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JARAY SUWANNACHART: CULTURAL LANDSCAPE MANAGEMENT PLAN FOR  
TOURISM, CASE STUDY OF THE SONGKHLA OLD TOWN AND ITS ASSOCIATIONS. THESIS  
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Cultural landscape is the combination between natural beauty and human culture which reflects to all human habitats and identifies the uniqueness of people and places. The concept of cultural landscape is recently accepted in worldwide. Hence the old town of Songkhla has been considered one of cultural heritage sites. The mixture between three of races of local Thais, Thai-Chinese and Thai-Muslim has reflected to their built environment on unique topology of Songkhla. The architectural heritage, old town foodscape and living style are keys to analyze all data and create management plan. The conservation guidelines, interpretation and tourism are involved in the process of management. The expected outcomes are represented in the right understanding of heritage value and motivated them to maintain cultural landscape following management plan.

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