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NANA SRITHAMMASAK: CONSERVATION OF KUDIJEEN COMMUNITY FOR  
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The conservation of a historic community can maintain traditional values and identity. Conservation procedures need to emphasized both physical and cultural significance. Tourism also contributes to the diversification of existing economic activity as it affects physical and cultural significance. Thus, tourism is now an important source for supporting the achievement of conservation.

From the site survey in order to select the study area. It was found that Kudijeem community as a historic site in Thonburi is qualified and valuable for conservation and development. Then, the objective of this study is to investigate the cultural significance of Kudijeem community. The study area covers old building and a community with the original living styles in an area of 12.8 acres or 32 Rais. Historically, Kudijeem community was a community of Portuguese settlement from the Thonburi period. This community is surrounded by different ethnic and religious groups which possess their own culture. The site observation indicated the physical and cultural significance of the study area as well as its potential for tourism development. Consequently, the study has emphasized conservation for tourism. However, tourism has a number of impacts on the both the physical aspect and the life style of the community. The study proceed through the following steps. 1) The history and evolution of the community. 2) The cultural significance assessment in terms of historic value, aesthetic value, scientific value and social value including the impacts on the community from tourism. The opinions of visitors were sought on the potential and the readiness of the study area and the participation of the host population. The appropriate tourism character of the study area would seem to be cultural tourism. Finally, the researcher proposed policies for conservation and sustainable development of both physical and cultural aspects, based on architectural conservation, cultural tourism and sustainable development as follow: 1) To encourage public awareness of heritage; 2) To manage a dynamic relationship; 3) To ensure a worthwhile visitor experience; 4) To involve host and indigenous communities; 5) To provide benefits for the local community; 6) To advance a promotion program.

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