORICAL COMMUNITIES: NAKHON CHUM, KAMPHAENG
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Kamphaeng Phet is an important city in the history since the Sukhothai period and it is a valued historical park which UNESCO named a world heritage site together with Sukhothai and Srisatchanarai historical parks.

In addition Kamphaeng Phet has an ancient community called “Nakhon Chum” which is potentiality in culture heritage. So a lot of people who came to this community are nostalgia about these places such as ancient market which the age is more than 100 years, Complete wooden house called “Pha Pho house” where King Rama V visited and the origin of Thungmaharaj literature that was written by a popular writer, Marai Chupinit, Phra Baroummathat Temple, The ancient places and Sumkhor Thai Buddhist Amulets which are very popular in Kamphaeng Phet. They can develop Nakhon Chum community to be secondary tourist attraction. So it is divided the cultural heritage management to be 4 items follow this

1.Area of Tourism Management has improved Phra Baroummathat temple which is in the center of Nakhon Chum community and landmark, improved new Suan Mark canal landscape which it can connect value river, the way of life, more beautiful interesting places, living museum, old market and walking street, vernacular house, conservation office

2.Sustainable development in zoning management which is specific area of conservation zone,buffer zone and activity zone that support development zone, carrying capacity that is specific to personal and visitors who come in for traveling using the community benefit. The base code is specific to control the house and building development in the future.

3. Linkage and connecting route management in community participation in the cultural heritage resource which manages themselves and improves interpretation for tourist attraction who come to visit the community, and to give the knowledge with local people. It is important when the people have knowledge about heritage natural resources community. So it occur the development and preserved to go together in the right way, the connection route intangible and tangible will potentiality in tourism

4.Supporting Facilities with a small auditorium which is used for the people activities arrangement in the community, car park for supporting the car and arrange to order complete parking, another design is art community using which preserve the community development to be more attractive.

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