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SIRIPORN LUEKVEERAWATTANA : MANAGEMENT PLAN OF HISTORICAL
SITE FOR CASE STUDY OF AMPHAWA COMMUNITY THESIS ADVISOR:
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Amphawa community is a significant place with a long history of riverside settlement community dating back to the Ayuddhaya period as shown by some historic evidences and artifacts found in the temples and habitations of this area. Moreover, Amphawa area has plenty of cultural and natural resources which could be developed as natural and cultural tourism destination of Thailand. Therefore, it is necessary to manage tourism in Amphawa community in a sustainable way to avoid destroying the various values of its natural and cultural environment.

The best method to safeguard integrity and fabric and to keep Amphawa life style which is a unique community can be achieved by sustainable tourism management. There are many cultural resources which are evaluated as the value of Amphawa community or the unique community: these include the birthplace of King Buddhalertlarnaphalai, distinguished vernacular architecture, simply life-style of Amphawa people that have harmonious relationship with canal and river, and the lasting history about the famous floating market.

Sustainable tourism management could fulfill satisfactions of everyone and every organization concerned about Amphawa in aspect of using natural and cultural resources. This management can keep cultural heritage which shows our origin for our descendants. As a result of this study, the researcher has suggested Tourism Management Plan and Conservation Plan for promoting tourism and conserving cultural arts.

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