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PARAMAPORN SIRIKULCHAYANONT: THE INTERPRETATION PROGRAMME FOR MRIGADAYAVAN SUMMER PALACE RESEARCH PROJECT ADVISOR: PROF. TRUNGJAI BURANASOMPJOB, Ph.D., 100 pp. ISBN 974-464-067-7.

Mrigadayavan Summer Palace is a significant cultural heritage site of His Majesty King Vajiravudh, King Rama VI with several aspects of values reflecting on its ingenious architectural context in harmony to its surroundings and the fascinating story related to. With its great significances, it is critical to introduce and communicate this outstanding and magnificent heritage site, not only to reach local visitors but also to international audiences. The tool to communicate the site's significances to all audiences is by interpreting its content and transferring them through means of entertaining yet educative. Therefore, the purpose of this research is to develop the interpretation programme for Mrigadayavan Summer Palace with the aim to guide the heritage management of the site as well as suggest proper content and techniques in order to enhance visitor's experiences and educate them informally. Once the interpretation programme is implemented successfully, it will create visitor's understanding, appreciation and sense of protection respectively. The project includes the in-depth study and research about H.M. King Vajiravudh and Mrigadayavan Summer Palace in every aspects, as well as on-site data collecting of current tourism and audience profiles by observation and purposive random sampling interviews. These enabled the content selection and interpretation techniques suggestion, which made the programme complete.

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Student's signature

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